



Annual Review 2014-2015

The Association continued to go from strength to strength during 2014/15 - supported by a new Board, strong Constituency Representation on Council and ever increasing membership engagement and input through ADPH networks and membership policy topic teams, workshops, conferences and surveys.

The 2014-17 Business Plan provided a clear strategic framework and objectives for the Association, and the continuing strong support of members through subscriptions has enabled the Association to secure a core staff team to meet the growing aspirations of the organisation, including: strengthening DPH input and advice on public health policies and the development of public health systems across the UK; to increase membership development & engagement opportunities; to widen programmes and collaborations in support of the improvement of the public's health; and to move further forward with the development of ADPH networks, and opportunities for sharing ideas and good practice.

ADPH continued to support the development and refinement of the new public health system within England – with the President, CEO and lead members serving on a wide range of national groups to ensure that strategic development supported DsPH and local PH teams within local authorities.

This was the final year in President Dr Janet Atherton's 3 year term of office, and she continued her sterling work on behalf of the Association and its members, and will leave a strong and thriving organisation as she hands over to President elect Dr Andrew Furber.

Below are the highlights under each of our work programmes. Further details from: www.adph.org.uk

Collective voice

- 2014 Annual Conference on Influencing for Health – framing the PH narrative, plus International approaches to Commercial Determinants of Health; and the 2014 Annual Policy Workshop for all Members.
- Governance principles and protocols in place for strengthened ADPH Networks, with support for network for co-ordinators.
- New Sector-Led PH improvement programme for English Regions
- ADPH co-leadership in establishing a new and influential UK Public Health Network bringing together core public health organisations
- Refreshed website and new member e-forums launched June 2014
- Council role in policy & system leadership strengthened; plus regular membership topic team teleconferences to agree ADPH positions
- Discussions/meetings with members in England, Wales, Scotland, Northern Ireland; formal links established with Eire DsPH
- Regular e-DPH newsletters, communications and briefings to members & stakeholders; information sharing and networking offered via e-forums
- Continuing DPH Peer support service to members

Aim - to share ideas and good practice, develop DPH Networks and support problem-solving.

Programmes

Events

Communications

Website: www.adph.org.uk

Aim - to identify development needs and inform the design of development programmes for DsPH.

Programmes

DPH Development opportunities

DPH Annual Report Competition

DPH development

- Review/refresh and delivery of ADPH Master Class on the strategic marketing of public health to LAs
- Collaborative development & delivery of new Master Class on Public Mental Health
- Collaborative development & delivery (with PHE & LGA) of new Master Class on Health in All Policies
- Successful DPH Annual Report Competition
- Continuing collaborations/advice on DPH and workforce development programmes
- New System Leadership programme for ADPH UK Council Members, inc. focus on Sector-led Improvement/Improving PH Practice
- Joint LGA/ADPH Public Health conference February 2015
- Joint ADPH/CMO (England) conference for DsPH
- Membership survey to inform PH system improvement and DPH development

Advice & Information to improve Public Health

The President, Vice President, Policy Leads and Chief Executive have met with a wide range of stakeholders to represent the DPH view and to progress existing collaborations, including:

- FPH; RSPH; UKHF
- PHE, DH, CMO, NICE, NAO
- LGA; ADASS; ADCS; SOLACE
- NHS Confederation; NHSCC; King's Fund
- Health Select Cttee; APPG Sexual Health; Public Accounts Cttee
- Local and national politicians including: Jeremy Hunt MP (SoS for Health), Jane Ellison MP (Minister for Public Health), Andy Burnham (Shadow SoS for Health), Luciana Berger MP (Shadow PH Minister)

The President has written to the SoS for Health, PH Minister and other politicians on national PH policy, including on the standardised packaging of tobacco.

ADPH has been represented on a range of national bodies and steering committees including: PHE Advisory Board; PH Systems Leadership Group; NHS PH Steering Group; PH System Group; Health Transformation Task Group; DH PH Funding Group; Advisory Committee on Resource Allocation/Health Premium Incentive Advisory Group (Chair); PHE Programme Boards and Operational Boards; People in UK PH; CfWI PH Reference Group; plus other groups led by PHE; DH; LGA; etc.

The President, Vice-President, Policy Leads and Chief Executive have featured in a range of media commenting on topical issues. President Dr Janet Atherton featured in HSJ as an Inspirational Woman in Healthcare.

Aim - to advise on legislation and policy at a local, regional, national and international level.

Programmes

Relationship building

Media responses

Directed advice

Aim - to collate and present the views of DsPH on public health policy to national governments, the media & other organisations;

and in collaboration with others, further the development of comprehensive, equitable public health policies

Programmes

Consultation responses / evidence to Government Cttees etc

Policy statements and collaborations

Supporting others' work

- Member input through ADPH workshops, conference, policy topic teams. All-member survey established DPH priorities for PH Policy.
- Formal ADPH submissions to over 35 national consultations; presentation of oral evidence to 3 Govt Cttees; 21 collaborative endorsements of joint reports or submissions; commentary/advice to a significant number of additional requests from external organisations for DPH input to a range of PH policy areas
- Tobacco control - successful national & local lobbying on standardised packs & smoking in cars; member of Smoke Free Action Coalition and support for campaigns; 2014 & 15 Budget statements; new ADPH interim position statement on electronic cigarettes
- Alcohol - inc. seeking minimum unit pricing and local powers under licensing legislation; new collaborative partnerships
- Children & Young People - input to national system development and 0-5 commissioning transfer to LAs (England); collaborations on CYP mental health & wellbeing; advice on PHSE to Ofsted
- Commercial determinants of health - policy workshop session for members; key theme of 2014 Annual Conference
- Active travel/travel & health - continuing & new collaborations
- System development - formal responses to PH system reviews in Wales and Scotland; continuing refinement of English PH system during 2nd year of operation;
- PH funding & PH workforce - input on PH funding allocations (England); member surveys; advice on DPH vacancies & wider PH workforce issues

Infrastructure and governance

- Strong subscription base to ensure future financial stability; organisational security within host UKHF
- New staff role developed to support Membership Engagement & Services - recruitment underway
- 2014 AGM approval to seek Charity status - application submitted Autumn 2014
- Election process completed for new President, induction programme in place. Regular Board meetings inc. strategic planning and Board development; new SLI Programme Board & HR Cttee established.