



*Association of Directors of Public Health (UK)*

## **ADPH Annual Conference 2013**

### **Reducing Health Inequalities – UK, European and wider Public Health approaches**

**Monday 18<sup>th</sup> November 2013**

Victory Services Club, 63 -79 Seymour Street, London, W2 2HF

### **Speaker Profiles**

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#### **Janet Atherton**

President  
Association of Directors of Public Health

Dr Janet Atherton has been a local Director of Public Health since 1998, first in Wirral and then Sefton in Merseyside. She was also Acting Chief Executive for NHS Sefton for nine months prior to the establishment of the NHS Merseyside Cluster, when she returned to her public health role. Janet trained in medicine and public health in the North East before making the move to the North West in 1994.

She has been actively involved in the work of the Association of Directors of Public Health since 2006, and was Treasurer from 2007 to 2010. In 2012 Janet was elected as President of the Association of Directors of Public Health.

Her commitment to tackling Health Inequalities was recognised in a NHS North West Leadership Academy Award in 2008. She has a long standing special interest in tobacco control and was responsible for setting up the successful Smokefree North West programme (now Tobacco Free Futures).

(In her spare time she enjoys spending time with family and friends and being active: hillwalking, running, zumba and bootcamps.)

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#### **Peter Bradley**

Director of Public Health Development  
Public Health Wales

Peter Bradley has been Director of Public Health Development for Public Health Wales since November 2011 and is honorary professor at both Cardiff and Swansea Universities. Before this, he was Director of Public Health in Suffolk for many years working for NHS Suffolk and Suffolk County Council.

Peter was one of the founders of the award-winning Healthy Ambitions Suffolk programme which saw health inequalities reduce in the county. Prior to this he has worked in academia internationally.

Peter worked for five years in Norway where he led the equivalent of NICE, worked for the National Prioritisation Council, completed a PhD on medical education and led a project to encourage evidence-based public health. Prior to this he worked in and led an international project to promote evidence-based practice and critical appraisal (CASP International).

He started his career in the NHS as a doctor in general practice and child health.

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#### **Ann Marie Connolly**

Director of Health Equity and Impact  
Public Health England

Dr Ann Marie Connolly was appointed to the role of Director of Health Equity and Impact in Public Health England in April 2013. Working from the Health and Wellbeing Directorate her role is to ensure that the new public health system is supported to address health inequalities and the determinants of those inequalities. She leads for the organisation on all aspects of health equity.

Originally trained as a GP, Dr Connolly has been working in public health for the past 25 years, most recently as a Director of Public Health in a London borough. Over her career she has held a variety of posts both within and outside of the UK. These include working for WHO EURO on Healthy Cities across Europe, research on HIV with the Medical Research Council of South Africa and embedding public health in the curriculum of a new medical school in Ireland.

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#### **Paul Cosford**

Director for Health Protection & Medical Director  
Public Health England

Paul Cosford joined PHE in October 2012 as Director for Health Protection and Medical Director with responsibility for: national leadership for health protection, setting standards and leading programmes to reduce harm from infectious diseases, radiological, chemical and environmental hazards; professional leadership for public health in PHE and local government, including professional standards, quality and clinical

governance; ensuring effective planning and responses to public health emergencies throughout England.

Paul has previously been Executive Director of Health Protection Services for the Health Protection Agency (HPA), and prior to that was Regional Director of Public Health and Medical Director, leading the East of England's public health system in the NHS, Department of Health and regional government office.

Paul has led major reductions in healthcare associated infections and in smoking in the East of England, and led the regional health system's response to pandemic flu in 2009 to 2010.

In 2009, he co-authored a report to the Secretary of State on enabling effective delivery of health and wellbeing.

He also established the NHS sustainable development programme and national approach to reducing carbon footprint of the NHS.

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**Paul Darragh**

Consultant in Public Health  
Public Health Agency, Northern Ireland

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Dr Paul Darragh is the longest serving Public Health Doctor in N. Ireland - taking advantage of the abolition of "Default Retirement Age". After a few years in General Practice, Paul spent his first 20 years in Academic Public Health teaching to undergraduates and post graduates as a joint appointment with 50% of his time in service work. Paul is now working as a Public Health support to Local Commissioning Team, Regional Commissioning Public Health input to Older People, Physical and Sensory disabilities. He is also Public Health Lead for SAI's/Complaints/Medico-Legal cases and Prison Health Care.

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**Jane Ellison, MP**

Parliamentary Under-Secretary of State  
for Public Health

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Jane was appointed Parliamentary Under-Secretary of State for Public Health in October 2013. As Public Health Minister, Jane is responsible for Government policy on a wide range of issues, including preventing avoidable mortality, vaccination, health improvement and sexual health.

