

# Practice Improvement Snapshot

Issue: July 2025



ADPH  
South West

The aim of the Snapshot is to provide a monthly Practice Improvement (PI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Demmery (SW PI co-ordinator) and Kate Blackburn (SW PI lead). If you have something that you would like included for the next issue, or any questions on what is featured in this issue, please get in touch ([Jodie.Demmery@southglos.gov.uk](mailto:Jodie.Demmery@southglos.gov.uk)).

## Public Health Intelligence

The Public Health Intelligence South West Practice Improvement priority led by Siobhan Farmer (DPH Glos), deputised by Sarah Weld (DPH SGlos) and supported by Simon Chant (CPH Devon) and Simon Packer (PH Registrar SGlos) aims to better understand different system (LA and/or ICB) arrangements for local public health intelligence, population health management, and outcomes frameworks. Whilst developing stronger alignments to regional teams and building a what good looks like evidence base and best practice examples.

To begin this work a survey has been distributed to South West Local Authority intelligence leads to gather information that can support Directors of Public Health to develop their local public health intelligence functions and to create and potentially align job descriptions where applicable.

The survey has been designed to help us better understand the different ways local public health intelligence teams are organised across the South West. As health and care system arrangements evolve in response to the NHS Ten Year Plan, this information will be valuable for future planning.

Information will be collected on the following key areas:

- The **structure** of South West local authority population health intelligence teams
- **Funding sources** supporting South West local authorities
- The **functions** and **impact** of local authority intelligence work
- The **relationships and influences** that facilitate 'reach' and impact locally

In addition to the survey, we have invited respondents to contribute—or nominate—a short case study showcasing innovative or outstanding work from their own or another public health intelligence team.

Many thanks in advance to the PH intelligence leads for their engagement with this important piece of work.

If you have any questions in the meantime, please do not hesitate to get in touch with [Jodie.Demmery@southglos.gov.uk](mailto:Jodie.Demmery@southglos.gov.uk)



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# **Practice Improvement Work Supported by the SW ADPH Network: SW Behavioural Science Hub: Online Hackathon**



## **SW Behavioural Science Hub: Online Hackathon**

**Dates: 18th September and 2nd October via MS Teams**

**Time: 10am-1pm**

In response to requests to understand more about the practical application of behavioural science, the South West Behavioural Science Hub has scheduled an on-line hackathon that will be delivered over 2 on-line sessions.

Please be aware that attendance at both sessions is essential.

- Experience the concept of a hackathon and its purpose in generating innovative, collaborative solutions within a defined timeframe.
- Join a hackathon team and work together over a 2-week period with 2 dedicated workshop times to leverage behaviour science theories to design an intervention prototype to address patient engagement in primary care.
- At the end of the 2 weeks, we will collectively have creative prototype ideas that are evidence informed and behaviour science based that can be utilised as start points across the south west. The aim is to generate creativity and ideas that could apply across a range of service and subject areas, so you don't need to work in primary care to join in

### **Joining Requirements:**

- Aimed at South West colleagues with an interest in behavioural science (e.g. roles based in/around: Population and Public Health, NHS, Commissioning, Primary Care, Health Economists, Academia and Engagement and Communication)
- Participants must be able to attend both MS teams online sessions and be able to contribute a small amount of time to the team working in the interim between dates
- Spaces are limited and will be allocated by geographical and professional mix.

**Registration link [CLICK HERE](#)**

Please note: Registration closes on 22<sup>nd</sup> August 2025.  
Registration does not automatically guarantee a place; this will be confirmed after the closing date.



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