



Issue: January 2024

The aim of the Snapshot is to provide a monthly Sector-Led Improvement (SLI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Horton (SW SLI co-ordinator) and Kate Blackburn (SW SLI lead). If you have something that you would like included for the next issue, please get in touch ([Jodie.Horton@southglos.gov.uk](mailto:Jodie.Horton@southglos.gov.uk)).

## 1. South West Population and Public Health Academy Behavioural Science Webinars

### The South West Behavioural Science Hub, SLI Priority: Behaviour Change.

The South West Population and Public Health Academy has brought together key partners including NHS England, Office for Health Improvement and Disparities (OHID), UK Health Security Agency (UKHSA) and the South West Association of Directors of Public Health to create the South West Behavioural Science Hub.

The aim of the Hub is to create a behavioural science community of practice, refresh and increase knowledge on the topic of behavioural science, and to share innovation and best practice relating to behavioural science. This focusses on the ambitions of the NHS Long Term Workforce Plan to upskill in prevention and behaviour change, to support population health and the reduction of health inequalities across the South West region.

The Hub has designed an initial 3 webinars, to introduce you to behavioural science, understand the models and concepts and how they can be applied in practice. The below PDF flyer provides further details for each webinar and a registration link.



## South West Population and Public

The target audience for these webinars is anyone working in the health and care system who wishes to understand more about behavioural science and how this can be applied in your own area of work.

Webinars:

- Introduction to Behavioural Science Date: 27th Feb via MS Teams Time: 9.30-11am
- Introduction to Concepts and Models of Behavioural Science in Context Date: 25th March via MS Teams Time: 2-3:30pm
- Application of Behavioural Science in Practice Date: 22nd April via MS Teams Time: 2-3:30pm

If you have any questions for the Hub please contact; [england.publichealth.sw@nhs.net](mailto:england.publichealth.sw@nhs.net)



## 2. ADPH Practice Improvement Narrative project

The Association of Directors of Public Health (ADPH) have recently launched a project to strengthen the Practice Improvement Narrative and have put together a slide deck to help tease out the structure of the overall high-level document. The slide deck and document are still in draft format and are not available for wider sharing yet. But we can share the proposed/draft definitions to help strengthen the Practice Improvement Narrative and reach a shared consensus.

These definitions help to set out how SLI, public health audit and quality improvement fit together to create the overarching term of practice improvement in public health. The term Practice Improvement (PI) covers a wide range of improvement actions and places emphasis on public health practice. It aims to bring together the process of SLI, quality improvement, public health audit and provide assurance that there are efforts being made to improve public health practice continuously.

- **Practise Improvement:** Practice Improvement in public health is the approach to assuring quality services and improved outcomes in health. It involves a systematic and coordinated approach to solving a problem using specific methods and tools with the aim of bringing about a measurable improvement.
- **Sector Led Improvement (SLI):** SLI is the approach to quality and performance improvement put in place by Local Authorities, ADPH and LGA following the abolition of the previous national performance framework. It is based on the principle that local organisations and systems take responsibility for their own performance and improvement and assume collective responsibility for the performance of the sector.
- **Public Health Assurance:** Public health assurance is the process of monitoring and providing evidence that health outcomes are improving.
- **Public Health Audit:** Tools are used to provide confidence to both internal and external stakeholders and the public in demonstrating continuous improvement in PH practice. It should provide demonstratable evaluation, challenge and measurement of improvement.
- **Quality Improvement (QI):** is the framework for improving quality in the delivery of public health functions and services that can support sector led improvement. It involves developing and sharing resources to assist in delivering high quality services.

If you have any feedback on these definitions, please forward them to: [Jodie.Horton@southglos.gov.uk](mailto:Jodie.Horton@southglos.gov.uk) for

## 3. SW Population and Public Health Academy: CVD/ Hypertension

As part of our CVD risk reduction SLI priority we aim to facilitate information sharing across South West local authorities, with the aim to improve knowledge on what is happening in the CVD space regionally.

Therefore, we would like to re-share the SW Population and Public Health Academy: CVD/ Hypertension that took place on the 30<sup>th</sup> of November 2023. The agenda included:

- Overview of CVD in the SW
- CVD Prevention Indicators – South West
- Local Implementation and Delivery of CVD and Hypertension Programme across Devon
- Condition onboarding using AccuRX- Using text messages for CVD behaviour risk reduction.

