



# ADPH Annual Report 2018-19<sup>1</sup>

## Activities, impact and progress

Internal Impact (what we did for members)

### Membership

- Welsh Directors of Public Health (DsPH) agreed to re-join ADPH as Full members.
- Increased engagement with over 75% of Full Members engaged with ADPH (attending an event or participating in a group or programme).
- Over half of councils in England now have at least one Associate Member.
- Two new Associate Member Representatives elected to ADPH Council.
- Launched new ADPH Alumni membership offer – searching for former DsPH.
- ADPH presidential and staff visits completed to most of the ADPH Networks.

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**In March '19 we had:**  
**163 Full members**  
**35 Affiliate members**  
**122 Associate members**  
**7 Alumni members**

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### Support for members

- ADPH Annual Conference held in December 2018 on the theme of Disruptive Leadership. The event was oversubscribed for the first time and had excellent evaluations.
- Joint LGA/ADPH conference in March 2019 on 'Supporting resilient communities'.
- Policy Workshop 2018 with sessions on adverse childhood experiences and sector-led improvement.
- New immersive workshops introduced - first workshop held March 2019 for DsPH with expanded portfolios and second workshop on Integrated Care Systems held April 2019.
- National workshop on System Leadership held, followed by continued conversation within networks.
- First workshop for new DsPH successfully delivered with positive evaluations.
- Great evaluations of the mentoring scheme with over 50% of Full Members signed up and around 50 matches currently underway. Remote access to mentor training under development.

### Sector Led Improvement (SLI) and public health practice

- SLI self-audit tool successfully piloted and embedded within the new format of annual SLI reporting.
- SLI Annual Report completed for 2017-18.
- SLI Programme Board strengthened and new ADPH Board SLI Lead appointed.
- Successful DPH Annual Report Competition 2018 with 55 entries and first place going to Gateshead.
- Member briefings on the NHS Long Term Plan, suicide prevention and the Childhood Obesity Plan.
- Suicide prevention self-assessment exercise completed with 99% response rate and published guidance on the scrutiny of suicide prevention plans with the Centre for Public Scrutiny and LGA.
- ADPH webinars on policy analysis & strategy development and population health management.
- ADPH endorsed the Public Health Quality Framework and is taking a leading role in the What Good Looks Like publications.

### Governance

- Election of new ADPH President, Vice President and Board members.
- Strengthening of ADPH Council and Board including new induction process.
- Review of the representation process to ensure appropriate ADPH representation at meetings.
- New staff members joined the ADPH team - Ben, Teresa and a new role of Communications Manager.
- Successful ADPH office move.
- The 2017-18 accounts signed off without exceptions by our accountants Begbies in November.
- Over £400k of ring-fenced income secured (outside of subscriptions) to deliver ADPH programmes.

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<sup>1</sup> Apr 2018 – Mar 2019

## External Impact (what we did with members)

### Policy and influencing

- ADPH Strategy for Influencing Public Policy agreed with a focus on our desire to be more 'edgy', maximising impact and three proactive areas: violence, built environment, children & young people.
- Overhaul of the ADPH Policy Advisory Groups (PAGs) with the roll out of ten new PAGs.
- Four new position statements on the life course and health inequalities launched in May 2018.
- Ongoing work to influence key system issues including the NHS Long Term Plan, relationship with Public Health England, Prevention Green Paper and preparation ahead of the Spending Review.
- Publication of the Four Nations Study - a comparative systems review of public health across the UK.
- Funding secured for a new project to tackle the consequences of adverse childhood experiences.
- Over 30 consultation responses submitted including on the first 1000 days, sexual health, transport appraisal, energy drinks, screening, business rates retention, Fair Funding Review and calorie labelling.
- Meetings with the Minister for Public Health and Minister for Mental Health, Inequalities and Suicide Prevention as well as hosting a roundtable with the Shadow Secretary of State for Health and appearances at the Health and Social Care Committee and Science and Technology Committee.

### Communications

- New ADPH External Communications strategy agreed, external funding successfully secured to deliver a new communications programme and recruitment to the new post of Communications Manager.
- ADPH issued over 20 press statements on topics ranging from childhood obesity, first 1000 days and PrEP to the Secretary of State's Prevention Vision, NHS Long Term Plan and public health funding.
- Over 20 ADPH media mentions including quotes and articles in the Times, Local Government Chronicle and Health Service Journal and the President and Vice President appearing on Radio5 Live and Radio4.
- In February, The Times published an open letter organised by ADPH and co-signed by 54 health leaders, calling for public health to be a priority in the Spending Review.
- Results of survey examining the views of DsPH in England on the five years since the transition published with articles in the Local Government Chronicle and British Medical Journal.
- Series of Presidential blogs on topics including the NHS Long Term Plan, alcohol and PrEP.
- ADPH sponsored the public health award at the MJ awards 2018 (winner was Norfolk County Council).
- Twitter followers up by 21% to 6628 and impressions up from average 376/day to 1,000/day.
- Increased unique website hits to over 43,000 over the year.

### Where next for 2019-20?

- Internally, we will strengthen the contributions from Associate and Alumni members and develop a programme of events tailored to members' needs with a focus on remote support. We will strengthen our links across the system as well as continuing SLI support, challenge and sharing across members.
- We will be establishing our new communications function to increase ADPH visibility, including a new website. We will focus on influencing the Spending Review, Prevention Green Paper and implementation of the NHS Long Term Plan (all in the context of Brexit and political uncertainty).
- 2019/20 is the last year of the current ADPH business plan and during the year we will be developing our new business plan to take us to 2023.