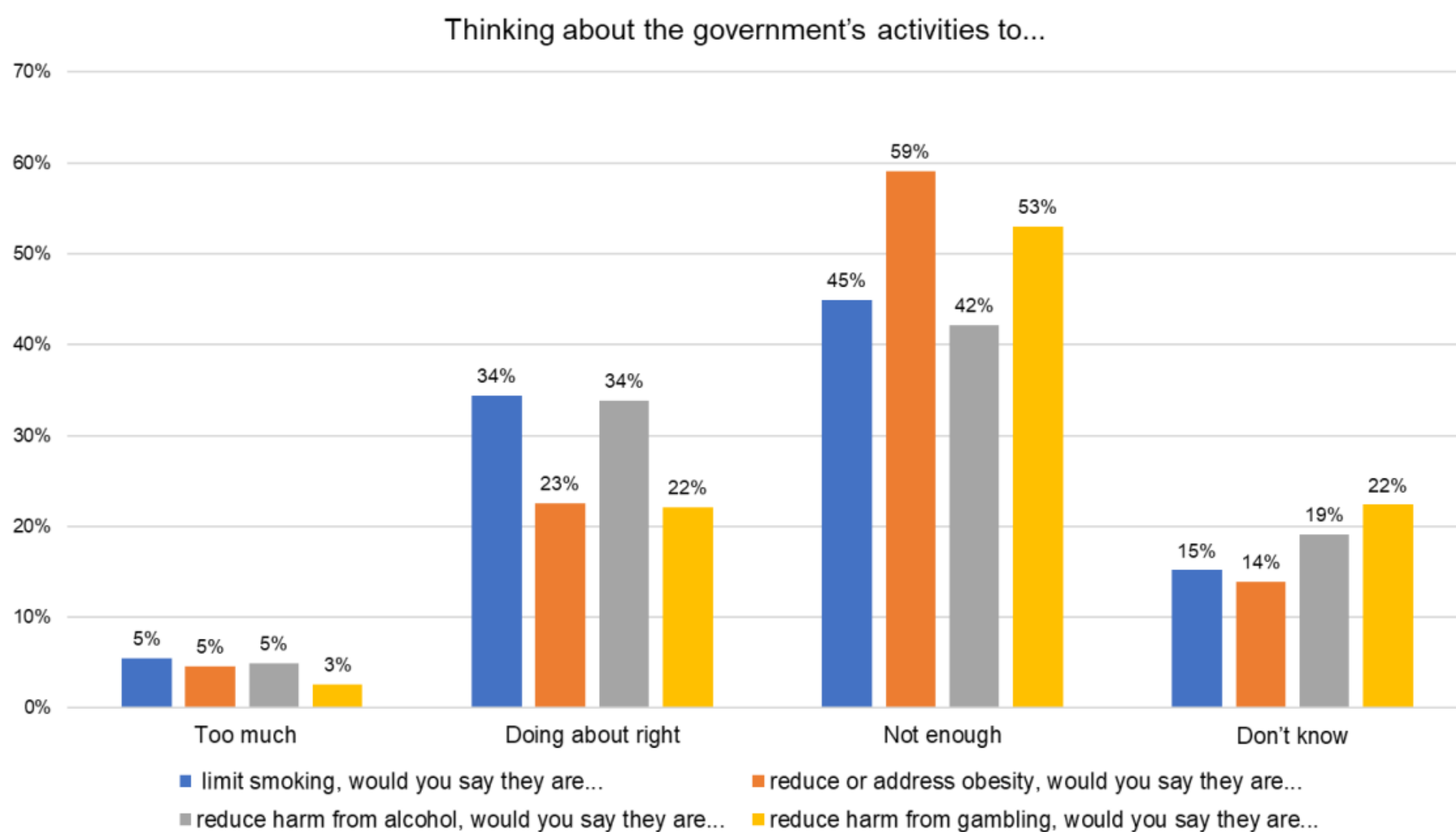




# Government action

About 4 in 10 people think government is not doing enough to reduce or limit harms from smoking, alcohol and gambling

About 6 in 10 people think government is not doing enough to tackle obesity



Action on Smoking has conducted large public opinion surveys since 2007. In 2021, questions were included on alcohol, obesity and gambling for the first time (online survey: total sample 12,247 adults (aged 18+); survey dates 18 Feb-18 Mar 2021; figures weighted and representative of all GB adults (aged 18+))

Cheeseman (2021) People vs power: Tobacco, Food, Alcohol and Gambling – what do the public think? Action on Smoking (ASH). Available at: <https://www.yhphnetwork.co.uk/media/102566/hc-5-public-opinion-risk-factors.pdf>

