



## Annual Review 2008-2009

This year was one of consolidation and achievement. Employed staff established systems that ensured regular and useful membership services and continuity across the change in Presidency.

By providing clarity over the role of constituency representatives, adding an extra policy workshop, focusing teleconference agendas and increasing our regular communications and requests for direct input we have improved membership engagement.

Our collaborative projects with voluntary agencies have been focused on priority areas and provide effective models for future use. The aim is to support DsPH locally with useful headline policies as well as advocating for improvements nationally.

Frank Atherton took over from Tim Crayford as President in November and undertook a comprehensive programme of meetings with stakeholders resulting in more collaborative initiatives and clarity around the ADPH purpose and remit. Negotiations have taken place with stakeholders enabling a programme of DPH development within budget starting in 2010.

Below are the highlights under each of our work programmes. Further details from: [www.adph.org.uk](http://www.adph.org.uk)

### DPH support

- Annual Conference and AGM – joint with ADASS and ADCS. Themes included Health Inequalities and JSNAs
- Great Public Health Debate – at the 2008 FPH conference with leading politicians and chaired by the ADPH President
- Commissioning Sexual Health workshop – jointly organised with the Terrence Higgins Trust
- Policy and Governance executive workshops with focused discussions on the future of the Association and key topics
- Regular e-DPH newsletters to stakeholders and bi-monthly me-DPH to members via their constituency representatives
- Comprehensive web-site with new member area ready soon

#### Aim -

to facilitate a support network for DsPH to share ideas and good practice and support problem-solving.

#### Programmes

##### **Events:**

[www.adph.org.uk/events.php](http://www.adph.org.uk/events.php)

##### **Communications**

**Website:** [www.adph.org.uk](http://www.adph.org.uk)

### DPH development

- Consultation on, development, refinement, piloting and distribution of core-dataset questionnaire which will provide not only useful workforce statistics but a deeper understanding of the membership.
- Discussions with ADASS and ADCS around providing joint development for Directors. Work is continuing following a successful approach to IDeA to support a scoping exercise which will report in July 2009.
- Following ADPH discussions with the National Social Marketing Centre the DH is funding the development of a programme to develop advocacy and influencing skills for DsPH which will be piloted in 2009-2010.
- Another successful DPH Annual Report Competition was held following a refinement to the judging process.

#### Aim -

to identify and fulfil the development needs of DsPH where practicable and appropriate.

#### Programmes

**DPH Development opportunities**

**DPH Annual Report Competition** –

[www.adph.org.uk/annual\\_report\\_competition.php](http://www.adph.org.uk/annual_report_competition.php)

[www.adph.org.uk](http://www.adph.org.uk)

e-mail: [enquiries@adph.org.uk](mailto:enquiries@adph.org.uk)

## Advocacy

The new President and Chief Executive have undertaken a programme of discussions to understand existing work programmes and explore the potential for working together:

- FPH; RSPH; UKPHA; CIEH
- Government including: Liam Donaldson; Harry Burns; David Harper; David Behan; Mark Britnell; Val Day; Judy Jones
- LGA; ADASS; ADCS; IDeA; SOLACE
- NHS Confederation; NICE; HPA; Healthcare Commission; National Social Marketing Centre; Muir Gray
- Kevin Barron; Andrew Lansley; Norman Lamb

Several executive members have featured in radio and TV, newspapers and journals commenting on topical issues.

### **Aim -**

to influence legislation and policy at a local, regional, national and international level.

### **Programmes**

***Relationship building***

***Media responses***

***Directed advocacy***

### **Aim -**

to collate and present the views of DsPH on public health policy to national governments, the media and other organisations; and

in collaboration with others, further the development of comprehensive, equitable public health policies through relevant statutory and other bodies.

### **Programmes**

***Consultation responses***

***Policy collaborations***

***Supporting others' work***

## Policy

- 9 consultation responses on a variety of topics: [http://www.adph.org.uk/policies\\_and\\_publications.php#consultation](http://www.adph.org.uk/policies_and_publications.php#consultation)
- Alcohol position statement – collaborating with FPH
- Action on active travel - with Sustrans, National Heart Forum and over 100 other organisations
- Joint Commissioning of Children's Services - with FPH, ADCS, RCPCH, CPHIG
- Sexual health commissioning - with Terrence Higgins Trust
- Support for ASH and the campaign for the tobacco control measures in the 2009 Health Bill
- Support for the PH Commissioning Network and discussions with DH on raising the profile of PH contribution to commissioning

More detail at: [http://www.adph.org.uk/policies\\_and\\_publications.php](http://www.adph.org.uk/policies_and_publications.php)

## Infrastructure and governance

- New constitution with tighter electoral processes approved at 2008 AGM – further improvements to be made at 2009 AGM
- Business Plan 2007-2010 approved at 2008 AGM and we are on target to achieve all objectives
- Constituency Representative role refined and clarified to encourage greater engagement - new members joined the Executive to fill vacancies
- Regular Honorary Officer meetings to provide governance for the Chief Executive and her team
- Regular executive teleconferences and workshops to develop ADPH and its work

