



Annual Review 2011-2012

This year was one of the busiest for the organisation in recent times, with significant advocacy on and input to reform of the public health system in England. UK-wide member input enabled ADPH to produce authoritative position statements and lobbying materials, and President Frank Atherton fulfilled an extensive programme of meetings with politicians and stakeholders along with membership of key national committees involved in shaping the new system. ADPH members, executive members and the Chief Executive were also extensively involved in key system reform and transition meetings and groups.

This important work inevitably meant that our small team of staff was less able to focus on public health policy across the UK – and a high priority for the Association in the coming year is to ‘get back to normal business’. However, membership surveys; regular e-DPH newsletters; a robust Constituency Representative structure, and increased representation of members in national public health work have continued to build membership engagement with, and input to, the organisation.

Policy work continues to focus on collaborative projects - with the dual aims of supporting DsPH locally as well as advocating for improvements nationally.

2011/12 was the second operational year for the current 2010/13 Business Plan and staff continued to deliver those objectives.

The 2011 AGM approved a revised system for calculating subscriptions for organisations in England - an important measure to secure the financial future of the organisation and allow flexibility during transition to the new PH system. The subscription rates for Wales, Northern Ireland and the Islands were held at current levels.

Below are the highlights under each of our work programmes. Further details from: www.adph.org.uk

Mutual support & collective effort

- Annual Conference – theme: Minding the Gap – DsPH working across & between organisations - with over 100 participants. The conference also served as a Listening Exercise for the Future Forum
- Executive policy workshop with focused discussions on the Association’s work streams and key policy topics as well as numerous policy telecons with topic groups to agree positions
- President and Chief Executive met with members in Wales
- Regular e-DPH newsletters to members & stakeholders
- President’s blog, member area e-forum and re-designed website
- Honorary Membership scheme in place

Aim - to facilitate a support network for DsPH to share ideas and good practice and support problem-solving.

Programmes

Events

Communications

Website: www.adph.org.uk

Aim - to identify and fulfil the development needs of DsPH where practicable and appropriate.

Programmes

DPH Development opportunities

DPH Annual Report Competition

DPH development

- DPH master-classes: ADPH commissioned project with the National Social Marketing Centre on strategic marketing of public health to local authorities. A master class programme was developed and piloted for members in January. Plans now progressing to roll-out the master class for all members during 2012
- Another successful DPH Annual Report Competition
- Input to a transformational leadership programme for Health & Wellbeing Boards led by LGA
- Joint work with CMO (England) on event for DsPH held March 2012 and with LGA for their Public Health conference in February 2012

Advocacy

The President and Chief Executive have met with a wide range of stakeholders to represent the DPH view and to progress existing collaborations:

- FPH; RSPH; CIEH
- Government including: David Harper; David Behan; Anita Marsland; Ruth Hussey; Yvonne Doyle; Keith Ridge; Tony Jewell
- LGA; LGIU; LGID; ADASS; ADCS; SOLACE, Core Cities CE Network
- NHS Confederation; NICE; HPA; BMA; National Social Marketing Centre; NTA; King's Fund; RCGP; NHS Alliance; Alcohol Concern; St Mungos
- Politicians including: Paul Bate (adviser to PM); Andrew Lansley; Anne Milton; Stephen Dorrell; Health Select Committee; All Party Parliamentary Group for primary care & public health

ADPH has been represented on a range of national bodies and steering committees including: NHS Future Forum; Secretary of State's National Stakeholders Forum; DH & LG Transition Group; Social Care Reference Group; PH Engagement Group; Responsibility Deal (behavioural change and alcohol); Healthwatch Programme Board; LGA PH and GP group; PH Workforce Advisory Group; DH Group on LA advice to CCGs; PH advice to NHSCB; DH Sexual Health Forum; NHS Confederation Reference Group; plus other groups from LGA; HPA; NICE; APHO etc.

The President, Vice-President, Chief Executive and several executive members have featured in radio and TV, web debates, newspapers and journals commenting on topical issues.

Aim - to influence legislation and policy at a local, regional, national and international level.

Programmes

Relationship building

Media responses

Directed advocacy

Aim - to collate and present the views of DsPH on public health policy to national governments, the media and other organisations; **and** in collaboration with others, further the development of comprehensive, equitable public health policies through relevant statutory and other bodies.

Programmes

Consultation responses

Policy collaborations

Supporting others' work

Policy

- DsPH top ten PH priorities – continued lobbying
- 3 member surveys as part of a continuing programme
- Alcohol lobbying (a top DPH priority)
- Active travel/travel & health – continuing collaborative work, including with Sustrans and National Heart Forum
- Sexual health – position statement drafted; continuing liaison and input to national work led by Chris Packham (former Vice President) and DPH Simon Bowen
- Tobacco control - member of Smoke Free Action Coalition; support for campaigns on tobacco control and 2012 Budget statement
- 8 Consultation responses on topics relevant to DsPH and their work
- Guidance for members on: PCT cluster arrangements; operating principles for H&Wb Boards (joint work); PH finance and funding allocations
- ADPH position statements on the strategy for Public Health - to support national & local advocacy
- Joint work with HPA on building the local health protection system
- Joint workshop with UK Drug Policy Commission: Illicit drugs – local actions & issues. Led by DPH Andrew Howe
- Coordinating over 70 requests from external organisations for DPH input to a wide range of PH policy areas

Infrastructure and governance

- Surplus budget with sufficient reserves. On going review of expenditure to ensure minimum organisational costs. New subscription system in place to ensure financial stability
- Constitutional amendments approved at 2011 AGM
- Honorary Officer elections at AGM 2011; continuing programme of Constituency Representative appointments; Election processes completed for President and Vice President 2012-15
- Regular Honorary Officer and Executive meetings to provide governance and policy direction for the Chief Executive and her team, including forward planning for future hosting of ADPH and employment of staff

