



Community assets & addressing inequality – the ripple effect of Public Health Work Experience

The expected learning outcomes:

- **Fostering Collaboration and Partnerships**

Strengthen collaboration and partnerships with internal and external stakeholders to enhance community health initiatives.

- **Addressing Health Inequalities**

Implement targeted strategies to reduce health inequalities and improve the health and wellbeing of ethnic minority and migrant communities, with a focus on employment as a key determinant of health.

- **Cultural Competency in Health**

Develop a comprehensive understanding of the cultural and systemic barriers to health and how culture influences health behaviours and outcomes.

- **Recruitment of Community Champions**

Create a clear pathway for recruiting community champions from diverse and inclusive communities to support and advocate for health initiatives.

The expected learning outcomes (cont'd):

- **Leveraging Community Assets**

Explore efficient strategies to increase capacity within communities by tapping into existing skills, knowledge, and resources.

- **Community-led Integration of Council Initiatives**

Support a community-led approach to embedding Council policies and plans within local communities, ensuring their alignment with local needs.

- **Senior Management Engagement**

Highlight the critical role of senior management in endorsing, implementing, and sustaining health programmes for long-term success.

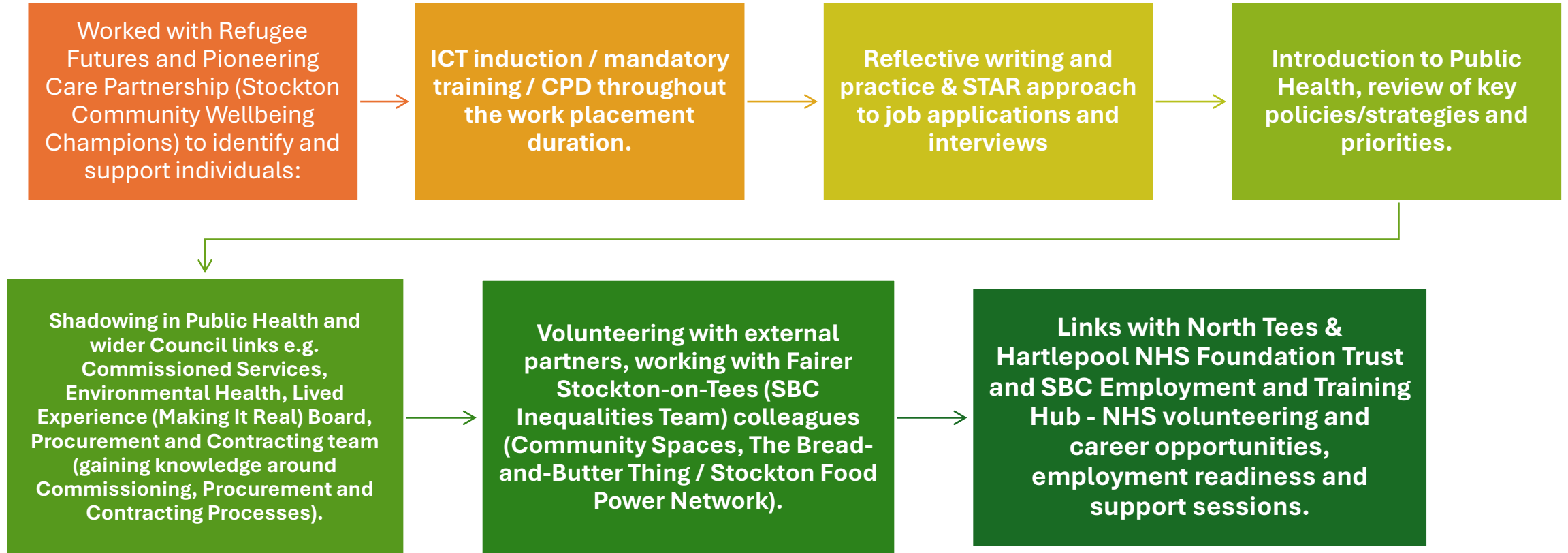
- **Promoting Preventive Health**

Advance the prevention agenda by focusing on proactive measures that address the root causes of poor health outcomes within communities (socio-economic determinant of health)

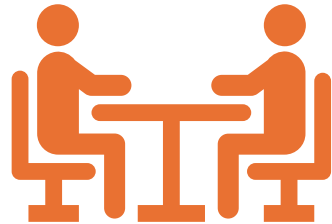
Marmot Principles:

- Enable all children, young people, and adults to maximise their capabilities and have control over their lives
- Create fair employment and good work for all
- Ensure a healthy standard of living for all
- Create and develop healthy and sustainable places and communities
- Tackle racism, discrimination, and their outcomes

Approach



Evaluation



Regular weekly reflections / supervision with participants.



Feedback from partners and participants

Outcomes



All participants recruited as Lived Experience Community Wellbeing Champions/Advocates/Connectors into their respective communities.



Feedback from participants and partners on increased confidence / skills and health literacy as community connectors and in applying for jobs and interview preparations.

Outcomes (2)

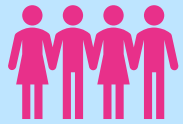


Community Spaces and Bread-and-Butter Thing asked participants to continue volunteering.



One participant secured a permanent job and had a successful asylum application, another participant applying for Public Health Practitioner roles; the third is applying for Pharmaceutical/Stop Smoking related jobs and has successfully completed her Master of Public Health Degree – Dissertation on ***Parental Influence on Teenage Smoking Initiation in the United Kingdom.***

Outcomes (3)



2-Way connection using trusted voices, to overcome barriers in improving health, health and vaccination/screening services uptake. One participant facilitated ongoing public health links with African communities – leading to further community mental health discussions; more men presenting for screening; and support to avoid inappropriate 111 / A&E use.



Public Health team will use lived experience insight to inform work (co-production).

Ripple Effects

- **Over 200 attendees from the (African) Ethnic Minority Community facilitated by the placement participants / new community wellbeing champions.**
- **Facilitation of the Men's Football Club to create opportunities for men's socialization and conversations.**
- **Thornaby Hang Out event (post Summer Unrest) over Food - Wellbeing Check-In encouraging community cohesion**
- **Connected to Teesside University in welcoming and supporting new students from ethnic minority communities to enhance integration.**
- **Supporting and encouraging people to register with GP surgeries on arrival and accessing screening and immunisation services**





Small
Changes
Making A Big
Difference

THANK YOU FOR LISTENING

- Happy to connect with anyone interested in this initiative

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ANY QUESTIONS?