



## Annual Review 2009-2010

This year, the last of the current Business Plan, concluded the initial phase of system and policy set up. President Frank Atherton continued a programme of meetings with members and stakeholders, resulting in greater clarity on the ADPH purpose and remit and strengthened collaborative initiatives between ADPH and other public health organisations.

Employed staff continued to deliver the Business Plan objectives on target and develop the new 2010-2013 Plan. Systems for subscription collection have been improved.

Membership engagement has continued to increase, through the refined Constituency Representative structure; regular e-DPH and other membership communications; new membership surveys; and a series of workshops held with members in English regions and Scotland (plus a continuing workshop programme planned in Wales and across the UK in 2010 and beyond).

ADPH was commissioned by the Department of Health to undertake a public health workforce project, which has enabled ADPH members to input their views on the DPH role and the wider public health workforce including very successful inclusive regional workshops.

Policy work has continued to focus on collaborative projects with the dual aims of supporting DsPH locally as well as advocating for improvements nationally. A very successful survey of members in December 2009 provided clear DPH priorities for ADPH advocacy and policy in 2010.

Below are the highlights under each of our work programmes. Further details from: [www.adph.org.uk](http://www.adph.org.uk)

### Mutual support & collective effort

- Annual Conference – themes included Commissioning, working with NICE, and DPH role/PH delivery
- Commissioning Sexual Health workshop – jointly organised with the Terrence Higgins Trust
- 8 membership workshops across the UK and more planned
- Executive policy workshops with focused discussions on the future of the Association and key hot topics
- Regular e-DPH newsletters to stakeholders and bi-monthly me-DPH to members via their constituency representatives
- Re-design of website along with a new member area

**Aim** - to facilitate a support network for DsPH to share ideas and good practice and support problem-solving.

#### Programmes

##### Events:

[www.adph.org.uk/events.php](http://www.adph.org.uk/events.php)

##### Communications

**Website:** [www.adph.org.uk](http://www.adph.org.uk)

**Aim** - to identify and fulfil the development needs of DsPH where practicable and appropriate.

#### Programmes

**DPH Development opportunities**

**DPH Annual Report Competition**

[www.adph.org.uk/annual\\_report\\_competition.php](http://www.adph.org.uk/annual_report_competition.php)

### DPH development

- Compilation of the DPH core-dataset, providing useful and previously un-collated workforce statistics alongside a deeper understanding of the membership and DPH development needs
- Work between ADPH, IDeA, ADASS and ADCS on joint leadership for health and well-being
- Work on defining and promoting the DPH role and offer – report due in June
- Another successful DPH Annual Report Competition following refinement to the judging process.

## Advocacy

The President and Chief Executive have met with a wide range of stakeholders to understand existing work programmes and explore the potential for working together:

- FPH; RSPH; UKPHA; CIEH
- Government including: David Harper; David Behan; Judy Jones; Una O'Brien; Tony Jewell; Kay Barton
- LGA; ADASS; ADCS; IDeA; SOLACE
- NHS Confederation; NICE; HPA; CQC; National Social Marketing Centre; Muir Gray; King's Fund
- Politicians including: Kevin Barron; Andrew Lansley; Norman Lamb

**Aim** - to influence legislation and policy at a local, regional, national and international level.

### **Programmes**

***Relationship building***

***Media responses***

***Directed advocacy***

The President, Vice-President and several executive members have featured in radio and TV, newspapers and journals commenting on topical issues.

ADPH is represented on a range of national bodies and steering committees including for HPA; NICE; IDeA etc.

## Policy

**Aim** - to collate and present the views of DsPH on public health policy to national governments, the media and other organisations;  
and  
in collaboration with others, further the development of comprehensive, equitable public health policies through relevant statutory and other bodies.

### **Programmes**

***Consultation responses***

***Policy collaborations***

***Supporting others' work***

- Member survey in collaboration with HPA
- Member survey and press release with DsPH top ten public health priorities for 2010
- Discussions with DH on raising the profile of PH contribution to commissioning
- Highly acclaimed Systems Rules publication widely disseminated and discussed with suggestions from it now in national policy
- Alcohol lobbying and press release on minimum pricing as top DPH priority
- Action on active travel - with Sustrans, National Heart Forum and over 100 other organisations
- Sexual health commissioning - with Terrence Higgins Trust
- Support for ASH and the campaign for the tobacco control measures in the 2009 Health Bill and 2010 Budget statement
- 7 consultation responses on a variety of topics relevant to DsPH and their work

## Infrastructure and governance

- Balanced budget with sufficient reserves to provide stability for the coming year
- Business Plan 2007-2010 on target to achieve all objectives – with new 2010-13 Plan for approval at 2010 AGM
- New Constituency Representative appointments and Honorary Treasurer election at AGM 2010
- Regular Honorary Officer meetings to provide governance for the Chief Executive and her team
- Constitutional amendments approved at 2009 AGM
- Office move to new premises within NHS Cambridgeshire

