



# Summary of the ADPH Impact Report

## Key messages

The Association of Directors of Public Health (ADPH) is a respected and trusted organisation which communicates well with its members and provides them with valued support.

Overall members are very satisfied with the information they receive from the ADPH with newsletters and policy briefings being particularly valued. There is appetite for more information about ADPH's influencing work and the impact it is having which may be addressed by the planned external communications strategy.

The mechanisms available to members to engage with the ADPH are valued, particularly regional networks, Policy Advisory Groups (PAGs), masterclasses and responding to requests for views with time constraints being the only barriers to engagement listed. Additionally, the extension of ADPH membership to senior consultants is very much appreciated.

The support the ADPH provides to its members is also valued. Both members and stakeholders feel that sector-led improvement (SLI) should be an explicit national priority for the ADPH and that it should play a leadership role on SLI. There is also a view among some stakeholders that peer challenge and peer review should feature more prominently in the ADPH's SLI programme.

ADPH is respected by the organisations it seeks to work with and/or influence. There is, however, a strongly held view amongst those stakeholders that the ADPH should be more visible, noisier and, where appropriate more edgy in particular where it comes to promoting top organizational priorities. The majority of interviewed members support this view but are concerned that this should not be at a cost to the ADPH's reputation.