



The Association of Directors of Public Health

eDPH March, 2024

ADPH Activity

Membership updates and welcomes | January - March

We are delighted to announce the following membership updates and welcomes:

ADPH Board: Congratulations to Matt Ashton (DPH Liverpool) and Julia Weldon (DPH Hull) on their recent election to the ADPH Board. Matt and Julia will join Greg Fell (President, DPH Sheffield), Alice Wiseman (Vice President, DPH Gateshead), Ruth Tennant (DPH Solihull) and Sandra Husbands (DPH City and Hackney) in their roles as Board members at our AGM in May.

DsPH: Claire Beynon (DPH Cardiff and Vale), Peter Moss (CMO Saint Helena), Vivienne Robbins (Acting DPH Nottinghamshire), Janet Djomba (Acting DPH Barnet), Jane Moore (Acting DPH Betsi Cadwaladr), Caryn Cox and Toyin Amusan (Interim DsPH Isle of Man), Jennifer Davies (Interim DPH Swansea).

Associates: Aideen Dunne (CPH Hertfordshire), Liz Brutus (CPH Southwark), Sarah Crouch (CPH Kent), Jack Bedeman (CPH Croydon), James Moore (CPH Croydon), Steven Senior (CPH Bury), Clare Jackson (Assistant DPH Bolton), and Lily Makurah (CPH Coventry).

Alumni: Hugo van Woerden, Jonathan Gribbin, and Andrew Scott-Clark.

Joint ADPH/UKHSA Climate Change Webinar | 4th March

Earlier this month, our members met with colleagues from [UKHSA](#) to share insights and learning in a webinar exploring what the [Health Effects of Climate Change](#) evidence means for local populations and how different areas are responding to the impact of climate on health. Please [contact us](#) with any queries.

ADPH/FPH/LGA Conference | 19th – 21st March

Thank you to everyone who attended or volunteered to speak at the recent [ADPH/FPH/LGA](#) conference. The three-day event was incredibly well attended and covered a wide range of topics. Presentations from the event are now [available](#).

ADPH in the news

ADPH President, Greg Fell, has featured in a range of articles this month, including:

- An article on the commercial determinants of health in [The New Statesman](#).
- A [joint blog](#) written in collaboration with [FPH](#) President Kevin Fenton and [RSPH](#) Chief Executive William Roberts, which renews our collective call for a public health approach to tackling gambling harm.
- An article in the [MJ](#), highlighting examples of good practice from all four countries and dependent territories, which included insights from Tim Allison (DPH NHS Highland), Peter Bradley (DPH Jersey) and Tracy Daszkiewicz (DPH Aneurin Bevan University Health Board).

Other press and media features from March include:

- A [press release](#) urging the Prime Minister to publish the Tobacco and Vaping bill, published on the 40th anniversary of No Smoking Day.
- A [guest blog](#) for [Recipe For Change](#), written by Matt Ashton (DPH Liverpool and Co-Chair of our Healthy Places PAG).
- Coverage in the [Daily Mail](#) of the opening session of our joint conference, held in partnership with [FPH](#) and [LGA](#).

Visit our [website](#) to read our latest statements and Greg’s Presidential [blog](#), which this month explores the future of the public health workforce.

Meet our Members



Eleanor Roaf | Retired Director of Public Health | Trafford

Like many, Eleanor came into public health by accident. She started working for the NHS as a Surveys Officer and then went on to do her Masters in Public Health. Once the North West public health training scheme opened to non-medics, Eleanor was one of five people to be recruited. On completing her training, the ‘Consultant’ title still couldn’t be used, but after four years of working as its equivalent, Eleanor became DPH for North Manchester PCT.

Eleanor spent 24 years in the NHS and saw at least four major reorganisations before public health was moved into local authorities. Since then, she has spent time at [Sustrans](#), been DPH for Trafford and led on the Greater Manchester sexual health network.

Over the years Eleanor, a keen commuter cyclist, has developed a special interest in climate change, clean air and active travel. After taking the Trafford Public Health team from two people to 25, and navigated the pandemic, Eleanor retired in 2023. Since then, she has started a PhD, does various pieces of paid and voluntary work, including with the [Faculty of Public Health](#) as the Deputy Chair of its [Climate and Health Committee](#), and is part of our growing [Alumni membership](#).

News from around the UK

Greater Manchester Combined Authority & ADPH NE | Language guide for gambling harms | February

The [‘Words can hurt’](#) language guide for gambling harms is a resource created by the [Greater Manchester Combined Authority](#), in collaboration with [ADPH Yorkshire and the Humber](#) and [ADPH North East](#) as part of their work to prevent and reduce gambling harms, working independently from the gambling industry.

This guide can be used as a tool to double check language choices on publications, reports, websites and strategies to ensure language is not stigmatising and frames harm from a population health approach. It may also be useful for those having conversations with individuals experiencing gambling harms, ensuring they are conducted using

#WordsCanHurt

“Framing and use of language are core elements of all public health efforts to address the commercial determinants of health.

“Never forget – framing matters and every word counts!”

May van Schalkwyk
Specialist Registrar in Public Health
and Honorary Research Fellow at the London
School of Hygiene and Tropical Medicine

respectful and sensitive language.