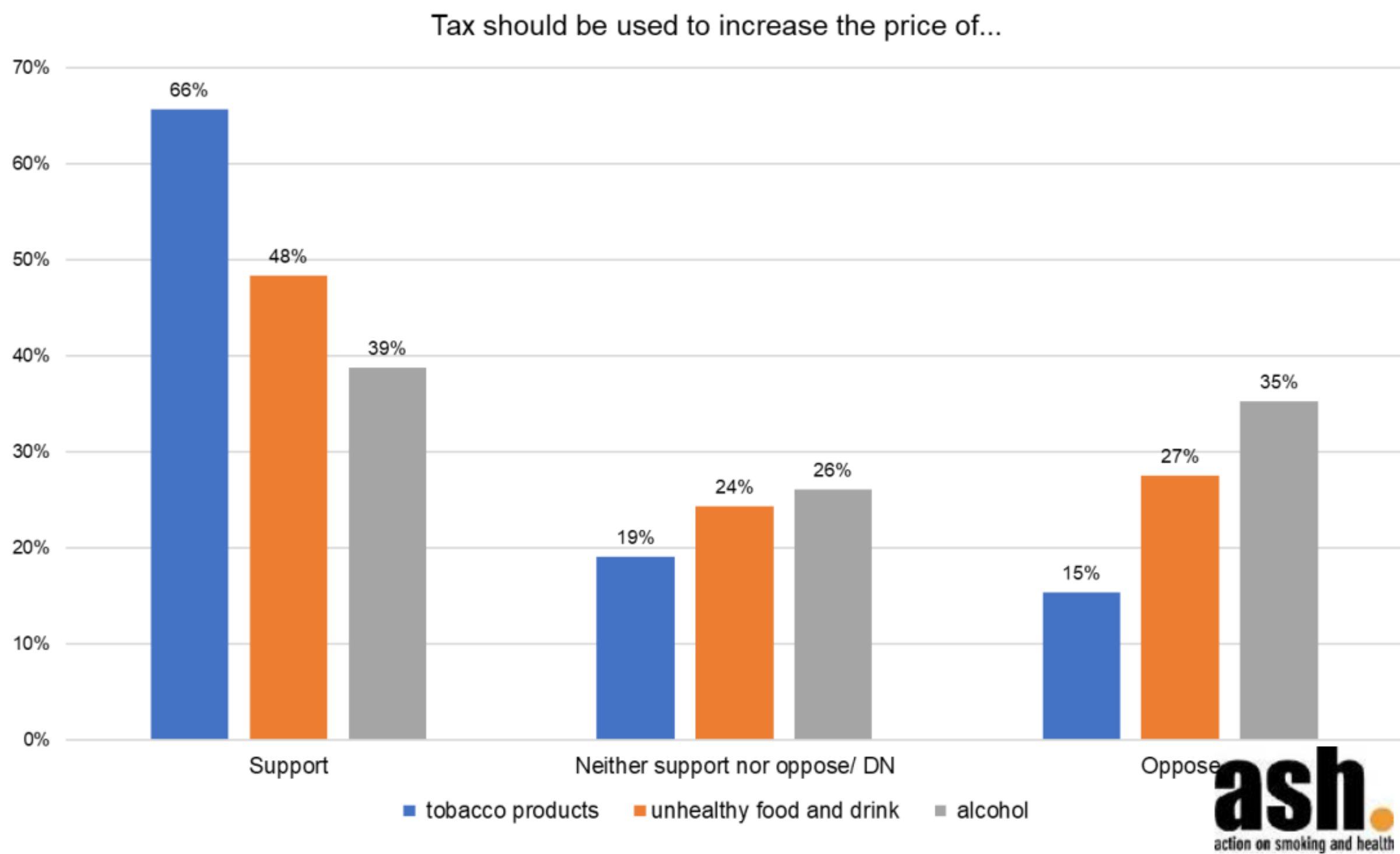




# Raising prices

6 in 10 people think tax should be used to increase the price of tobacco

About 4 in 10 people think tax should be used to increase the price of alcohol and unhealthy food and drink



