



ADPH Annual Conference 2014: *Influencing for Health - Getting the Messages Right*

Speaker Biographies

Janet Atherton, President, Association of Directors of Public Health

Dr Janet Atherton was elected as President of the Association of Directors of Public Health (ADPH) from May 2012 for a term of three years. She has been actively involved in the work of the ADPH since 2006, and was Treasurer from 2007 to 2010. Janet has been a local Director of Public Health since 1998, first in Wirral and then Sefton in Merseyside. She was also Acting Chief Executive for NHS Sefton for nine months prior to the establishment of the NHS Merseyside Cluster when she returned to her public health role. Janet trained in medicine and public health in the North East before making the move to the North West in 1994. Her commitment to tackling Health Inequalities was recognised in a NHS North West Leadership Academy Award in 2008. She has a long standing special interest in tobacco control and was responsible for setting up the successful Smokefree North West programme (now Tobacco Free Futures).

Professor Ilona Kickbusch, Director, Global Health Programme, Graduate Institute of International & Development Studies, Geneva

Professor Ilona Kickbusch is recognized throughout the world for her contribution to health promotion and global health. She is currently adjunct professor at the Graduate Institute of International and Development Studies, Geneva and director of the Global Health Programme. She advises organisations, government agencies and the private sector on policies and strategies to promote health at the national, European and international level. She has published widely and is a member of a number of advisory boards in both the academic and the health policy arena.

Professor Kickbusch has received many awards and served as the Adelaide Thinker in Residence at the invitation of the Premier of South Australia. Her key areas of interest are global health governance, global health diplomacy, health in all policies, the health society and health literacy. She has had a distinguished career with the World Health Organization at both the regional and global level.

Abdul Razzaq, Director of Public Health, Trafford

Abdul Razzaq is DPH at Trafford Council and former Executive Director at Trafford Primary Care Trust. Abdul is also the chair of the North West Directors of Public Health Network and the North West Executive lead of the Association of Directors of Public Health. At a national level Abdul sits on the Public Health England Obesity Priority Programme Board and is Chair of Food Active, a North West collaborative on tackling key determinants of unhealthy food leading to NCDs. He is interested in developing the new dimension of commercial determinants of health from global policy to local action. Abdul is supporting efforts for the eradication of polio in Pakistan by working with PHE on developing Public Health capacity. His other areas of experience include extensive work in Health Promotion and Health Protection, tackling health inequalities, addressing the social determinants of health and wellbeing and the joint commissioning of services and clinical audit posts.

Nick Stanhope, Chief Executive, Shift (formerly We Are What We Do)

Nick Stanhope is CEO at Shift, a London and San Francisco based social enterprise that designs consumer products which aim to address social problems by helping people make better choices. Over the last 7 years at Shift, Nick has worked closely with a small team of committed and creative people to radically change their approach to behaviour change and social innovation. Before Shift, Nick worked in as a teacher, youth worker, campaigner and fundraiser. Nick was named one of Britain's 50 New Radicals by The Observer and NESTA, his paper The Incidental Effect: New Methods in Behaviour Change has been met with great acclaim and he has given talks all over the world, including at TEDx, Columbia University, the British Council, Google and the Royal Institute.

Professor Martin Caraher, Centre for Food Policy

Martin Caraher is professor of food and health policy at the Centre for Food Policy at City University London.

He has worked on issues related to food poverty, cooking skills, local sustainable food supplies, the role of markets and co-ops in promoting health, farmers markets, food deserts & food access, retail concentration and globalisation.

He was a founder member of the London Food Board and was the public health representative on the London 2012 Olympic Food Advisory Board. Consultancies include work for the UK Department of Health, the World Bank and the World Health Organisation. He sat on the National Institute for Health and Clinical Excellence (NICE) advisory board on preventing CVD. Current research involves collaborations with researchers in Australia, Portugal and the US. Martin was the Australian Healthways fellow for 2008. In 2012 and 2013 he was the 'Thinker in Residence' at Deakin University, Melbourne.

Paul Lincoln, Chief Executive, UK Health Forum

Paul has led the UK Health Forum since 2001. He has worked in public health at local, national and international levels in the public and third sector for over 31 years. He is a member of numerous Government and scientific expert public health advisory groups. He was a Director at the Health Education Authority and has worked in public health in the NHS and been an educational adviser, teacher and researcher. Paul was awarded an OBE in the 2008 New Year honours list for services to

healthcare and is a fellow of the Faculty of Public Health and honorary member of the Royal College of Physicians and the Association of Directors of Public Health and a professorial Fellow to the Royal Society of Public Health.

