



ADPH Annual Report 2019-20¹

Activities, impact and progress

The outbreak of COVID-19 has caused major disruption from the beginning of 2020 and meant that also the ADPH annual cycle had to be adjusted. While the collation of this report in preparation for the delayed AGM in November may seem out of the context, its purpose is to acknowledge some of the organisational successes achieved prior to the pandemic. The activity below covers the business year April 2019 to March 2020.

External Impact (what we did with members)

Policy and influencing

- Input into the review of the future commissioning arrangements for sexual health, health visiting and school nursing and partner collaboration to ensure current responsibilities remain in place.
- Engagement with the DHSC, NHS England and PHE around implementation of the NHS Long Term Plan including input into specific workstreams on alcohol, tobacco, obesity, population health management.
- [An ADPH](#) and a joint submission (with CRUK, AHA, BMA and BASH) to the Prevention Green Paper.
- Continued influencing work on the Spending Round and Spending Review to articulate cost pressures such as the funding of PreP and Agenda for Change. Strengthened relationship with the Treasury.
- [Public Health Manifesto](#) published ahead of the 2019 General Election.
- ADPH policy [position statements](#) reviewed and updated, and a new statement on violence drafted.
- Over 10 consultation responses submitted including on the implementing the NHS LTP, Local Government finance, screening, sexual health, alcohol, and the Childhood Obesity Plan.
- Collaboration with partners and resource development for the Adverse Childhood Experiences project.
- Oral evidence to the Housing, Communities and Local Government Committee as part of their inquiry into the impact of cuts in local government finance, as well as to the Alcohol Care Commission.
- ADPH submitted a chapter for a book entitled 'Local authorities and the social determinants of health', edited by Prof. Adrian Bonner at the University of Sterling.
- Promotion of the DsPH role in the early stages of COVID-19 outbreak.
- Improved collaboration with key public health players in local government and the NHS, the Chief Medical Officers, the four public health agencies of the UK, professional bodies, providers and charities.

Communications

- New ADPH External Communications strategy agreed and a three-year action plan outlined.
- ADPH issued over 20 press statements on topics ranging from Prevention Green Paper, the commissioning of public health services, the Spending Review, and PrEP to the COVID-19 pandemic.
- Over 20 ADPH media mentions including quotes and articles in the Times, Local Government Chronicle and Health Service Journal and the President and Vice President appearing on BBC Radio4.
- Ten [Presidential blogs](#) on topics such as children and young people, the Spending Review and COVID-19.
- 'A Day in the Life of a DPH' campaign to promote the role of the DPH in responding to COVID-19.
- Increased unique website hits to over 54,000 over the year and impressions on Twitter up from an average of 1,000/day to 3,200/day.
- An ADPH sponsored public health improvement award at the MJ awards 2019 (winner was Middlesbrough Council).

¹ Apr 2019 – Mar 2020

Internal Impact (what we did for members)

Membership

- Increased engagement with over 80% of Full Members engaged with ADPH (attending an event or participating in a group or programme).
- Second series of ADPH presidential and staff visits to all of the ADPH Networks.
- Good response to the ADPH member survey covering questions on: DPH role, workforce, ADPH membership, PH funding and ADPH policy priorities.

In March '20 we had:
141 Full members
25 Affiliate members
137 Associate members
5 Alumni members

Support for members

- The Annual ADPH Conference with sessions on 'Shaping Healthy Places', 'Responsible Leadership' and 'The Welsh Wellbeing for Future Generations Act'. Increased member attendance at a new larger venue.
- DPH Annual workshop with the afternoon focused on PH approach to violence.
- Workshops for DsPH with special interests delivered to include Integrated Care Systems.
- First Associate Workshop with around 40 members attending and great engagement and evaluations.
- A workshop for DsPH on influencing budget decisions co-organised and co-delivered with PHE.
- A new Twitter Direct Message group for ADPH Board and Council members and regional Network Chairs has been set up to reinforce the feedback loop between ADPH and the regions as well as to provide a platform for informal peer to peer support.
- Follow up workshop on System Leadership held at national level.
- The second Annual Workshop for New in Post DsPH successfully delivered with positive evaluations.
- Great evaluations of the mentoring scheme with half of Full ADPH members signed up and around 60 matches currently underway. Launched a flexible and remote training for mentors.

Sector Led Improvement (SLI) and public health practice

- Successful DPH Annual Report Competition 2019 with 59 entries and first place awarded to Manchester.
- Suicide Prevention SLI project funded by DHSC and co-delivered with LGA included national, regional and local support elements.
- Links strengthened between the Quality Framework Action Group and SLI Programme Board.
- Working with PHE and LGA to develop Health Inequalities Framework.
- A set of ten What Good Looks Like documents co-produced and launched with PHE.
- New Chair for the SLI Programme Board appointed.
- SLI reporting strengthened and showing growing engagement with the programme from the networks.
- The mapping toolkit for implementing Quality in Public Health: A Shared Responsibility developed in partnership with LGA.

Governance

- Election of two new Board members: Greg Fell as ADPH Honorary Secretary (Constitutional Governance) and Ruth Tennant as ADPH Honorary Secretary (Infrastructure).
- ICT review.
- Successful appointments of Communications Manager and two Projects Coordinators.
- Establishment of the Risk and Management Sub-Committee.
- Confirmation of a two-year term for Constituency Representatives.