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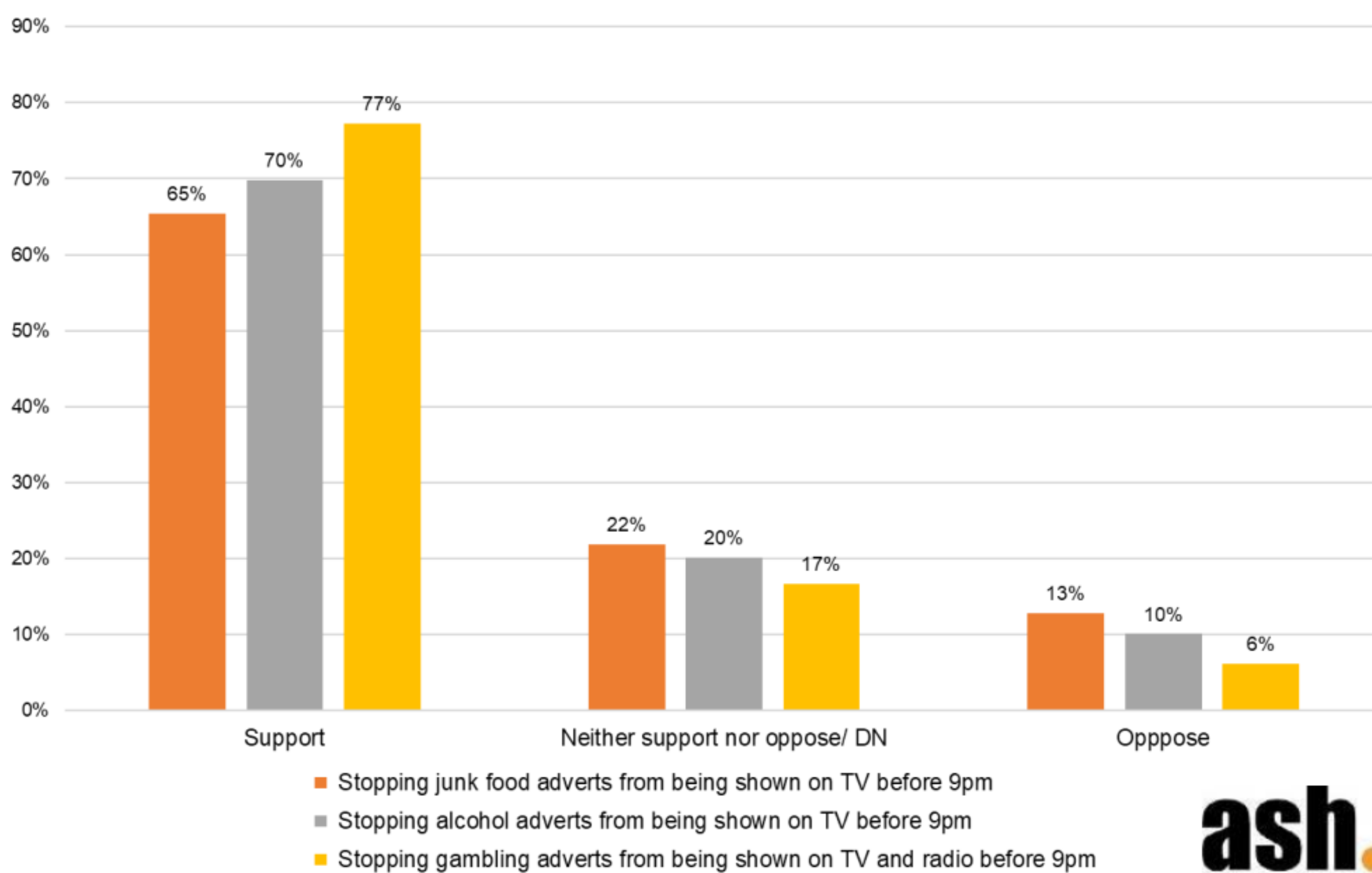




# Limit advertising: 9pm watershed

7 in 10 people support stopping alcohol and gambling advert being shown on TV before 9pm

More than 6 in 10 people support stopping junk food advert being shown on TV before 9pm