Jeanelle de Gruchy, Vice President, Association of Directors of Public Health

Dr Jeanelle de Gruchy is Director of Public Health for the London Borough of Haringey. She trained and worked as a doctor in South Africa and the UK before specialising in public health in the UK. She was Deputy Director of Public Health in Nottingham before becoming Director of Public Health for the London Borough of Haringey in November 2010. She is Vice-President of the ADPH and co-chair of London ADPH.

Paul Edmondson-Jones, Freelance CPH and Social Care Consultant (formerly DPH City of York Council and Honorary Secretary ADPH)

Dr Edmondson-Jones trained in Scotland and then spent 23 years as an Army Doctor, working worldwide, supporting the Gurkha Rifles in the Falklands War of 1982 and commanding the British Medical Battalion with the United Nations in the Former Yugoslavia in 1993. He was awarded the MBE in the Gulf War Honours List in 1992. He joined the NHS in 2000 as Director of Public Health (DPH) for Portsmouth City in 2001. He moved to York as DPH in August 2012 but then taking on a wider portfolio as Deputy Chief Executive and Director of Adult Social Services as well as DPH in July 2013. He was Secretary of the Association for Directors of Public Health (ADPH) for six years from 2008-2014. Dr Edmondson-Jones left City of York Council at the end of September 2014 to pursue other interests and opportunities as a Freelance Public Health and Social Care Consultant.

Ben Page, Chief Executive, Ipsos MORI

Ben Page is Chief Executive of Ipsos MORI. He joined MORI in 1987 after graduating from Oxford University in 1986, and was one of the leaders of its first management buyout in 2000. A frequent writer and speaker on leadership and performance management, he has directed hundreds of surveys examining service delivery, customer care and communications. He has worked closely with government officials, leading on work for Downing Street, the Cabinet Office, the Home Office and the Department of Health, as well as a wide range of local authorities and NHS Trusts.

Josh Gaillemin, *theWholeStory*

Josh Gaillemin founded *theWholeStory* with former theatre director Lily Pender 10 years ago. He has been a professional storyteller for over 15 years. Josh performs in schools and museums, specialising in nursery to GCSE age children. All *theWholeStory* training is based on the techniques and processes of storytelling, derived from continued experience: the benefits of Narrative Structure, Descriptive Language, Presence and Spontaneity.

Their training is used by organisations such as ADPH, NHS IQ, various CCGs, the Cabinet Office, Sotheby's, Ernst & Young, the National Trust, Historic Royal Palaces and the Samaritans. They are based in London but work across the UK.

Chris Smyth, Health Correspondent, The Times

Chris Smyth has been Health Correspondent of The Times since 2010. Over seven years at the paper he has written on health policy, medicine, science, culture and politics, and has been a news reporter, letters editor and obituary writer. Previously he worked in the Brussels bureau of the Financial Times. Chris has a PhD from Cambridge University on the scientific culture of the English enlightenment, a Masters in the history of political thought and an undergraduate degree from Oxford. He is author of a novel, *Dinner at Mine* (Simon & Schuster 2012), and co-author with Professor Robert West on an evidence-based guide to quitting smoking, *The SmokeFree Formula* (Orion 2014)

Joanne Rule MBE, Healthy Conversations

Joanne Rule is founder-director of Healthy Conversations where she uses coaching techniques to support innovation in stakeholder engagement, as well as working as a leadership coach. She has more than 25 years' experience of the health and social care sector and has held significant communication roles, at the Royal College of Nursing and elsewhere. Joanne was CEO of the patient charity Cancerbackup for seven years. Until recently she co-chaired the National Cancer Equalities Initiative and continues to work on inclusion. She was part of the team producing informed choice materials for cancer screening and currently works on values-based programmes for health professionals. Joanne presents widely on patient, professional and public engagement.

Caroline Tapster, Director of Health and Wellbeing System Improvement, Local Government Association

Caroline is currently Director of Health and Wellbeing System Improvement for the LGA. Her professional background is in Social Work and she has spent the last 30 years working in local government and the NHS, in Dorset, East Sussex and Kent. She joined Hertfordshire County Council in 1995 becoming Director of Adult Care Services in 2001, and was appointed Chief Executive in 2004. During this time she was a Governor of Oaklands FE College, President of Hertfordshire Agricultural Society, a Board member of Hertfordshire PCT, a Director of Business Link, and was awarded an Honorary Doctorate from the University of Hertfordshire. She is currently a Non-Executive Director of the Disclosure and Barring Service with the Home Office and a Trustee of the Terence Higgins Trust. She was awarded the CBE in the New Year Honours list for services to local government.