



ADPH Annual Report 2021-22¹

Activities, impact and progress

The last year has presented many challenges, with the ongoing pandemic response and the reform of the public health system. In response, ADPH has continued to prove agile and adaptable, providing practical guidance and support, facilitating engagement opportunities and increasing the profile and voice of DsPH at a national level. Our achievements over the last year are reflected in the ADPH Impact Report, produced by Shared Intelligence, which remarks on our increased profile and the effectiveness of ADPH as the “go-to organisation for a public health perspective”. We are proud of what we have been able to achieve with members over this last year and look forward to building on these successes as we come out of the pandemic.

External Impact (what we did with members)

Communications

- ADPH issued over 18 statements reacting to both the COVID-19 pandemic as well as relating to our position on obesity, drugs, funding and health inequalities.
- Over 5,000 (compared to 6,000 last year) ADPH media mentions including quotes from spokespeople in articles featured in a range of national and sector print and broadcast media.
- A number of high-profile media pieces including the [BBC](#), [MJ](#) and [LGC](#).
- Four [blogs](#) on the ADPH website on topics relating to COVID-19.
- Over 53,000 hits to the ADPH website (compared to 103,000 last year and in line with the previous year total).
- Over one million impressions on Twitter, equating to over 3,000 a day (compared to 5,500 per day last year).

Policy and influencing

- Engagement with DHSC, UKHSA, NHSE and other partners to influence the design of the new public health system – for example, around areas such as data and intelligence, health protection, workforce development and ICSs – as well as to strengthen the role of DsPH and the link between national, regional and local.
- Suite of key asks papers developed and shared with key stakeholders on the public health system reform.
- Continued promotion of the DPH role in responding to COVID-19 and coordination of DPH input into national as well as representation on key advisory boards for example on education, social care and vaccination.
- Guidance produced to support members in responding to the pandemic including [Living Safely and Fairly with COVID-19](#).
- Improved collaboration with key public health players in local government and the NHS, the Chief Medical Officers (CMOs), the four public health agencies of the UK, professional bodies, providers and charities. This includes regular meetings with the CMO, UKHSA and DfE.
- Submission to the Spending Review and influencing work to articulate the cost pressures faced by public health and local government in responding to COVID-19.
- Review of the ADPH Council and PAGs and launch of nine new PAGs.
- Completion of the Health Foundation funded project [Creating ACE informed places](#). Project outputs include a position statement, four bespoke resources for the education, police, health and housing

¹ Apr 2021 – Mar 2022

sector and an SLI tool.

- Six consultation responses submitted including on the public health system reform, COVID-19, health inequalities and alcohol.
- Discussion papers on the Levelling Up and Health Disparities white papers developed and shared with key stakeholders.

Internal Impact (what we did for members)

Membership

In March '22 we had:

144 Full members

23 Affiliate members

172 Associate members

24 Alumni members

- Increased engagement with 98% of Full Members participating in at least one aspect of ADPH work (an event, group or programme) and 43% actively contributing to ADPH work (policy outputs or events) over the year.
- One complete round of ADPH presidential and staff visits to all ADPH Networks with a second round underway.
- All DsPH in England and Wales remain Full Members.
- 35% of leaving DsPH remained as Alumni members.
- Increased LA representation, with 62% now having at least one Associate Member.

Support for members

- Annual ADPH/LGA Conference held virtually included sessions on the latest thinking on national policy issues, including 'Take stock: COVID-19s long-term global impact', 'Health security: looking to the future' and 'Mind the gap: working together to reduce health inequalities'.
- Annual ADPH Workshop held virtually with the theme: Levelling up: creating the conditions for a good childhood for all.
- Annual ADPH Conference held virtually with the theme: Public Health Working Together. The CMO's from the four nations opened the session offering a national perspective on collaboration in public health, followed by a panel of DsPH who shared their reflections on regional and local contexts.
- Local Government Law Masterclass held virtually delivered by Luis Andrade, Principal Lawyer (Adults, Children and Education Team) at Hertfordshire County Council.
- A range of webinars covering diverse topics including:
 - Supporting businesses through COVID-19
 - DPH involvement in support of Afghan refugees
 - Personal Resilience
 - Psychology Symposium
- A range of workshops covering:
 - Systems thinking: unpacking the complexity of the Covid-19 pandemic/thinking outside the 'complicated' box
 - Associate members workshop on Power, Leadership and Advocacy during Covid-19
 - Creating ACE-informed places
- Relaunch of the ADPH Mentoring Scheme, including fully remote delivery
- Increased engagement with regional and non-geographical networks across several topics such as

the coastal network.

Sector Led Improvement (SLI) and public health practice

- Increased DPH membership on the ADPH SLI Programme Board.
- Work with LGA and SOLACE continued to advocate for the place and shape of public health SLI in the new system.
- Communication channels between the ADPH networks, the national SLI team and the ADPH SLI Programme Board were refreshed and strengthened, resulting in greater engagement from the regional networks and the two Commissioners Groups on SLI.
- Publication of the [ADPH SLI Annual Report 2020/21](#) summarising national and regional SLI activity over the year.
- SLI input gradually integrated into the ADPH Policy Advisory Groups as part of a broader effort to consider the role of quality improvement across all ADPH projects.
- Delivery of national, regional and local support elements as part of the third year of the Suicide Prevention SLI project funded by DHSC and co-delivered with LGA.
- Secured funding from NHSE/I to deliver the Vaccine Engagement SLI Programme jointly with LGA, strengthening local government input into the national COVID-19 Vaccine Deployment Programme.
- Successful delivery of the DPH Annual Report Celebration 2021 with 49 entries. The celebration highlighted elements of good public health practice across the UK as well as the best overall reports.
- Continued coordination of the English HIV and Sexual Health Commissioners Group and English Substance Use Commissioners Group. Membership has grown over the last year: from 133 to 227 substance use commissioners and from 139 to 245 sexual health commissioners.
- Development and publication of a [self-assessment tool](#) for local HIV, reproductive health and sexual health service provision.
- Annual reports published for both groups reporting on activities and impact. These can be viewed [here](#) and [here](#).
- Two new 'What Good Looks Like' documents published on [alcohol and drug prevention and treatment](#) and [health and care systems](#).

Governance and management

- Election of new President, Vice President and ADPH Board members.
- The first year of the new Business Plan 2021-2024 implemented.
- Second 'ADPH Impact Report' completed by Shared Intelligence.
- Staff members Marcy Dickinson and Alastair Stewart joined the team.
- Increasing emphasis on ICT security.
- Move toward 'hybrid working model' undertaken.
- Staff Wellbeing survey programme initiated.
- Long term lease agreed with Landlords to provide security of tenure.
- Six externally funded work programmes run throughout the year.
- 20-21 accounts signed off without exceptions by our accountants, Begbies.