



ADPH NE GAMBLING HARMS PROGRAMME

Bi-monthly Newsletter

Welcome to the North East Gambling-Related Harms programme newsletter. We are working to develop a regional approach to tackle the harm caused by gambling across our region.

It's been a busy year for the ADPH NE Gambling Harms Programme across the North East region, with brilliant activity taking place across so many Local Authorities. Steering groups have been established, the Lived Experience Forum has been formed and work with wider stakeholders is developing. The Regional Office and project groups are continuing to produce resources that can aid the region in working to tackle gambling-related harms at a local level and multiple research projects are underway to generate more evidence on this topic area. Thank you to all who have supported the Programme this year and we look forward to continuing this work in 2025.

Research Corner*

'The relationships between mental health symptoms and gambling behaviour in the transition from adolescence to emerging adulthood' - [Click here](#)

'Problem gaming-related harm experienced by partners and parents of individuals with gaming problems and their help-seeking experiences' - [Click here](#)

'Association between gambling severity and criminal convictions: implications for the welfare state' - [Click here](#)

*These articles have been checked for any conflicts of interest or industry funding. None were identified.

The Lancet Public Health Commission on gambling

The Lancet Public Health commission on gambling report was published on the 24th October 2024. The report estimates that 450 million people experience harm related to gambling, with approximately 80 million suffering from gambling disorder. The report also highlights the shift in gambling dynamics with marketing and design tactics to increase engagement and make gambling harder to stop. It also emphasises that harm from gambling isn't spread evenly across populations. The necessity of treating gambling as a public health crisis is emphasised. Access the [report here](#) to find out more.

'LIVES RUINED: EUROPE'S GAMBLING CRISIS EXPOSED' FILM

This powerful documentary delves into how sports betting sites prey on the vulnerable. From marketing tactics to VIP Schemes, this documentary provides insight from the UK and France. Watch 'Lives Ruined: Europe's Gambling Crisis Exposed' [here](#).

ADPH NE Gambling Harms Programme wins innovation award!

Dr Andrew Richardson and Alice Beadle from the ADPH North East Gambling Harms Programme were awarded an Innovation in Public Health award at the most recent North East Public Health Conference by Dr Peter Kelly. The conference titled 'Our People, Communities and Challenges: Celebrating Diversity, Innovation and Collaboration' was a brilliant event and showcased some great work happening across the North East.



Join the team

We are currently looking to recruit a Public Health Officer to join the ADPH North East Gambling Harms Programme team. This is a great opportunity for anyone interested in supporting the public health approach to gambling harms that is developing across the North East region. Please note applications close on the 24th January. You can find out more information and make your application here

[ADD LINK HERE](#)

Update on the Statutory Levy

The Government response to the consultation on the structure, distribution and governance of the statutory levy on gambling operators has been published and can be [accessed here](#). The statutory levy is set to commence in April 2025 with funding following later in the year, administered by the Gambling Commission. Approximately £90-£100 million is set to be raised per year via the levy. There are three streams that will be funded through the levy. 20% of the levy will be allocated to research, 30% will be allocated to funding and 50% to treatment. Thank you to all who submitted a consultation response on behalf of the North East region.

LOCAL NORTH EAST HEALTH NEEDS ASSESSMENTS

Find out more about how gambling harms are impacting our communities in the North East from these health needs assessments:

[North Tyneside Health Needs Assessment](#)

[Sunderland Health Needs Assessment](#)

PUBLICATIONS TO SHARE

OHID Gambling treatment need and support in England: [main findings and methodology](#)

NICE draft guidelines on [Harmful Gambling](#)

LGA Tackling gambling related harm: [A whole council approach](#)

Perceptions of [gambling marketing among young adult gamblers in Ireland](#) report

Gambling Harms Academic Slide Deck

A new resource developed by the ADPH NE Gambling Harms Programme to provide relevant and up to date literature to assist in evidencing gambling harms as a public health concern. Academic resources can be found for a scope of gambling harms, including but not limited to: mental health and wellbeing harms, financial harms, relationship harms and education harms. Please use this slide deck to support local development of resources for gambling harms. The sources are as free from industry influence as possible. Please access the gambling harms academic slide deck [here](#).



NECA Gambling Champions

NECA are a key provider in the delivery of Gambling Prevention, Support and Treatment services in the North East. They are working in partnership with local communities to increase awareness of gambling harms. As part of this, they are asking individuals from local organisations and businesses to become Gambling Related Harm Champions. As a Champion, they ask for individual's to be the point of contact. They will provide resources and support pathways into services for those within the organisation or business. Find out more information [here](#).



Gambling Harms Lived Experience Forum

We have a lived experience forum for gambling harms in the North East. This forum runs virtually. If you know anyone who has been impacted by gambling harms, either themselves directly or as an affected other, and they may be interested in joining this network, please contact: GHR@middlesbrough.gov.uk

GET IN TOUCH

Thank you for supporting and working towards reducing Gambling-Related Harms in our region!

If you would like us to include anything else in our next newsletter, please email the Gambling Harm Reduction office: GHR@middlesbrough.gov.uk

For more information about the North East Gambling Harms Programme [click here](#).