Please find the recorded webinar here: [https://www.youtube.com/watch?v=luQfm\\_vo684&feature=youtu.be](https://www.youtube.com/watch?v=luQfm_vo684&feature=youtu.be)



ADPH  
South West



ADPH  
South West



UK Health  
Security  
Agency



Office for Health  
Improvement  
& Disparities

**NHS**  
England

# South West Population and Public Health Academy

## South West Behavioural Science Hub Webinars

*South West Marmot Region – Helping accelerate the  
reduction in Health Inequalities*



ADPH  
South West



UK Health  
Security  
Agency



Office for Health  
Improvement  
& Disparities

**NHS**  
England

## Introduction

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The aim of the Hub is to create a behavioural science community of practice, refresh and increase knowledge on the topic of behavioural science, and to share innovation and best practice relating to behavioural science. This focusses on the ambitions of the NHS Long Term Workforce Plan to upskill in prevention and behaviour change, to support population health and the reduction of health inequalities across the South West region.

We have designed an initial 3 webinars to introduce you to behavioural science, understand the models and concepts and how they can be applied in practice. The following information provides an overview of each of the webinars and a registration link for each webinar.

The target audience for these webinars is anyone working in the health and care system who wishes to understand more about behavioural science and how this can be applied in your own area of work.

We look forward to welcoming you to our webinars, if you have any questions please contact: [england.publichealth.sw@nhs.net](mailto:england.publichealth.sw@nhs.net)

*South West Marmot Region – Helping accelerate the  
reduction in Health Inequalities*



ADPH  
South West

# Introduction to Behavioural Science

Date: 27<sup>th</sup> Feb via MS Teams

Time: 9.30-11am



## Chair:

Matt Lenny- North Somerset Director of Public Health and Regulatory Services



## Speakers:

- Dr Liz Jenkinson, Associate Professor in Health Psychology UWE/National Training Director for Health Psychology in Workforce Redesign- NHS England
- Sarah Aston, Public Health Specialist, Torbay Council
- Dr Lesley Lewis, Behavioural Science Specialist | Health Psychologist, Somerset Council

## Learning Outcomes:



- To understand what is defined as a behaviour.
- Clarity on what is behavioural science.
- To promote the importance of behaviour change.
- To recognise where behavioural science can be applied, and who it can be applied to.
- Exploring behavioural science and its evolution in addressing health inequalities

Continued Professional Development  
Certificates will be issued by NHS England.

Registration link

**CLICK HERE**

# Introduction to Concepts and Models of Behavioural Science in Context

Date: 25<sup>th</sup> March via MS Teams

Time: 2-3:30pm



## Chair:

Matt Lenny- North Somerset Director of Public Health and Regulatory Services



## Speakers:

- Dr Liz Jenkinson, Associate Professor in Health Psychology UWE/National Training Director for Health Psychology in Workforce Redesign- NHS England
- Dr Lesley Lewis, Behavioural Science Specialist | Health Psychologist, Somerset Council
- Olivia Palmer, Trainee Health Psychologist, Devon Partnership NHS Trust



## Learning Outcomes:

- Understand the COM-B Model of behaviour change
- Understand how COM-B is utilised and applied in practice
- Understand other models and techniques to change behaviour and how they are used
- Know where to find further information on the models of behaviour change

Continued Professional Development  
Certificates will be issued by NHS England.

Registration link

**CLICK HERE**

# Application of Behavioural Science in Practice

Date: 22<sup>nd</sup> April via MS Teams

Time: 2-3:30pm



## Chair:

Matt Lenny- North Somerset Director of Public Health and Regulatory Services

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## Speakers:



- Olivia Palmer, Trainee Health Psychologist, Devon Partnership NHS Trust
- Dr Lesley Lewis, Behavioural Science Specialist | Health Psychologist, Somerset Council
- Sarah Haden-Godwin, Strategic lead for people, partnerships and place; Active Gloucestershire
- Sarah Aston, Public Health Specialist, Torbay Council

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## Learning Outcomes:



- Understand how behavioural science is applied in specific programmes including:
  - Falls Prevention: Fall-proof – COM-B in practice.
  - Using behavioural science to increase uptake of childhood immunisations.
  - Using behavioural science to inform HIV PrEP Health improvement planning and delivery.
  - Bystander Behaviour and Behaviour Change
- Be aware of how programmes can be designed to encourage behaviour change.
- Understand how programmes of behaviour change can be evaluated.
- Know where to find further information relating to the application of behavioural science.

Continued Professional Development  
Certificates will be issued by NHS England.

Registration link

**CLICK HERE**