



The Association of Directors of Public Health

Person specification

Chief Executive

	Essential criteria	Desirable criteria
Education and qualifications	<p>Educated to Masters level.</p> <p>Evidence of continuing study in public health.</p> <p>Senior management training or equivalent experience.</p> <p>Evidence of continuing professional development.</p>	<p>MPH</p> <p>MBA</p>
Experience	<p>At least five years working in public health including policy development.</p> <p>At least three years in operational, financial and resource management.</p> <p>Close working with local authorities, NHS and voluntary sector.</p> <p>Working at national level across sectors and professions.</p> <p>Working at Board level with proven strategic management.</p> <p>Line management and recruitment.</p> <p>Complex programme and project management.</p>	<p>Advocacy and campaigns.</p> <p>Public speaking.</p>
Skills, ability and knowledge	<p>Proven leadership skills.</p> <p>Ability to work independently with Board level accountability.</p> <p>Ability to develop strong networks.</p> <p>Proven knowledge of the public health agenda and its local and national political context.</p> <p>Proven negotiating and influencing skills.</p> <p>Excellent written and oral communication and presentation skills.</p>	<p>Knowledge of charity law and governance.</p> <p>Knowledge of governance in the public sector.</p> <p>Knowledge of corporate issues in local authorities and NHS.</p> <p>Core public health competencies.</p>
Qualities and attributes	<p>Professional and personal credibility at the highest level.</p> <p>Understanding of political and cultural issues and ability to adapt working practice to suit.</p> <p>Enthusiastic, self-motivated and proactive with an innovative and flexible approach to work and ability to work well under pressure.</p>	
Other requirements	<p>Travel throughout the UK will be expected and access to transport is essential.</p> <p>Flexibility – some evening and weekend work will be required.</p>	