



# Association of Directors of Public Health- West Midlands

## Our Priorities 2022-23

May 2022

# Vision and Objectives

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## **Vision:**

To bring energy, leadership and improvement to the West Midlands Public Health System. We will maximise the unique advantages of our organisations and engage our skilled and professional workforce to jointly, as a system, tackle shared priorities. We need to nurture our current workforce as we recover from covid and plan the work force of the future. We will also support our communities as they too recover, focusing on those in most need.



## **Objectives:**

- Ensure the workforce is mentally prepared, skilled & trained, inclusive and diverse to drive forward all aspects of public health
- By working with key partners, narrow the gap in outcomes for people, children and families facing inequality
- To bring leadership and influence through partnership working to ensure we have the best public health system our communities deserve

# West Midlands Public Health System Shared Priorities 2022 / 23

## System Leadership

- Engage as regional system partners to co-design opportunities in the emerging public health system.
- Embed health inequalities, prevention and population health management across the system, including within ICSs.
- Retain a central position contributing to national system development, for example with ADPH national and the new national professional leadership.

## Quality Improvement Programme

- Work collaboratively to develop a shared programme of quality improvement, for example;
  - Vaccinations
  - Mental well-being
  - Tobacco control
  - Health Protection
- Plan for impact in our shared priority topics through sharing best practice and learning.
- Adopt a quality improvement way of working.

## Developing the Workforce

- Ensure the public health work force across the region is flexible for future scenarios.
- Grow the capacity of consultants across the region through improvements in the Training Scheme
- Engage the consultant workforce into regional action
- Improve diversity and inclusion in the public health workforce at all levels across the region

## Mitigating Child Poverty

- Adoption of mitigating child poverty as a three year priority across the public health system and partners in the region
- Drive regional action to mitigate child poverty through system working and playing to strengths.
- Maximise influencing opportunities at regional and national levels.
- Adopt a quality Improvement approach in all measures and outcomes impacting child poverty.



# Action

## Inputs

14 Directors of Public Health, their teams & wider colleagues

OHID UKHSA NHSE/I

Communities of Improvement (COIs)

ADPH WM Support Team

Key Partners:  
ADPH national  
LGA  
ADASS WM, DCS WM

Midlands Health Inequalities Unit  
Health Education England  
WMCA and LEPS

Programme Budget  
LGA SLI funds  
National ADPH SLI funds

## Activities

Work as a system on shared priorities

Develop a regional strategy to mitigate child poverty and support workforce development

Nurture COIs

Engage DsPH/CPH in ADPH national Policy Advisory Groups (PAGs)

Develop a programme of SLI and quality improvement

Encourage review, reflection and sharing

Develop a strong health protection system within the region

Equality Diversity Inclusion audit(s) on training, JSNAs and COVID inequalities

Embed public health leadership and practice in ICSs

Close working relationship with ADPH national

Budgetary planning

## Outputs

Develop action plans to mitigate child poverty and workforce development

Peer Challenge

Implement SLI recommendations

Flexible, resilient health protection system in the region.

Series of EDI audits to action

Strong Public Health leadership embedded in our partnership work

Focus on population health and reducing inequalities in our work with ICSs

Influence national policy

Policy and advocacy on wider determinants

Best practice resources are available to shape agendas of COIs

## Outcomes

The West Midlands training scheme is regarded as the best in the country

The region has a pool of highly trained registrars who work as consultants in the region

Reflecting, learning and improvement becomes usual mode of working at the regional level

Quality improvement and impact from SLI projects and COI networks is monitored

The health of the region is monitored and protected in terms of COVID and other threats

Diversity in our systems is improved

Strong working relations with key partners

Healthier foundations for our children and young people



# Executive and support teams

**ADPH Council and ADPH Board**

**Executive Group:**, Stephen Gunther Chair ADPH WM; Justin Varney Vice Chair ADPH WM; Ruth Tennant national ADPH Board Member; Rachel Robinson Mental well-being lead; Allison Duggal workforce lead

**ADPH WM Support team: Sandra Squires, Policy Lead; Raj Atwal, Network Support Officer**

National Policy Advisory groups (PAGs)

