

Practice Improvement Snapshot



ADPH
South West

Issue: March 2026

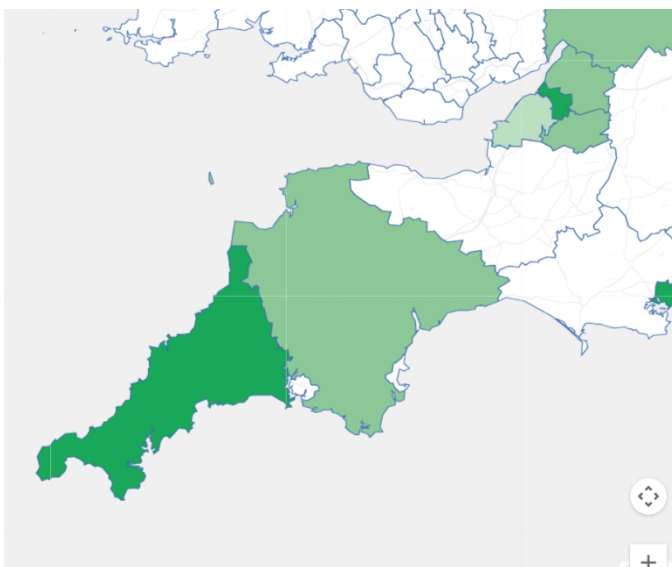
The aim of the Snapshot is to provide a monthly Practice Improvement (PI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Demmery (SW PI co-ordinator) and Kate Blackburn (SW PI lead). If you have something that you would like included for the next issue, or any questions on what is featured in this issue, please get in touch (Jodie.Demmery@southglos.gov.uk).

Good Food Local Self-Assessment – South West Update

Since last month's Snapshot, several key Good Food Local resources have now been published on Sustain's website:

- [Updated Good Food Local Map](#) – The refreshed map is now live and provides an up-to-date visual overview of activity and engagement across the region. The map showcases the South West local authorities that have chosen to publish their results and share how they are taking action towards building healthy and sustainable communities through good food.
- [New Regional News Feature](#) – Sustain has published a South West-focused update highlighting our collective progress and commitment to good food system transformation.
- [South West Celebration Blog](#) – Sustain has also released a blog showcasing achievements across the region and recognising the work of local authorities and partners.

These publications help shine a light on the excellent work happening across the South West and offer further opportunities to share learning nationally.



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snapshot

	Overall	Food poverty, ill-health & food access	Sustainability & food production	Local food economy & procurement	Public awareness & community action	Partnership, strategy & governance
Bath and North East Somerset	Green	Blue	Yellow	Light Green	Purple	Red
Bournemouth, Christchurch and Poole	Green	Blue	Yellow	Light Green	Purple	Red
Bristol, City of	Green	Dark Blue	Yellow	Light Green	Purple	Red
Cornwall*	Green	Blue	Yellow	Light Green	Purple	Red
Devon	Green	Blue	Yellow	Light Green	Purple	Red
Gloucestershire	Green	Blue	Yellow	Light Green	Purple	Red
North Somerset	Light Green	Blue	Yellow	Light Green	Purple	Red
South Gloucestershire	Green	Blue	Yellow	Light Green	Purple	Red

Best Start in Life

Congratulations to Russ Moody - *Health & Wellbeing Programme Lead OHID*, for his mini oral presentation of the practice improvement work: **Evaluation of the South West Guidance for Delivering Smoke Free Homes: Implementation, Impact, and Opportunities for Practice Improvement** at the South West Public Health Scientific Conference on the 18th March.

Recordings and presentations from the online conference can be found on NHS Futures platform here: [South West Public Health Scientific Conference - South West Population and Public Health Academy - Futures](#)

The Smoke Free Homes mini oral presentation can be found here:

[Mini-Oral Session Room 2 - Children and Families - South West Population and Public Health Academy - Futures](#)

A Joint Letter from the Directors of Public Health and Council Leaders of South West England

We would like to acknowledge and celebrate the successful collaboration that secured signatures from all Council Leaders and Directors of Public Health across South West England for the joint regional letter sent to the Minister for Public Health, the Lords Health Minister and all South West MPs. The letter delivered a clear and urgent message: The Tobacco and Vapes Bill must be passed without delay or dilution.

This was a significant collective achievement, and the unified regional position generated strong and wide-ranging media engagement. The letter was expertly drafted and coordinated by Benji Hadwell, in his regional role as South West Smokefree Communications, Marketing and Behavioural Science Lead.

Media coverage highlights include:

Broadcast: Sarah Weld (DPH South Gloucestershire) provided a well-received interview for the Greatest Hits Radio news bulletin.

Online and print media: The letter attracted extensive regional coverage including [Bournemouth One](#), [The Moorlander](#), [Devon Air Radio](#), [Torbay Weekly](#), [North Devon Gazette](#), [Chard and Ilminster News](#), [Blackmore Vale](#), [Dorset View](#), as well as multiple Greatest Hits Radio local sites and social media channels.

Professional networks: There was notable engagement on LinkedIn, including a post from Hazel Cheeseman, Chief Executive of Action on Smoking and Health, which further amplified the message.

The House of Lords voted to reject an amendment that sought to remove the generational smoking ban and replaced it with an age-of-sale increase to 2.

As Benji reflected: while joint letter was not the sole factor influencing this outcome, achieving full regional consensus undoubtedly added meaningful weight to the pro-Bill position at a pivotal moment. This is an excellent result and highlights the value of coordinated regional action.

The joint letter can be found [here on our SW APDH microsite links and resources page](#).



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