

The aim of the Snapshot is to provide a monthly Sector-Led Improvement (SLI) update to DsPH and their public health teams. The Snapshot is produced and managed by Jodie Horton (SW SLI co-ordinator) and Kate Blackburn (SW SLI lead). If you have something that you would like included for the next issue, please get in touch (Jodie.Horton@southglos.gov.uk).

2. SLI 22-24 Action Plan- Key Objective Progress Update

Key objective	Summary of activity
KO1. CVD Risk Reduction	Steve Brown, the lead for this key objective attends the CVD regional oversight group. The most recent meeting was used to review and reflect on the current work programmes with outcomes to agree priorities for the next 12-18 months. Furthermore, the SW DPH's have a planned session of shared learning and discussion on CVD (including health checks) at one of their upcoming SW ADPH network meetings in the new year.
KO2. Public Mental Health: a. Suicide Prevention b. Self-harm reduction	The national Suicide Prevention programme has ended but public mental health SLI work is to continue as a priority in the SW. The work is led by Sam Crowe who recently met with the new public mental health programme lead in OHID SW, Casey Bodman. Discussions were held to plan the area of work in the new year, with focus on looking into evidence that real time surveillance systems are active and up to date. Exploring the mental health prevention concordat, self-harm data analysis and shared learning between SW LAs on managing suicide cluster responses.
KO3. Best Start in Life: a. Levelling up b. PH Nursing c. Smoke Free Homes	<p>There have been discussions to scope the Best Start projects with leads Rachel Wigglesworth and Becky Reynolds, and OHID Children and Young People lead Roseanne Sodzi. The Levelling up approach will start with establishing an action learning set on the 'Start for Life' funded programmes (integration of early years health services and the Family Hub model) with support from the Anna Freud Centre - the National Centre for Family Hubs. This could provide regional learning report to be shared nationally.</p> <p>The guidance for delivering smoke free homes has been developed regionally as a collaborative effort led by Gina Skipwith from the Office of Health Improvement (OHID) with Becky Reynolds. The working group included Public Health Local Authority Commissioners, NHSE colleagues, smoking expert colleagues and Health Visitors, along with comments from midwifery services and smoke free leads. The guidance includes recommendations for Midwifery and Health Visitors in the post-natal period to reduce infant exposure to smoke related harms and encourages LAs to produce their own SOP around how the guidance can be implemented locally. OHID are preparing to share the guidance through several different routes and the SW ADPH network are also deliberating the best way to share the guidance through their LA's.</p>
KO4. Health Protection: a. Vaccine engagement	<p>As part of the Vaccine Engagement programme, led by Ruth Harrell, a call for bids was sent out to SW LA's. The bids were asked to bring together lessons learnt through the covid vaccination programme into our other vaccination programmes. The purpose and evaluation criteria include, removing barriers to access, reducing mis and dis-information, and increasing vaccine confidence to achieve increased vaccination in groups with low up take. There were three successful bids who will each receive £5k: Increasing uptake of MMR in Somali community (Bristol), Childhood vaccination in high deprivation areas (Somerset) and a GP-led pop up approach (Cornwall and IoS). Two other bids included engagement with asylum seekers and refugees. Noting this is an important cohort, there is now additional funding for this and so rather than fund individual bids, the plan is to distribute the remaining £10k across the region through the MIUGs based on need; this will allow the MIUG members to consider the overall funding available and see how best to make the most of what is a relatively small amount of money. A template will be created to capture the learning from each successful bid so that we can share learning across the SW SLI network.</p> <p>Furthermore, all SW LA's have completed the 2022 Public Health Self-assessment tool for SLI. Completion of this self-assessment by Public Health leads will help to guide where future SLI activity should be focused. The self-assessment initial analysis was brought to the SW HP network by Alison Bell, Dominic Mellon and Amy McMullough and was well received. Improvement priorities have been identified and are being compiled into a tangible work plan.</p>

