

Practice Improvement Snapshot

Issue: May 2026



ADPH
South West

The aim of the Snapshot is to provide a monthly Practice Improvement (PI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Demmery (SW PI co-ordinator) and Kate Blackburn (SW PI lead). If you have something that you would like included for the next issue, or any questions on what is featured in this issue, please get in touch (Jodie.Demmery@southglos.gov.uk).

Practice Improvement Action Plan 2025-27 Updated Version

The SW ADPH Practice Improvement Action Plan has been updated to focus on the South West's three key priority areas for regional improvement: Smoke-Free Generation, Substance Use, and Public Health Intelligence. A fourth priority, Regional Collaboration, has also been introduced to capture and support joint working opportunities that arise throughout the lifetime of the plan.

ADPH South West Practice Improvement Action Plan 2025-2027



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Our Values

To support each other to be effective Directors of Public Health (DsPH)

To develop and locally implement the Practice Improvement action plan

To link effectively with key stakeholders for the benefit of population health and wellbeing

To work together to have greater regional and national impact than we can as individuals

Our Priorities

Smoke Free Generation

- To increase engagement with effective stop smoking support across the South West by coordinating region-wide behavioural science, insight and communications that reduce duplication and strengthen local Stop Smoking Services.
- To lead a South West wide collaborative application of the CLear self-assessment tool, strengthening evidence-based tobacco control through peer review and regional quality improvement.

Substance Use

- To understand and respond to the impact of the South Wests ACER inpatient drug and alcohol detox unit closure by mapping need, risk and options for inpatient services across the South West. Assessing regional gaps in inpatient alcohol and substance detox provision, informing future commissioning and system improvement
- To enhance the South West's ability to prevent and respond to drug-related incidents by testing, comparing, and strengthening local authority protocols and data use in line with national systems.

Public Health Intelligence

- To strengthen public health intelligence across the South West by understanding the strengths in different local arrangements and aligning practice to support better population health management at local and regional level by identifying, sharing and embedding best practice, and establishing a regional PHI Leads Group to drive coordinated improvement and impact.

Regional Collaboration

- To support regional collaboration where it adds value, enabling shared learning, joint solutions and collective action on priorities that benefit from working across the South West.
- This includes collaborative initiatives such as region-wide benchmarking tools (e.g. Sustain Good Food Local) and the development of shared infrastructure such as a South West Public Health Research Network.

South West Association of Directors of Public Health (SW ADPH) Microsite

Work is underway to further develop the South West Association of Directors of Public Health (SW ADPH) microsite, with the aim of improving how we showcase and document both current and previous Practice Improvement (PI) work. This will support easier access to resources and strengthen opportunities for sharing learning within the region and beyond.

The microsite has already been updated to include:

- Director of Public Health (DPH) biographies:** [Who We Are | South West](#)
- Network Terms of Reference and Business Plan (Jan 2026)** [SW-ADPH-Network-Terms-of-Reference-and-Business-Plan-Jan-2026.pdf](#)
- Updated Practice Improvement Action Plan:** [Practice Improvement | South West](#).

As part of the redevelopment, we are also exploring ways to better celebrate and highlight the work of Local Authority Public Health teams across the South West. We would love to hear your ideas. If you have suggestions or examples of work you would like to see featured on the microsite, please get in touch:

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