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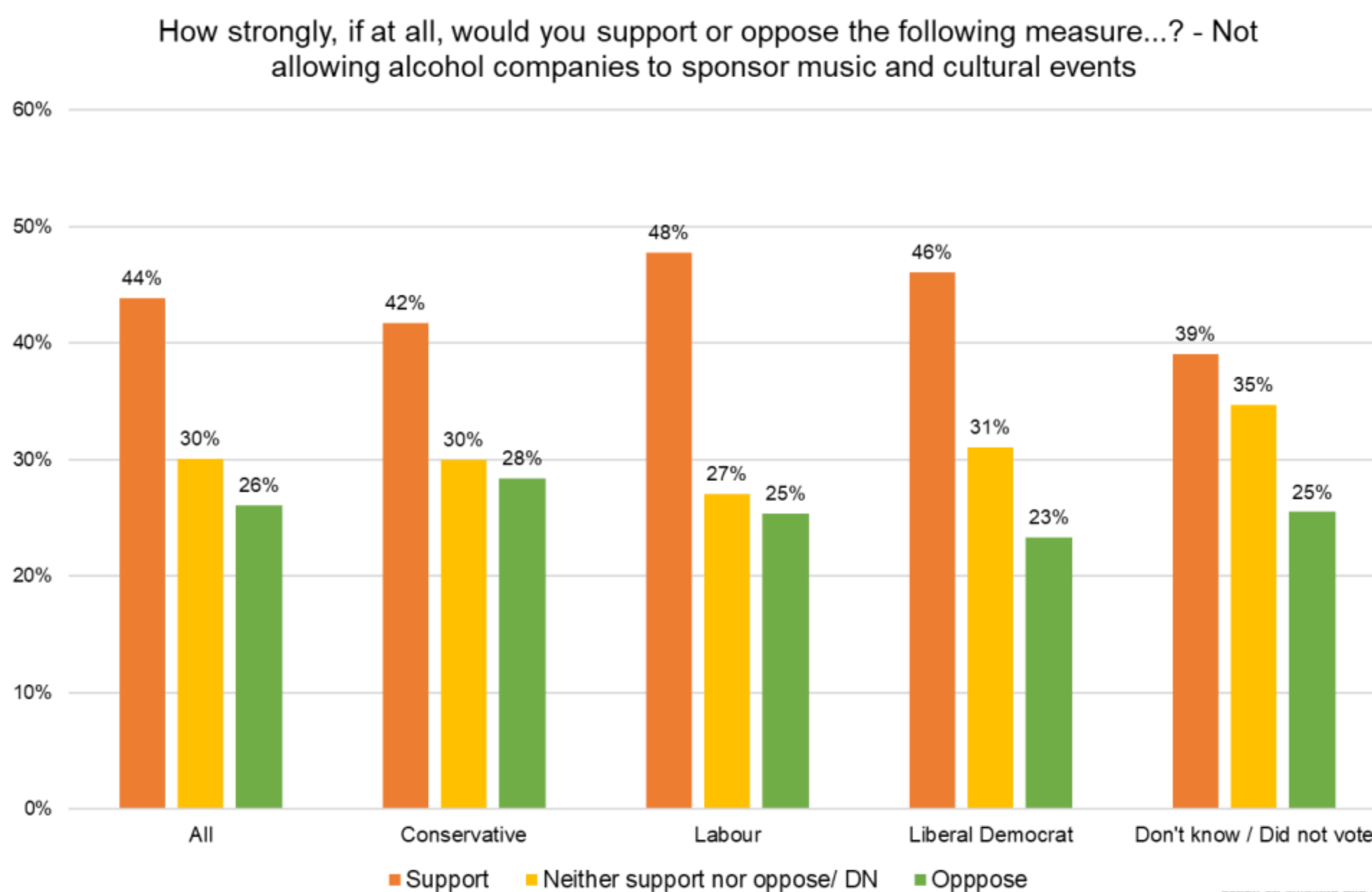
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# Variation by voting intention

About 4 in 10 people support action to prevent alcohol companies sponsoring music and cultural events, including amongst supporters of all the main British political parties



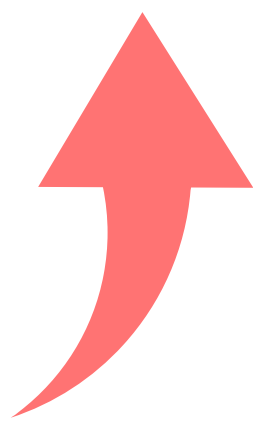
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# Action on smoking



Public support for more government action to reduce the harms from smoking (particularly among people who smoke) has grown since 2007

**3/4**

of adults support the government's goal to reduce the number of people who smoke in England to below 5% by 2030



Political allegiance makes little difference to levels of support for action on smoking (7 in 10 Conservative and Labour voters support government goals on smoking)



A range of different tobacco control policies are popular among adults, about 7 in 10 support: seller's licences, business levy to cover costs of stop smoking services, investment in public education, banning advertising and more

Cheeseman (2021) People vs power: Tobacco, Food, Alcohol and Gambling – what do the public think? Action on Smoking (ASH). Available at: <https://www.yhphnetwork.co.uk/media/102566/hc-5-public-opinion-risk-factors.pdf>





# Action on obesity

8

in 10 UK adults support banning advertising of unhealthy food on TV and online to children

7

in 10 UK adults support an industry levy beyond soft drinks if it supports children's food and health initiatives

7

in 10 UK adults would like local Councils to be able to restrict unhealthy food and drink advertising near places that children gather (e.g. schools, playgrounds)

6

in 10 UK adults would like local Councils to be able to use planning law to reduce unhealthy food outlets locally

6

in 10 UK adults would like local Councils to be able to restrict advertising in outdoor areas

Obesity Health Alliance (2023) Voters Feel Let Down by Lack of Action on Childhood Obesity - data from YouGov survey. Available at: <https://obesityhealthalliance.org.uk/2023/05/23/manifesto-pr/>