Born in Bradford, Jane went to school there and then read Politics, Philosophy and Economics at Oxford. She previously worked for the John Lewis Partnership from university and enjoyed a varied career with JLP. Until the 2010 General Election she was managing the John Lewis customer magazine, after ten years of managing JLP's customer direct marketing. Before she was elected to Parliament in 2010, Jane served as a local councillor on two separate occasions in the London Borough of Barnet where she lived before moving south of the river in 2007. Having led various residents' associations herself over the years, Jane knows the tireless effort and commitment put in by local voluntary groups. She served for many years as a housing association board member and is a school governor of Honeywell Junior and Infants School, Battersea. She is a member of the Battersea Society and a Friend of Battersea Park and the Battersea Summer Scheme.

Music has always played an important part in Jane's life away from politics and she is a national trustee of the music charity Sing for Pleasure (SfP), and also sings with the Parliament Choir. One of Jane's proudest achievements was co-founding and, for many years, organising the Mill Hill Music Festival and she previously sang with an award-winning chamber choir, The Cavendish Singers.

Jane enjoys country walking and has walked both the Pennine Way and the Coast to Coast long-distance footpaths and she has been a season ticket holder at Tottenham Hotspur FC for some years.

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**Barbara Ferrer**

Health Commissioner, Boston/  
Member of NACCHO Board

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As the City of Boston's Health Commissioner, Dr Ferrer manages a \$172 million budget and oversees 1,100 employees. In addition to operating public health programmes, the Commission provides oversight of Boston Emergency Medical Services, several substance abuse treatment facilities, and the largest homeless services programme in New England.

In this capacity, Dr Ferrer serves as the chief advisor to Mayor Menino on health issues and has built partnerships across city agencies to leverage changes in housing, economic development, education and environmental policy to positively affect the health of vulnerable residents. She has also used board of health authority to restrict sale of tobacco products, ban artificial *trans* fats, regulate transfer stations and junkyards, and reduce workplace exposures for nail salon workers.

In recent years, Dr Ferrer has joined Mayor Menino in launching several new initiatives to create more opportunities for healthy eating and active living in Boston, including increasing gardening opportunities; reducing the availability of sugar-sweetened beverages in municipal buildings and health care institutions and partnering with Bike Share to promote safe cycling. She was also instrumental in reducing exposure to tobacco by establishing over 15,000 units of smoke-free housing and keeping tobacco and nicotine-delivery products out of the hands of our youth. Working collaboratively with residents, community organisations, and other city departments, Dr Ferrer has implemented a citywide strategic plan to reduce children's exposure to violence and overall rates of violent injury and death in the city. She has also worked to increase access to supportive housing for chronically homeless individuals, and expanded a successful overdose program by providing training for both residents and first responders through collaboration with the Boston Police Department and other neighbourhood partners.

Dr Ferrer recently launched an ambitious plan to train all 1,100 Commission staff on the principles of health equity in a comprehensive effort to eliminate the poor health outcomes that continue to disproportionately affect residents and neighbourhoods of colour.

A high school principal in the Boston Public Schools from 2004 to 2007, Dr Ferrer returned to the Commission in 2007 after having previously served as the Deputy Director for six years. During that time she spearheaded a broad-based and comprehensive campaign to reduce racial and ethnic health disparities.

Dr Ferrer has more than 25 years of experience working in healthcare. Prior to joining the Boston Public Health Commission, she spent five years at the Massachusetts Department of Public Health - first as Director of Health Promotion and Chronic Disease Prevention and later as Director of the Division of Maternal and Child Health. She is a current board member of the National Association of City and County Health Officers (NACCHO), Trust for America's Health, Blue Cross Blue Shield of Massachusetts Foundation and Boston Medical Center.

In 1988, Dr Ferrer received a master's degree in public health from Boston University, and was awarded a Pew Foundation doctoral fellowship to attend Brandeis University. She wrote her doctoral thesis on hospital length-of-stay determinants for AIDS patients and, in 1994, received her doctorate from Brandeis University's Heller School for Advanced Studies in Social Welfare. Dr Ferrer also holds a master's degree in education from the University of Massachusetts, Boston.

Born in Santurce, Puerto Rico, Dr Ferrer spent her youth on the island before moving to the US to attend college. She is fluent in Spanish. Dr Ferrer is a passionate advocate for youth development in her private life as well as in her professional work. She is well known for her advocacy on youth issues and her commitment to mentoring young people in the community.

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**Richard Gleave**

Chief Operating Officer  
Public Health England

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Richard Gleave is Chief Operating Officer at PHE having joined the shadow agency in January 2013. Previously he was a Director at NHS South West, Performance Director for the NHS at the Department of Health, Chief Executive at Royal United Hospital Bath having worked in hospital and community health services management.

He has a first degree in Geography from Oxford University and a MSc in Health Economics and Management from Sheffield University.

