



# The Association of Directors of Public Health

## Statement on the newly published Tobacco Control Plan

**ADPH welcomes the publication of the Tobacco Control Plan for England.**

The Association of Directors of Public Health (ADPH) welcomes the publication of the Tobacco Control Plan for England and is pleased that ambitious targets have been set to reduce smoking rates and prevalence by 2022. ADPH welcomes the focus on tackling the inequality gap in smoking prevalence, supporting those with mental health conditions to quit and the prioritisation of reducing rates of smoking in pregnancy.

ADPH President Dr Andrew Furber said:

“We are pleased that the government has committed to reducing smoking rates and published this national plan to achieve a ‘smokefree generation’.

Focusing on prevention and local action is vital to bring down smoking rates and we are pleased that the plan contains a commitment to work with Directors of Public Health to identify local solutions.

However, resources are necessary to implement these local solutions and currently resources are not following rhetoric.

The announced cuts to public health funding total £531 million. Reversal of these cuts is vital to ensure that the ambitions of the Tobacco Control Plan can be delivered. A levy or license fee on tobacco manufacturers would be one way of achieving this.”

**ENDS**

### Further information

The [Association of Directors of Public Health](#) (ADPH) is the representative body for Directors of Public Health (DPH) in the UK. It seeks to improve and protect the health of the population through collating and presenting the views of DsPH; advising on public health policy and legislation at a local, regional, national and international level; facilitating a support network for DsPH; and providing opportunities for DsPH to develop professional practice.

The Association has a rich heritage, its origins dating back 160 years. It is a collaborative organisation working in partnership with others to maximize the voice for public health.

ADPH is a member of the [Smokefree Action Coalition](#), an alliance of over 300 organisations committed to promoting public health and reducing the harm caused by tobacco.

**Association of Directors of Public Health**

**July 2017**