



# The Association of Directors of Public Health

## eDPH August 2024

### ADPH Activity

#### ADPH Awards 2024 | Nominations now open! | Deadline: 7<sup>th</sup> October

Earlier this month we launched this year's ADPH Awards. The [categories](#) have been chosen to highlight and celebrate good PH practice, with nominations welcomed from **anyone** who has worked alongside DsPHs and/or PH teams via [this nomination form](#). Winners will be selected by a panel of judges, made up of Nicola Close MBE, ADPH Chief Executive, and representatives from the awards' sponsors. Please do share the award information and nomination link far and wide!

#### Membership news | August

We are pleased to announce the following membership welcomes and updates:

**DsPH:** Caroline Vass (Interim DPH Brighton and Hove) and Charlotte Pavitt (DPH Bracknell Forest).

**Associates:** Anne Whittington (CPH Tameside), Lucy O'Loughlin (CPH Devon), Rob Green (CPH Cwm Taf UHB), Sammer Tang (Cwm Taf UHB), and Steven Bow (CPH West Berkshire).

**Alumni:** Alistair Hill.

#### Welcome to new Council member

We are delighted to welcome Katie Ash (CPH Cornwall) to our [Council](#) as an Associate representative, following an election held amongst our Associate membership. She joins our current Associate representative, Mary Orhewere (Assistant DPH Birmingham).

#### Child Poverty Taskforce | 14<sup>th</sup> August

The Government's new [Child Poverty Taskforce](#) met for the first time during August. Read [our response](#) from Sarah Muckle, Chair of our Children and Young People Policy Advisory Group and DPH Bradford.

#### Talking about adversity, trauma and resilience | 20<sup>th</sup> August

As part of our current [project on infants, children and young people](#), we have endorsed a set of [recommendations](#) set out by [FrameWorks UK](#) at our workshop in June. Read our [press release](#).

#### Public health funding briefing | 22<sup>nd</sup> August

We have published a [comprehensive overview](#) of the UK's public health funding landscape. It aims to support local and national partners in understanding the financial challenges faced by DsPH and to encourage collaborative efforts to campaign for enhanced and long-term public health investment.

### ADPH in the news

It has been another busy few weeks for ADPH in the media:

- [Adfree Cities](#) published a [guest blog](#) by Greg Fell, ADPH President, exploring the role advertising plays in public health outcomes, a topic also explored in [an opinion](#) piece from Greg on cutting the rates of non-communicable diseases in [The MJ](#). Greg also wrote an opinion piece in the [BMJ](#) this month about the Covid-19 Public Inquiry findings.
- The Observer published [a quote](#) from Greg on the Government's plans to make cuts to the

winter fuel allowance.

- Greg wrote his monthly ADPH Presidential blogs, giving initial [thoughts on the Government's health mission](#) in July and [responding to the riots and violence](#) seen across the UK in August. We also published our [monthly member blog](#) – thank you to Mary Orhewere for sharing her story – and an article about the [role of public health at festivals](#).
- The next two episodes of our [video podcast series](#), made in partnership with [Panoramic Associates](#), have landed, featuring in-depth interviews with Greg and Derek Ward (DPH Lincolnshire).

## Meet our Members



### **Darrell Gale | Director of Public Health | East Sussex County Council**

East Sussex is a unique place to be the Director of Public Health and, having originally trained in architecture, I have an equally unique background to the role.

My passion for social justice took hold as a student, when I volunteered for the student Niteline service, organised HIV prevention activities, and founded the first Rape Crisis centre for men to receive statutory funding. So, with the depression in construction the deepest for 250 years, it was only natural to begin working in my voluntary endeavours, working in HIV prevention firstly in North Yorkshire and then establishing the Healthy Gay Life project in Birmingham.

A move to Sussex gave me my first taste of broad-brush public health and so I took on a joint health improvement post between the District Council and the then PCG. The huge range of experience gained in this post with a clear population focus gave me the experience to join the London training scheme. I took my first consultant post in Wiltshire, and after two years of living out of a suitcase, I joined the public health system in Berkshire. This was a great grounding in the leadership and political context of becoming a Director, and my final year in the system saw me as the Interim DPH across five unitary authorities.

In July 2018, I came to East Sussex, a place where, aside from the challenges of coastal deprivation and the second most aged population in England, there are enormous opportunities...

Read more from Darrell in next month's [member blog](#).

## News from around the UK

### Public Health Wales | Wellbeing Economy animation

The [Policy and International Health Directorate](#), a [World Health Organization Collaborating Centre](#) at [Public Health Wales](#) has created an [animation](#) to explain the concept of the Wellbeing Economy and its approach and application in Wales. It is part of a suite of developed and applied tools and approaches, promoting knowledge exchange between countries, to support learning and understanding, and generate wellbeing policies and investment for Wales and beyond.



Wellbeing economies focus on people and planet over profit and help to develop prosperous, fairer, healthy communities and societies as well as promote trust in governments and public service.

In Wales, the wellbeing economy approach is linked to the [Wellbeing of Future Generations \(Wales\) Act 2015](#), which redefines the goals of economic development in order to prioritise the wellbeing of the population.