

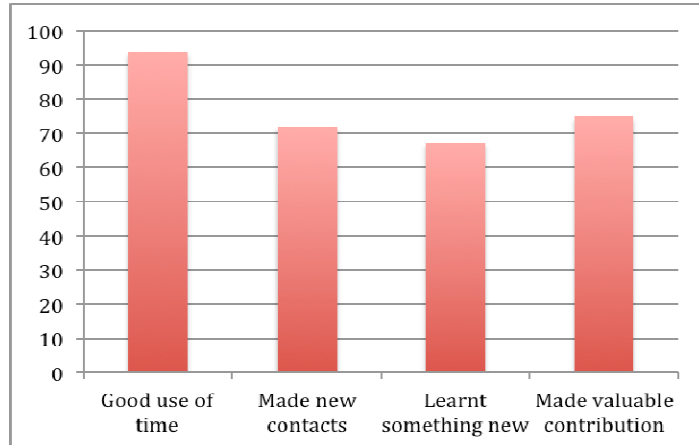
## ADPH Annual Conference & AGM – 15<sup>th</sup> May 2012

### Event Evaluation Report

69 delegates, guests and speakers attended the conference, and 36 (52%) of these attendees completed an evaluation form.

Of the respondents:

- 34 (94%) considered the day a good use of their time
- 26 (72%) had made new contacts
- 24 (67%) had learnt something new
- 27 (75%) felt that they had made a valuable contribution to the discussions



### Summary

Given the current transitions in Public Health, hearing from the new Public Health England CEO was a highlight for many delegates at this year's annual conference. Similarly, many were highly motivated hearing from the Local Authority speakers, and took away personal action plans relating to working more closely with local authority and others in their locality. The vast majority of respondents felt that the day was a good use of their time, and that it provided them with opportunities for valuable discussion with colleagues, and enabled them to share experiences, network, and take away new learning. The need for similar events in the future is evident from the range and number of suggestions made by many of the attendees.

### The most useful aspect(s) of the day

- LA perspectives - 19 comments
- Duncan Selbie - 12 comments
- Whole UK perspective - 6 comments
- Discussion & networking - 9 comments

### What could have improved the day?

*All good* - 4 comments: stimulating; very good ; thank you;

*Structure and content:*

- 7 comments wanting more discussion time / more interactive
- 2 wanting less discussion time
- 3 wanting more detailed presentations
- 4 saying morning presentations did not add to the day

*Venue* - 6 comments not liking the lack of natural light ; 1 about poor acoustics

### Other comments

- Useful day
- Thank you
- Good to meet up with people and share
- Very good day – well worth the long trip!
- Q&A could be more focussed; too much response from one area
- Thank you to ADPH team – pulled out stops and it worked!

## Specific actions delegates intended to make

31 (86%) delegates made specific plans as a result of the conference, these included:

- Communicate to staff
- Inform my team
- Feedback to my team and local authorities
- Keep going with transition
- More detailed paper re transformation in LA
- Reflect on how I work with LA
- Update my team on key actions/narrative for working with local government
- Further info and actions with CEO
- Use some of the thinking about working in local government to take forward locally
- Review content of my presentations to LA members
- Not to underestimate PH influence in Local Authority work
- Make better connections with elected members re H+W Board
- Setting up a set of induction meetings with councillors and LA staff
- Influence approach to my Council's Cabinet meeting in two days
- My member briefing will change
- Think of data for councillors on health problems in their localities and what they can do
- Focus on influencing LA's wider budget / role to improve PHd
- Line up all local government policies against PH priorities
- Follow up several actions from the sessions with LA representatives
- Follow up on getting a LA CEO mentor
- Review PH budget
- Review operational model going forward
- To work with PHE to ensure we get a local joined up system
- Push forward local health protection arrangements
- Invite Duncan to East of England
- Follow up with Duncan Selbie
- Get an agreement with local HPU
- Proactively influence PHE development
- Ensure we link up with PHE at local level ASAP to determine roles, prevent duplication and stop gaps
- Follow up with contacts made
- More networking with fellow DsPH from across UK
- Establish links with a couple of DsPH in other countries to share ideas and info
- Review CMO APHR – for Wales – lots of interesting discussion about initiatives
- Look at the Welsh and NI strategies
- Read ONS report on preventable deaths
- Use feedback from group work to determine priorities
- Ensure hints and tips suggested will be reflected in my PDP

## Suggested future topics for ADPH events

- Transition issues for England (focus on positive) - 4
- System wide approaches in England - 2
- Working with PHE - 4
- Working in LA / HWB Boards - 5
- Wider policy - welfare reform; housing; environment; education & schools; criminal justice system
- New opportunities for: inequalities; alcohol; tobacco
- Working and sharing across the UK
- Advocacy and negotiation in government
- Use of social media