

Practice Improvement Snapshot

Issue: September 2025



ADPH
South West

The aim of the Snapshot is to provide a monthly Practice Improvement (PI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Demmery (SW PI co-ordinator) and Kate Blackburn (SW PI lead). If you have something that you would like included for the next issue, or any questions on what is featured in this issue, please get in touch (Jodie.Demmery@southglos.gov.uk).

Smoke Free Generation

A note from our Smoke Free Generation priority leads:

I want to take this opportunity to extend my sincere thanks to all public health colleagues, associated partners, and organisations across the South West who have contributed to increasing engagement with our SW stop smoking services.

Last year, stop smoking engagement across the SW was 14,961 service users. Our collective ambition for 2024/25 was to increase that to 19,725, we surpassed that with a final position of 25,722 smokers setting a quit date with local services. That is more than 10,000 extra SW residents and represents an increase of 72%.

Your collective effort, innovation, and effective implementation of the 'Local stop smoking services and support grant' has made a real difference in reaching more smokers and ensuring that they get access to the most effective way to quit. The impact of this is enormous, as it will mean less cardiovascular events, less cancer, less COPD, less mortality and translates into many more real-world health benefits for the SW population we serve.

This progress is only possible because of your hard work, creativity, and commitment to collaboration. The impact you are having goes beyond numbers—it is improving lives and strengthening the foundations of health and wellbeing across our region.

Thank you once again for your exceptional contribution.

Russ Moody

Health & Wellbeing Programme Lead

Office for Health Improvement & Disparities
Department of Health and Social Care

Matt Lenny

Director of Healthy and Sustainable
Communities

(Including Director of Public Health)
North Somerset Council



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Good Food Local Benchmarking Tool

The South West Association of Directors of Public Health (SW ADPH) has committed to completing the Good Food Local Benchmarking Tool, developed by Sustain.

The Good Food Local initiative aims to support more councils in prioritising good food and taking action across a wide range of food-related issues. It highlights the crucial role UK councils play in shaping food environments that are healthier, fairer, and more sustainable.

Following a successful pilot in the North East, the benchmarking tool is now being rolled out nationally. It is designed to encourage council-led action, track progress, and provide a consistent framework for improving local food systems. The tool also helps build a collective voice for local authorities advocating for better food systems across the UK.

For more information, please visit the [Sustain Good Food Local Project Page](#)



Welcoming New Directors of Public Health to the South West ADPH Network

Over the past six months, the South West ADPH Network has welcomed several new Directors of Public Health across the region. We are delighted to take this opportunity to warmly welcome and introduce our new colleagues. You can find an up-to-date list of Directors on our [SW ADPH microsite](#) [“Who We Are”](#) section.

The purpose of our association remains clear: to support one another in being effective Directors of Public Health (DsPH), working collaboratively to achieve a greater regional and national impact than we could individually. Together, we aim to engage effectively with key stakeholders to improve population health and wellbeing, and to deliver the South West Practice Improvement Action Plan at a local level.

The ADPH South West meets fortnightly, with in-person away days held quarterly. These meetings provide a vital forum for reviewing progress against shared priority objectives, discussing key issues, offering peer support, solving problems, and agreeing common approaches and policy positions.



SW ADPH Away Day August 2025

