

ADPH Workshop: System Leadership

System Leadership Skills and Practice Workshop: Public Narrative for Mobilising Action on Public Health

This one-day participative workshop on System Leadership is prepared and facilitated by Di Neale, Leadership Centre Enabler.

Background

In May 2018, the ADPH, with support from PHE, held a two-day workshop on System Leadership, facilitated by the Leadership Centre. The sessions were aimed at developing more confident use of skills, methodologies and approaches to both understand the nature of our complex systems and to intervene effectively through a range of actions, experiments and prototypes.

Target audience

This workshop will build on the learning of previous Systems Leadership workshops but can also stand alone as a key leadership skill for working effectively in complex systems. Therefore, whilst we highly encourage those who attended in May 2018 to register, any DPH representatives with theoretical and practical experience of system leadership are welcome to attend.

Purpose

Crafting a narrative that motivates people to take action is one of the most important aspects of leadership but it's also one of the most challenging. Year after year, great ideas and opportunities fail because the narrative doesn't connect with the target audience.

Drawing on the art and science of Public Narrative, a framework developed by Prof. Marshall Ganz of the Harvard Kennedy School, this workshop will help you to develop the skills needed to build compelling leadership narratives. Through a series of interactive sessions, you will focus on crafting stories that can motivate and mobilise others to join you in urgent action in order to further enable your work.

Please note that there will be both pre-reading and preparation for this session. Specifically, to make this pertinent, please take some time to consider what issue and specific action you want to mobilise others to take. This should be something that really matters and which you genuinely feel motivated to achieve. Further details about this will be circulated in the coming weeks.

Directions and contact details

The workshop will take place at [London Bridge Hive](#), 1 Melior Place, London SE1 3SZ – click [here](#) to view the online map.

Please contact Teresa Grandi (ADPH Engagement Project Manager) for any queries.

teresa.grandi@adph.org.uk

Office: 020 7936 9343 / Mobile: 020 7936 9343