

# Annual public health conference and exhibition 2015

Public health is the public's health

Wednesday 11 February 2015

Inmarsat Conference Centre  
99 City Road, London EC1Y 1AX

With the NHS 5 Year Forward Review calling for a 'radical upgrade' in public health, the transfer of responsibility to councils represents a unique opportunity to change the focus from treating sickness to actively promoting health and wellbeing. This national annual flagship conference will explore the implications for local government and public health as we approach the next general election and beyond.

Confirmed speakers include:

- **Jane Ellison MP**, Parliamentary Under Secretary of State for Health
- **Simon Stevens**, Chief Executive, NHS England
- **Luciana Berger MP**, Shadow Public Health Minister
- **Duncan Selbie**, Chief Executive, Public Health England

## who should attend?

- Senior elected members
- Members of health and wellbeing boards
- Directors of public health
- Directors of adult services
- Directors of children's services
- Council officers
- Health partners
- Academics
- Portfolio holders – health, adult and children's services
- Clinical commissioning groups
- Other stakeholders working in or interested in public health reforms

09.30–10.20 Registration, refreshments and exhibition

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10.20–10.30 Chairs' welcome and introduction

**Cllr Izzi Seccombe**, Chair, LGA Community Wellbeing Board and **Dr Janet Atherton**, President, Association Directors of Public Health (ADPH)

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10.30–10.45 **Ministerial address**

**Jane Ellison MP**, Parliamentary Under Secretary of State for Health

10.45–10.55 Questions and discussion

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11.00–11.50 **Policy sessions 1**

**P1. The mental health challenge: new leadership for public mental health**

**Andy Bell**, Deputy Chief Executive, Centre for Mental Health (chair); **Dr Jessica Mookherjee**, Consultant in Public Health, Kent County Council; **Cllr Edward Davie** and **Cllr Jacqueline Dyer**, London Borough of Lambeth

**P2. Question time: sexual health, reproductive health and HIV – a live debate**

**Professor Jane Anderson**, Expert Lead in Sexual Health, Reproductive Health and HIV, Public Health England /Homerton University Hospital Trust; plus speakers tbc

**P3. Using the Social Value Act to tackle local health inequalities**

**Dr Jessica Allen**, Deputy Director, UCL Institute of Health Equity; **Anne Lythgoe**, Strategy Manager, Salford Health and Wellbeing Board; **Matilda Allen**, Research Fellow, UCL Institute of Health Equity

**P4. Developing the workforce across the public health system**

**Shirley Cramer CBE**, Chief Executive, Royal Society for Public Health; **Tony Vickers-Byrne**, Chair of Health and Work Programme Board and Director of HR, PHE; plus speaker tbc

**P5. Climate change adaptation and public health: promoting healthy resilient communities**

**Dr Angie Bone**, Head of Extreme Events and Health Protection, PHE; **Katie Carmichael**, Principal Environmental Public Health Scientist, PHE

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11.55–12.10 **Shadow Ministerial address**

**Luciana Berger MP**, Shadow Minister for Public Health

12.10–12.20 Questions and discussion

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12.20–1.10 Lunch, networking and exhibition

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1.10–2.00 **Policy sessions 2**

**P6. From transition to transformation: how can we transform children's public health services and improve the outcomes of children, young people and their families?**

Speakers tbc

**P7. Winning hearts and minds: the Leicestershire Unified Prevention approach**

**Sandra Whiles**, Chief Executive, Blaby District Council and Leicestershire Strategic Lead on Health, Housing and Wellbeing; **Mike Sandys**, Director of Public Health, Leicestershire County Council

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## **P8. Using cross-sector partnerships to create a step change in physical inactivity**

**Stuart King**, Adult Lifestyles Policy Implementation Manager, PHE; **Kay Thomson**, Strategic Lead for Health, Sport England

## **P9. Something old, something new: community-centred approaches and health assets**

**Professor Jane South**, Professor of Healthy Communities, Leeds Beckett University and Health and Wellbeing Directorate, Public Health England (PHE); **Jude Stansfield**, Public Health Consultant, Public Mental Health, Health and Wellbeing Directorate, PHE; **Professor Paul Johnstone**, Regional Director North of England, PHE

