



**Cumbria and  
Lancashire Public  
Health Collaborative**

## Issue 5

Collaborative News

Issue 5 - 22nd November 2024



Welcome to a new look Collaborative News! The Collaborative Team (that's Rebecca and Ellie) hope that this new format will help us to share with you more snapshots of Collaborative activity on a more regular basis. We want Collaborative News to highlight things that you can all get involved in, so we're working hard to strike the balance of timely, relevant and brief! If you've got any feedback, please let us know. We'd be more than happy to hear from you!

## Smoke Free

There's lots to update on here, particularly in terms of progress with the Lancs & South Cumbria Smoke Free Strategy. Following our recent conference the "LSC Smoke Free Strategy Group", which consists of representatives of local Smoke Free Alliances and health colleagues, came together in person on 5th November for a productive session to re-group and reflect on progress with the strategy so far. In future expect to see info on "deep dives" in to specific challenges - these will be open to wider colleagues, dependent on the nature of the challenge.

In addition Rebecca & Ellie are supporting a specific piece of work on comms and engagement around smoke free. The idea is that the group will be able to share good practice and identify any potential for joint working. Colleagues from the wider public health family of services are welcome to attend an in person session in Preston on the morning of 27th November. Please let [ellie.shackleton@blackburn.gov.uk](mailto:ellie.shackleton@blackburn.gov.uk) know if you'd like to be involved or find out more.



On the 9th May 2024, the Cumbria and Lancashire Public Health Collaborative and the Lancashire and South Cumbria ICB Population Health team hosted a joint "Climate and our Population's Health" Workshop in Preston. The event, chaired by Abdul Razaq, Director of Public Health for Blackburn with Darwen Council and Andy Knox, Associate Medical Director of Population Health, Lancashire and South Cumbria Integrated Care Board, aimed to share good practice and identify what we would like to work together on as a system.

One of the actions from the workshop was to organise an informal Climate and Health Community of Interest to take forward the conversation. In particular, understanding what work is underway, what gaps there are & trying to influence and advise into the work that is already going on and avoiding duplication.

The first meeting was held on 12th November, and they are keen to meet again soon to keep momentum going. Get in touch with [ellie.shackleton@blackburn.gov.uk](mailto:ellie.shackleton@blackburn.gov.uk) if you are interested in attending or would like more information.

# Suicide Prevention 2025

A committed team of Public Health colleagues from across Cumbria & Lancashire are already working on plans for World Suicide Prevention Day in 2025. As well as thinking about how we can boost and celebrate all things "Orange Button" we want to focus on employers (including self employed people), and how they can support suicide prevention through workplaces. The group have already had several meetings to share plans and achievements in 2024, they met most recently on 13th November and have agreed to work together (amongst other things) on encouraging employers to get involved with the [Workplace Pledge - Baton of Hope](#). Get in touch with [rebecca.ramsay@blackburn.gov.uk](mailto:rebecca.ramsay@blackburn.gov.uk) if you want to get involved.

## Provider Selection Regime

Earlier this week (20th November) a number of colleagues from Public Health Teams came together to share their experiences of Provider Selection Regime. It was a really informative and productive session and our thanks go to everyone who contributed by sharing their experiences on the day.

We all agreed we had more to share and learn, so we'll be coming together again in the new calendar year. As part of the session we had a bit of a "watch party", where we watched a short webinar together and stopped it to ask questions/ discuss at key points. It was a great approach and we'll certainly think about using it again at future events and sessions!



## LKIS Webinar

You may have seen an email from Rebecca about this... But in case you missed it! The Collaborative have arranged for LKIS (that's the Local Knowledge & Intelligence Service) NW to deliver two CPD Sessions on their work and how the public health community can work alongside them. The sessions are just for an hour, they'll be the same, so you only need to attend one. They're taking place on 18th December at 4pm and 6th January at 2pm. If you'd like a Teams invite, please contact [rebecca.ramsay@blackburn.gov.uk](mailto:rebecca.ramsay@blackburn.gov.uk)



And finally

At the BwD Staff Awards on Friday 18th October, Ellie was awarded "Highly Commended" in the "Rising Star" category. We asked some of our colleagues across the Collaborative to help with the nomination and they said;

"Ellie's ability to apply her knowledge elevates the quality of our work in every project she undertakes.

"Ellie... is selfless, with a willingness to help in any task whatever it is."

Well done Ellie! We're all really proud of you!