

# Practice Improvement Snapshot

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ADPH  
South West

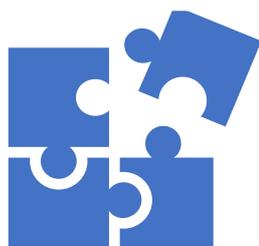
The aim of the Snapshot is to provide a monthly Practice Improvement (PI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Demmery (SW PI co-ordinator) and Kate Blackburn (SW PI lead). If you have something that you would like included for the next issue, or any questions on what is featured in this issue, please get in touch ([Jodie.Demmery@southglos.gov.uk](mailto:Jodie.Demmery@southglos.gov.uk)).

## Public Health Intelligence

Back in October, we shared early findings from the South West Public Health Intelligence (PHI) practice improvement (PI) survey. This programme was initiated by South West Directors of Public Health to better understand how PHI teams across the region are structured, how they function, and how effectively they support local systems. The work highlighted High demand for PHI services, strong and skilled PHI teams and individuals, substantial variation in staffing models, access to data, analytical capability and partnership links and identified a clear appetite for more consistent, collaborative ways of working across local authorities.

Following the presentation of findings back to SW Directors of Public Health the results and case studies of excellence were presented to the South West Public Health Intelligence (SWINPHO) Analysis Community via a workshop led by Simon Chant (Consultant in Public Health- Devon) with support from Local Knowledge and Intelligence Service (LKIS) colleagues. This workshop brought together intelligence teams from across the region to share findings from the recent South West PHI survey and to begin shaping collective actions for strengthening public health intelligence.

### **Workshop Break-out Room Focuses:**



#### Team Structure

Identifying which job-structure information is most helpful to share.

Exploring whether clear development pathways currently exist for analysts.

Discussing what additional support could enhance staff development in public health and intelligence.

#### Function and Impact

Exploring how best to share good practice across teams

Identifying additional support needed for lower-rated impact themes such as data architecture and co-production, and what else could help maximise overall impact.

#### Relationships

Identifying which teams to build stronger relationships with

Understanding the barriers to cross-team collaboration

Finding ways to use existing sector connections in some local PHI teams to strengthen connections for others.

#### Data Access

Understanding the key barriers to local data access

Assessing whether a baseline standard for data access across South West Public Health Intelligence teams would be valuable

Exploring how best to share data access routes and approaches across local authorities.

## Next steps

The workshop has generated a collective set of actions now being taken forward:

 Collate workshop feedback to refine priorities and identify shared needs.

 Develop regional recommendations to strengthen PH intelligence capacity and consistency.

 Create a shared resource repository including job descriptions, data access routes, case studies and tools.

 Produce local authority-specific comparative reports summarising PHI characteristics across the South West.

 Prepare the final regional PHI report ahead of the Directors of Public Health meeting in March, including potential analysis by new ICB cluster groupings.

 Plan a further in-depth SWINPHO workshop with analytical teams to co-design solutions, practical tools and next-stage improvement activity.

 The methodology will be showcased nationally at the Local Government Association/Association of Directors of Public Health conference in February.

A big thank you to everyone who contributed to the January SWINPHO workshop including PHI leads, analytical teams, Directors of Public Health, and colleagues across the South West who shared their insights, case studies, and experience.

Your openness, expertise and collaboration are what make this regional programme so valuable.

## ADPH National Engagement Opportunities

### DHSC | Healthy places workforce advisory group

In October, ADPH and DHSC ran a series of roundtable discussions on the topic of healthy placemaking capacity and capability. As one of the next steps, DHSC is setting up an advisory group to support further thinking about training, guidance and tools for the planning and public health workforce. For anyone interested in being involved, please contact [HealthyPlaces@dhsc.gov.uk](mailto:HealthyPlaces@dhsc.gov.uk).

[Source ADPH Network Co-ordinators - Issue 114]

### Representation Update

In December Siobhan Farmer (DPH Gloucestershire) gave evidence to the [Health Ageing inquiry](#) on behalf of Gloucestershire County Council. Many congratulations to Siobhan on this fantastic achievement, and for showcasing Gloucestershire's leadership and insight on such an important agenda.