## **P10. Alcohol licensing: levers to tackle alcohol harm**

**Lord Brooke of Alverthorpe**, Chair, All-party Parliamentary Group for Alcohol Harm; **Cllr Tony Page**, LGA Licensing Champion and Deputy Leader of Reading Council; **Edward Kunonga**, Director of Public Health, Middlesbrough Council

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### 2.05–2.55 **Policy sessions 3**

#### **P11. Spatial planning for public health: building the local case**

**Will Anderson**, Freelance Public Health Researcher and Writer; **Dominic Harrison**, Director of Public Health, Blackburn with Darwen Borough Council; plus speakers tbc

#### **P12. Trust, the approach; young people and self-efficacy: the Brook experience theme**

**Simon Blake**, Chief Executive, Brook; **Helen Corteen**, Head of Wellbeing, Brook; young person representative tbc

#### **P13. Realising a whole systems approach to tackling obesity** Speakers tbc

#### **P14. The role of public health in tackling Female Genital Mutilation** Speakers tbc

#### **P15. Health and health equity: influencing across the whole council (housing)**

Speakers tbc

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### 2.55–3.15 Refreshments and exhibition

### 3.15–3.20 Welcome back

**Cllr Izzi Seccombe**, Chair, LGA Community Wellbeing Board and **Dr Janet Atherton**, President, Association Directors of Public Health (ADPH)

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### 3.20–3.40 **Keynote speaker**

**Duncan Selbie**, Chief Executive, Public Health England

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### 3.40–4.00 **Keynote speaker**

**Simon Stevens**, Chief Executive, NHS England

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### 4.00–4.15 Questions and discussion

### 4.15–4.20 Chairs' feedback, summary and close

**Cllr Izzi Seccombe**, Chair, LGA Community Wellbeing Board and **Dr Janet Atherton**, President, Association Directors of Public Health (ADPH)

## HOW TO BOOK

Please visit [www.local.gov.uk/events](http://www.local.gov.uk/events) to find the full LGA events listing. Select the relevant conference and click the **Book now** button.

### **Delegate rates:**

**LGA member rate £229.00 plus VAT**

**LGA non-member rate £365.00 plus VAT**

**Cancellations** must be advised by **28 January 2015**. All cancellations must be made via the 'Amend' booking tab on the events page. Cancellations will not be permitted after this deadline. Delegates who do not attend on the day of the event will still be liable to pay in full, for whatever reason, for example: change to delegate's personal circumstances; inclement weather; transport delays; any other reason outside the LGA's control – except in exceptional circumstances.

**Confirmation:** By completing an online event booking you are indicating you wish to attend an LGA event. If there are places available, your online booking will be processed and an automated booking confirmation will be sent to you detailing the joining instructions. Provisional bookings are not permitted.

**Substitute delegates** are welcome, please advise name changes in advance via the 'Amend' booking tab on the events page.

**Special dietary requirements** are pre-booked. Please ensure that your requirements are booked in advance; you can update your requirements via the 'Amend' booking tab up to 2 weeks before the event. Some services may require up to 6 weeks' notice.

**Purchase order numbers** must be provided at the time of booking. The text you submit in the purchase order number mandatory field on the booking screen will be treated as your authorisation to commit to expenditure on behalf of your organisation. Please do not submit purchase order numbers and bookings unless you are authorised to do so. It will not be possible to amend purchase order information on the 'Amend' screen once the booking has been submitted, please take care to ensure that the information you provide is accurate as it will be reflected on the related sales invoice to your organisation. Errors in this area are the single greatest cause of delays in payment and extra work for your accounts payables teams.

**Invoicing:** LGA member organisations will be eligible to be invoiced for their events bookings. Alternatively, LGA member organisations can book and pay with a payment card at the time of booking. Invoicing will reflect the delegate name(s) input at the time of booking and it will not be possible to change the name reflected on the invoice at a later date.

**Note:** It may be necessary for reasons beyond the control of the LGA to change the content, timing, speakers or the venue for conferences / events. Please be advised that the LGA cannot be held responsible for any travel or accommodation costs incurred should a conference be postponed or cancelled.

LGA reference number: C151101

For BACS payments: Nat West, sort code 56-00-20, a/c num 24575607

To pay by cheque please send a copy of the online booking confirmation together with the cheque to LGA, Smith Square, London SW1P 3HZ

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