



The aim of the Snapshot is to provide a monthly Sector-Led Improvement (SLI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Horton (SW SLI co-ordinator) and Kate Blackburn (SW SLI lead). If you have something that you would like included for the next issue, please get in touch (Jodie.Horton@southglos.gov.uk).

1. Anna Freud Centre and National Centre for Family Hubs Consultancy Offer for the South West: Start for Life SLI

A new SLI bespoke project brief has been commissioned from the Anna Freud Centre and National Centre for Family Hubs, led by Rachel Wigglesworth (Cornwall & IoS DPH) with support from Roseanne Sodzi from OHID. The project is a joint DfE/DHSC programme to gather learning relevant to public health and on system working from areas which have Start for Life national funding. The aim of Start for Life is to create a system-wide integrated model of universal and targeted support for parents to care for their children from conception, throughout the early years, and into the start of adulthood. The areas currently involved are Cornwall, Torbay, Bristol, and Plymouth who were nationally selected based on children's deprivation scores to be eligible. Early learning can be shared throughout the 12-month period across all SW Local authorities.

The core deliverables include:

1. One-to-one planning and monitoring sessions with project lead (x2)

- To ensure the future coaching and reflection groups and workshops are designed and delivered in keeping with the needs of the communities being served, for example through appropriate participation;
- To finetune the programme aims and objectives and amend as appropriate as the project develops;
- To monitor the progress of the project outputs.

2. Small leadership coaching and reflection groups (x4)

- to build trust of regional leadership, help engage key partners and understand hopes/fears and strengths/challenges of the region;
- to explore approaches to creating sustainable change. This will be rooted in local knowledge and can also draw on Anna Freud Centre expertise (for example, early years and ICS system transformation)

3. Wider group learning workshops, for example Action Learning Sets (x4)

- to support system leadership to share approaches, progress, learning, obstacles in developing a regional offer and supplement the activity/financial monitoring of Start for Life which has been set nationally;
- to use system skills to tackle issues, which would take a more discovery and reflective approach informed by an applied mentalization (such as an AMBIT approach);
- to incorporate specific topics related (but not limited to) the following:
 - Securing consensus and the case for change.
 - Identifying local strengths and areas for development.
 - Agreeing primary outcomes and vision with children, young people and families.

- The revised Family Hubs Model and Start for Life Framework, minimum expectations and critical success factors.
- Identifying opportunities, risks and mitigations.
- Developing a model of co-production and joint partnership to develop Family Hubs.
- A theory of change model for Family Hubs in the funded areas in the South West linked to the primary outcomes and model framework.
- Clear development plan for workstreams required to deliver the transformation.
- Agreeing the input from key stakeholders to the transformation.

4. Written report (x1)

- to capture learning in an accessible format.
- to identify future need and recommendations.

The project is due to end in May 2024, where the final dissemination report can be shared.

Please find the link to the Anna Freud Children hub toolkit here: [The Family Hub development process - National Centre for Family Hubs](#)

2. Vaccine Engagement Programme Update

The SW SLI Vaccine Engagement Programme, led by Ruth Harrell (Plymouth DPH), previously advertised a call for bids where three local authorities were successful in obtaining £5,000 (from £25k national funding grant) each to undertake a project that can bring together lessons learnt through the covid vaccination programme into our other vaccination programmes. The three successful LA's and their project titles include: Increasing uptake of MMR in Somali community (Bristol), Childhood vaccination in high deprivation areas (Somerset) and a GP-led pop up approach (Cornwall and IoS). The ending of these projects are due to take place around the 31st of July and evaluation framework returns are due on the 31st August. Shared learning across the SW from these projects and their evaluations will follow.

Two other bids included engagement with asylum seekers and refugees. Noting this is an important cohort, there is now additional funding for this, so the decision was made to distribute the remaining £10k across Maximising Immunisation Uptake Groups. Recognising that all systems have been doing work to support vaccine uptake in vulnerable migrants.

The money will be distributed to the remaining 4 MIUGs that have not received funding:

- BSW
- Dorset
- Devon
- Gloucester

This money is for any project agreed by the MIUG for increasing vaccine uptake or addressing inequalities, including support for migrant hotels or other settings and should be used to support local/regional priorities. This work does require a further round of bids, but we have asked that the systems work with NHSE as immunisation commissioners in the local MIUG's to agree the approach.

Thank You