<p>KO5. Behaviour Change: a. Active Travel b. Climate Change</p>	<p>In response to the SW DsPH request for a Sector Led Improvement focus on climate change, a survey has been compiled by Sara Gibbs, Caroline Court, Ishani Kar-Purkayastha and Dominic Gallagher to assess where public health teams in the SW are now on this subject and to share good practice. From this we aim to assess the interest for a regional group for climate change leads within PH teams. To cover both adaptation and mitigation, focussing on getting to net zero, maximising co-benefits to health and reducing inequalities. The group should share good practice and use SLI principles to strengthen PH's role in tackling climate change.</p> <p>The SW region has a proud history of collaboration and a community of practice that invests and develops in the application of behavioural science through the 'SW Social Marketing & Behaviour Change Network', funded and led by the SW ADPH as part of the SW Sector Led Improvement Programme. It is proposed that the network will transition and become part of the regional behaviour science hubs in existence in several regions across England to enhance and further develop the community of practice, led by Matt Lenny. The aim will be to drive and facilitate programmes, to nurture assets and support workforce development and improve the pragmatic application of behavioural science within the region while continuing to feed into the SW sector led improvement agenda. A needs assessment survey is being developed to discover current levels of knowledge and expertise and to understand potential priority areas of work for the hub. This will be shared through DPHs and wider networks to gain a wide understanding of development areas and where most value can be added including meeting ongoing training and development needs.</p>
<p>KO6. Sexual Health: a. PrEP</p>	<p>Sexual Health SLI is led by Steve Maddern. HIV PrEP (pre-exposure prophylaxis) is a medicine people at risk of HIV take to prevent getting HIV. While there has been excellent take up amongst target populations, there is a need to improve knowledge and uptake of PrEP to individuals with lower uptake but at increased risk of HIV acquisition. Also, national campaigns predominantly focus on populations more at risk in larger urban metropolitan areas and do not always target or resonate with the individuals, networks, and communities living in rural areas that are geographically far from sexual health services. To address this issue, the 'getting to Zero' HIV subgroup of the South West Sexual Health Network, proposed the commissioning of an initial scoping report to understand awareness and attitudes towards HIV and PrEP, with a particular focus on groups with lower uptake but at increased risk of HIV acquisition with the aim of using the findings to inform a campaign or intervention tailored to the needs of the South West. Following an evaluation process, Lynn PR (Home - Lynn PR) was appointed to deliver the scoping report for the regional PrEP work. Following an initial literature review on the barriers and facilitating factors which influence individuals' decision to take PrEP, a survey was designed to elicit insights from the target groups. Several key findings were identified through the scoping exercise such as knowledge gaps, stigma and misinformation preventing uptake. The findings and recommendations will be used to deliver a South West campaign to build awareness with targeted messages personalised to groups and individuals with increased proximity to HIV. Moreover, a universal campaign to support norming of HIV awareness is being considered. The behavioural analysis will be utilised to consider behaviour change theories and behavioural biases to influence the uptake of PrEP. The findings and recommendations from the report will be used to inform what interventions we are now going to commission across the region to promote PrEP during 2022/23.</p> <p>South West Local Authorities are currently completing the Sexual Health self-assessment: EHSHCG self-assessment tool for local HIV, reproductive health and sexual health service provision. Initial analysis has begun on the returns provided, LA's that have not returned yet are encouraged to ASAP in the new year.</p>
<p>KO7. Southwest Partnership Board</p>	<p>The SW DsPH continue to provide progress updates on SLI practice to the SW Regional Partnership Board including a focus on impact and learning from SLI national and local programmes.</p>
<p>KO8. Regional Health Inequalities Workstream</p>	<p>Led by Lincoln Sargeant a health inequalities exercise was done where each LA DPH completed a one slide summary of work their authority are undertaking for the cost-of-living crisis to provide shared insight between SW regions and opportunity to share best practice. The completed slides have also been shared with the ADPH to aid them in identifying themes to map out what areas are focusing on.</p>

<p>KO9. Communities of Improvement (Col)</p>	<p>Communities of Improvement are defined strategic networks that are owned by the SW ADPH network or jointly sponsored by the SW ADPH and other regional organisations.</p> <p>Current Col's:</p> <ul style="list-style-type: none"> • Health Visitor Smoke Free Home • Vaccine Engagement • SW Sexual Health Commissioners Network • SW Social Marketing and Behaviour Change Network
<p>KO10. Healthcare PH a. ICS evolution b. Population health and intelligence</p>	<p>This SLI work aims to continue the South West ICS Population Health community of practice led jointly by OHID, HEE and NHSEI. This CoP brings together system leaders including ADPH, OHID, NHSEI, UKHSA and HEE colleagues to develop system wide understanding of Population Health principles and approaches, providing policy updates, in an accessible and trusted source of theory, evidence and practical knowledge, which supports and spreads good practice using SLI principles. The next healthcare PH CoP will be delivered by Maggie Rae and aims to focus on the new health and wellbeing board guidance and how the guidance aims to maximise ICS & ICB relationships with the board. This is to allow space and time to think about the new guidance, how its applied and share insights/learning.</p> <p>Population health and intelligence is led by Siobhan Farmer, who invited Alison Loftus-Hills to the SW ADPH away day meeting to present the South West Decision Support Network as a scoping exercise for this SLI work. From this, Siobhan has been invited to attend the steering group for the Decision support Network and the Population Health Management Group to be held in January. A further update will come from this to agree specific SLI activity going forward.</p>
<p>KO11. Improve Understanding and Awareness of SLI Among the Core PH Workforce</p>	<p>This key objective is led by Sarah Weld. Following the first two successful CPD events there is a plan to continue to hold SW SLI bi-annual SLI CPD events for regional public health teams to improve the understanding and awareness of SLI and SLI tools among the core PH workforces. There is also a planned activity to create an easy to view and complete template for SW directors of public health to explore the emerging role of the DPH. This can help to identify similar areas of portfolio work between directors to enter buddy systems for shared learning and support. There is also planned to be an additional focus on how LA's complete SLI on the ground and to share best practise around this.</p>
<p>KO12. Monitoring against our plan and reporting to ADPH Nationally</p>	<p>Quarterly reporting to the ADPH against our regional SLI plan is under taken by the SLI co-ordinator. Reporting of national SLI programmes such as Suicide Prevention and Vaccine Engagement also take place regularly.</p>
<p>KO13. Sharing of Good Practice: a. SLI Network Co-ordinator Group b. self-assessments</p>	<p>The SLI co-ordinator regularly attends the network co-ordinator group and participates in the sharing of good practise regionally and joint learning from SLI projects.</p> <p>SLI Self-assessments currently include the 2022 Public Health Self-assessment tool for SLI and the EHSCHG self-assessment tool for local HIV, reproductive health and sexual health service provision.</p>
<p>KO14. The SW ADPH Voice: a. The ADPH Website b. Monthly snapshots</p>	<p>The SW ADPH website is due to be updated. Regional network microsites will be linked to from an image of a map from the main ADPH website, with regions highlighted in their ADPH logo colour. Unfortunately, we are experiencing technical difficulties transferring content over to the new microsite. The current SW ADPH website will close on the 3rd of January. All content has been backed up ready to transfer to the new site once the technical difficulties have been resolved. We apologise for any inconvenience this may cause in the meantime.</p> <p>SLI snapshots are circulated monthly with the aim to provide a monthly Sector-Led Improvement (SLI) update to DsPH and their public health teams.</p>

