



Issue: March 2024

The aim of the Snapshot is to provide a monthly Sector-Led Improvement (SLI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Horton (SW SLI co-ordinator) and Kate Blackburn (SW SLI lead). If you have something that you would like included for the next issue, please get in touch (Jodie.Horton@southglos.gov.uk).

1. Healthcare Public Health- Local Authority (LA) Memorandum of Understanding (MoU) with the National Health Service (NHS) Self-Assessment.

The Healthcare Public Health SLI priority is led by Siobhan Farmer (Gloucestershire DPH) and one of the main objectives for this priority is to use previous and current Memorandum of Understanding approaches between public health (PH) and NHS partners, for shared learning and reflection; this will lead to consideration of approach for each LA/Integrated Care Board (ICB), a potential framework, and peer review.

The established community of practise led by the regional team which focuses on working between local authorities and ICBs in the healthcare public health space, previously presented Sam Crowe and Jane Horne's work in Dorset. Dorset shared their current MoU approach to the region and this example, along with Gloucestershire's current work, has been helpful in drafting the SLI self-assessment for LA's to assess their current offer of public health advice to ICBs. It is important to acknowledge that a formal MoU may not be the right fit for all systems and will not be encouraged if deemed not suitable.

Tim Godden (PH register) has put together the review that aims to create a process by which local authorities can self-assess their current offer of public health advice to ICBs. We aim to assist the DsPH and their teams with the self-assessment and produce a document, including relevant case studies for the DsPH. The proposed areas for the self-assessment are identified below.

- Leadership and strategy
- Intelligence function
- Prevention function
- Health protection function
- Health inequalities function
- Workforce development, skills, and training

Following the self-assessment returns meetings will be arranged with each team to discuss and select case studies and areas of excellence. Which we will support to highlight within the final document to showcase the excellent work taking place in this important area of Public Health.

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2. South West Population and Public Health Academy Behavioural Science Webinars

The South West Behavioural Science Hub, SLI Priority: Behaviour Change. Led by Matt Lenny and with special thanks to Deb Lear for arranging the webinars.

The South West Population and Public Health Academy has brought together key partners including NHS England, The Office for Health Improvement and Disparities (OHID), UK Health Security Agency (UKHSA) and the South West Association of Directors of Public Health to create the South West Behavioural Science Hub.

The Hub has designed an initial 3 webinars, to introduce you to behavioural science, understand the models and concepts and how they can be applied in practice. The first webinar 'Introduction to Behavioural Science' took place on the 27th of February and the second webinar 'Introduction to Concepts and Models of Behavioural Science in Context' took place on the 25th March. The recording's will be circulated to those registered within the next few weeks after it is subtitled for accessibility. It will also be linked online, and this link will be shared within the next snapshot after its release.

One further webinar is upcoming:

- Application of Behavioural Science in Practice Date: 22nd April via MS Teams Time: 2-3:30pm

Please find the registration link to the final webinar on pages 5 of this document. If you have any questions for the Hub please contact; england.publichealth.sw@nhs.net

3. Self-Harm Conference – Thursday 18th April 2024 – Taunton Racecourse

The above conference will be held at Taunton Racecourse on Thursday 18th April 2024. This is a face-to-face event and will run from 10.30am to 4pm.

Self-Harm is a major priority for the South West region (the region is an outlier across England), and this is significantly impacting on the local population.

The conference planning team will be asking organisations from each ICS in the South West to nominate attendees. This is because the event is face to face, so numbers are limited.



Self-Harm Conference

Date: Thursday 18th April 2024

Location: Taunton Racecourse

Our SLI priority of Public Mental Health led by Sam Crowe aims to support OHID in delivering this regional conference on self-harm to support the SW population health tool – the aim being to promote a consistent and person-centred approach to support people at risk of self-harm in schools, community and health settings. Offering opportunity to add an SLI aspect into potential outcomes of the conference if and where appropriate.





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South West Population and Public Health Academy

South West Behavioural Science Hub Webinars

*South West Marmot Region – Helping accelerate the
reduction in Health Inequalities*



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Introduction

The South West Population and Public Health Academy has brought together key partners including NHS England, Office for Health Improvement and Disparities (OHID), UK Health Security Agency (UKHSA) and the South West Association of Directors of Public Health to create the South West Behavioural Science Hub.

The aim of the Hub is to create a behavioural science community of practice, refresh and increase knowledge on the topic of behavioural science, and to share innovation and best practice relating to behavioural science. This focusses on the ambitions of the NHS Long Term Workforce Plan to upskill in prevention and behaviour change, to support population health and the reduction of health inequalities across the South West region.

We have designed an initial 3 webinars to introduce you to behavioural science, understand the models and concepts and how they can be applied in practice. The following information provides an overview of each of the webinars and a registration link for each webinar.

The target audience for these webinars is anyone working in the health and care system who wishes to understand more about behavioural science and how this can be applied in your own area of work.

We look forward to welcoming you to our webinars, if you have any questions please contact: england.publichealth.sw@nhs.net

*South West Marmot Region – Helping accelerate the
reduction in Health Inequalities*



ADPH
South West

Application of Behavioural Science in Practice

Date: 22nd April via MS Teams

Time: 2-3:30pm



Chair:

Matt Lenny- North Somerset Director of Public Health and Regulatory Services

Speakers:



- Olivia Palmer, Trainee Health Psychologist, Devon Partnership NHS Trust
- Dr Lesley Lewis, Behavioural Science Specialist | Health Psychologist, Somerset Council
- Sarah Haden-Godwin, Strategic lead for people, partnerships and place; Active Gloucestershire
- Sarah Aston, Public Health Specialist, Torbay Council

Learning Outcomes:



- Understand how behavioural science is applied in specific programmes including:
 - Falls Prevention: Fall-proof – COM-B in practice.
 - Using behavioural science to increase uptake of childhood immunisations.
 - Using behavioural science to inform HIV PrEP Health improvement planning and delivery.
 - Bystander Behaviour and Behaviour Change
- Be aware of how programmes can be designed to encourage behaviour change.
- Understand how programmes of behaviour change can be evaluated.
- Know where to find further information relating to the application of behavioural science.

Continued Professional Development
Certificates will be issued by NHS England.

Registration link

[CLICK HERE](#)