# ADPH WM Priorities Leads

ADPH WM Leads		
1. Chair ADPH West Midlands	Stephen Gunther	<a href="mailto:Stephen.Gunther@walsall.gov.uk">Stephen.Gunther@walsall.gov.uk</a>
1. <u>Vice Chair, ADPH West Midlands</u>	Justin Varney	<a href="mailto:Justin.Varney@birmingham.gov.uk">Justin.Varney@birmingham.gov.uk</a>
1. Mitigating child poverty	Andrea Fallon	<a href="mailto:andrea.fallon@stoke.gov.uk">andrea.fallon@stoke.gov.uk</a>
1. Workforce lead	Allison Duggal	<a href="mailto:Allison.Duggal@coventry.gov.uk">Allison.Duggal@coventry.gov.uk</a>
1. SLI lead	Vacant	
1. Mental Well-being SLI	Rachel Robinson	<a href="mailto:rachel.robinson@shropshire.gov.uk">rachel.robinson@shropshire.gov.uk</a>
1. Sponsor for Inclusion Health	Allison Duggal	<a href="mailto:Allison.Duggal@coventry.gov.uk">Allison.Duggal@coventry.gov.uk</a>
1. Tobacco Control	Ruth Tennant	<a href="mailto:Ruth.tennant@solihull.gov.uk">Ruth.tennant@solihull.gov.uk</a>

# ADPH WM National PAG leads

ADPH National Policy Advisory Group leads	Lead	Contact
1. Children & Young People	Andrea Fallon DsPH	<a href="mailto:andrea.fallon@stoke.gov.uk">andrea.fallon@stoke.gov.uk</a>
2. Addiction (covering alcohol, drugs, tobacco and gambling)	Ruth Tennant	<a href="mailto:ruth.tennant@solihull.gov.uk">ruth.tennant@solihull.gov.uk</a>
3. Workforce & Funding	Allison Duggal DsPH	<a href="mailto:Allison.Duggal@coventry.gov.uk">Allison.Duggal@coventry.gov.uk</a>
4. NHS, ICSs & Social Care	Rachel Robinson DsPH	<a href="mailto:rachel.robinson@shropshire.gov.uk">rachel.robinson@shropshire.gov.uk</a>
5. Health Inequalities	Justin co-lead DsPH Shade Agboola DsPH	<a href="mailto:Justin.Varney@birmingham.gov.uk">Justin.Varney@birmingham.gov.uk</a> <a href="mailto:ShadeAgboola@warwickshire.gov.uk">ShadeAgboola@warwickshire.gov.uk</a>
6. Healthy Places (covering the built environment, housing, planning, mental health, obesity, active travel, air pollution, and health and work)	Tbc	
7. Data, Intelligence and Research	Duncan Vernon CPH	<a href="mailto:duncanvernon@warwickshire.gov.uk">duncanvernon@warwickshire.gov.uk</a>
8. Health Protection (covering vaccination and immunisation)	tbc	

# Other Lead Roles

<u>Other West Midland Regional roles</u>	Lead	Contact
1. Lead Social prescribing network	Rachel Robinson DsPH	<a href="mailto:rachel.robinson@shropshire.gov.uk">rachel.robinson@shropshire.gov.uk</a>
2. ADPH WM rep on the LKIS (Local Knowledge and Intelligence Service)	Rachel Robinson DsPH	<a href="mailto:rachel.robinson@shropshire.gov.uk">rachel.robinson@shropshire.gov.uk</a>
3. WMCA Wellbeing Board DsPH representative	Justin Varney DsPH	<a href="mailto:Justin.Varney@birmingham.gov.uk">Justin.Varney@birmingham.gov.uk</a>
4. Midlands Long Term Plan Prevention Group	Ruth Tennant DsPH	<a href="mailto:Ruth.tennant@solihull.gov.uk">Ruth.tennant@solihull.gov.uk</a>

National roles	Lead	Contact
1. <u>National NHS Prevention Board</u>	Ruth Tennant DsPH	<a href="mailto:Ruth.tennant@solihull.gov.uk">Ruth.tennant@solihull.gov.uk</a>
2. National Tobacco control Board	Ruth Tennant DsPH	<a href="mailto:Ruth.tennant@solihull.gov.uk">Ruth.tennant@solihull.gov.uk</a>





# Directors of Public Health and their ADPH roles



**Dr Justin Varney**  
Birmingham City Council

**ADPH WM Vice Chair and EDI Lead**



**Allison Duggal**  
Coventry City Council  
**Workforce lead**



**Karen Wright**  
Dudley Council



**Matt Pearce**  
Herefordshire Council



**Lisa McNally**  
Sandwell Council



**Rachel Robinson**  
Shropshire Council  
**Mental Well Being Lead**



**Ruth Tennant**  
Solihull Council  
**ADPH National Board Member**



**Richard Harling**  
Staffordshire County Council



**Andrea Fallon**  
Interim Stoke City Council



**Liz Noakes**  
Telford and Wrekin Council



**Stephen Gunther**  
Walsall Council  
**ADPH WM Chair**



**Shade Agboola**  
Warwickshire County Council



**Liz Altay**  
Interim Worcestershire County Council



**John Denley**  
City of Wolverhampton Council

# Contact details

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- Vice Chair: [Justin.Varney@birmingham.gov.uk](mailto:Justin.Varney@birmingham.gov.uk)
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