He was a Harkness/Health Foundation Fellow in 2007/8 attached to Kaiser Permanente in Oakland California and the University of California Berkeley looking at integrated delivery system.

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**Jeanelle de Gruchy**

Vice President  
Association of Directors of Public Health

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Dr Jeanelle de Gruchy is Director of Public Health for the London Borough of Haringey. She trained and worked as a doctor in South Africa and the UK before specialising in public health in the UK.

She was Deputy Director of Public Health in Nottingham before becoming Director of Public Health for the London Borough of Haringey in November 2010.

She is Vice-President of the ADPH and co-chair of London ADPH.

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**Katie Hall**

Chair  
LGA Community Wellbeing Board

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Cllr Katie Hall is the Chair of the LGA Community Wellbeing Board, which has responsibility for Local Government Association's activity in the areas of public health, health and adult social care and integration.

Katie is a Councillor on Bath and North East Somerset Council, where she is the Deputy Leader of the Liberal Democrat Group. Katie holds the portfolio of Cabinet Member for Community Integration, and also sits on the Health and Wellbeing Board.

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**Paul Lincoln**

Chief Executive  
UK Health Forum

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Paul Lincoln has worked in public health at local, national and international levels in the public and third sector for over 31 years.

He is currently Chief Executive of the UK Health Forum which focuses on the primary prevention of linked avoidable non communicable diseases. He is a member of numerous Government and scientific expert public health advisory groups including Public Health England's Advisory Board and Chair of one of the NICE Public Health Advisory Committees.

He was a Director at the Health Education Authority and has worked in public health in the NHS and been an educational adviser, teacher and researcher.

He was awarded an OBE in the 2008 New Year honours list for services to healthcare and is a fellow of the Faculty of Public Health, honorary member of the Royal College of Physicians, the Association of Directors of Public Health and a professorial Fellow to the Royal Society of Public Health.

Dr McCallum joined NHS Lothian from Finland in late 2004. Dr McCallum had been working as a research fellow and specialist in public health medicine at the Finnish National Research and Development Centre for Welfare and Health (STAKES) before returning to her native Scotland.

Prior to moving to Finland in 2000, Dr McCallum was Executive Director of Public Health and Health Strategy for the East and North Hertfordshire Health Authority, and before this, held senior public health posts in London.

Dr McCallum holds a number of honorary senior academic positions in public health medicine and has produced an extensive and diverse range of specialist articles in professional journals, reports and theses.

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**Gerry McCartney**Consultant in Public Health/Head of PHO  
NHS Scotland

Gerry McCartney worked as a GP in Paisley before retraining in public health medicine. He is now a consultant in public health at NHS Health Scotland where he heads the public health observatory team ([www.scotpho.org.uk](http://www.scotpho.org.uk)).

His main interest is in the causes and solutions to the higher mortality and wider health inequalities in Scotland, on which he has published extensively (McCartney G, Collins C, Walsh D, Batty GD. Explaining Scotland's mortality: towards a synthesis. *Public Health* 2012; 126: 459-470) and how to tackle health inequalities (McCartney G, Collins C, MacKenzie M. What (or Who) causes health inequalities: theories, evidence and implications? *Health Policy* 2013 (in press)).

He also has interests in the evaluation of public policy interventions and in the public health implication of (un)sustainability.

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**Neil Riley**Strategy Advisor, Office of the Chief Medical Officer  
Welsh Government

Neil is a Strategy Adviser within the Welsh Government supporting the Office of the Chief Medical Officer. He works in a number of areas including having a role in developing Quality and Safety reporting for the population, assisting in the development of the series of Chief Medical Officer for Wales Annual Reports and having a cross-sectoral in information development.

Previous work has included writing *Our Healthy Future: Public Health Strategic Framework* and *Fairer Health Outcomes for All* and contributing to the WHO Europe Health 2020 strategy and framework.

Neil is also currently the Vice-Chair of the European Public Health Association section on Monitoring and Reporting and Chair of the World Health Organization Office for Europe Regions for Health Network.

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**Nicola Wilson**Senior EU Health Specialist  
North of England EU Health Partnership

Nicola Wilson has been in post as Senior EU Health Specialist since July 2012. A mental health professional by background, Nicola has worked mainly within NHS and University settings before joining the North of England EU Health Partnership under its previous name of North West Health Brussels Office.

Nicola's role is based in the North of England where she liaises closely with NEEHP staff and partner networks based in Brussels on behalf of North of England health related organisations and networks to facilitate the free flow of ideas and opportunities and to ensure that any EU legislation or policy set to impact on North of England is prepared for and adds value.

Although working across all taxonomies of health, Nicola still maintains her passion for the mental health agenda and has a particular interest in pan-European partnerships which tackle common mental health priorities.