

# Transforming systems that address health inequalities and engagement with those living with severe mental ill-health (SMI) in the North East and North Cumbria (NENC).

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## Health inequalities

The NENC has greater health inequalities and poorer outcomes than the rest of the UK, which are worsening.

## Higher physical health risks

People with severe mental ill-health face triple the risk of physical health conditions.

## Reduced life expectancy

On average, they die 15-20 years earlier than the general population.

## Access barriers

Existing support pathways for physical health promotion have variable uptake.

# Background

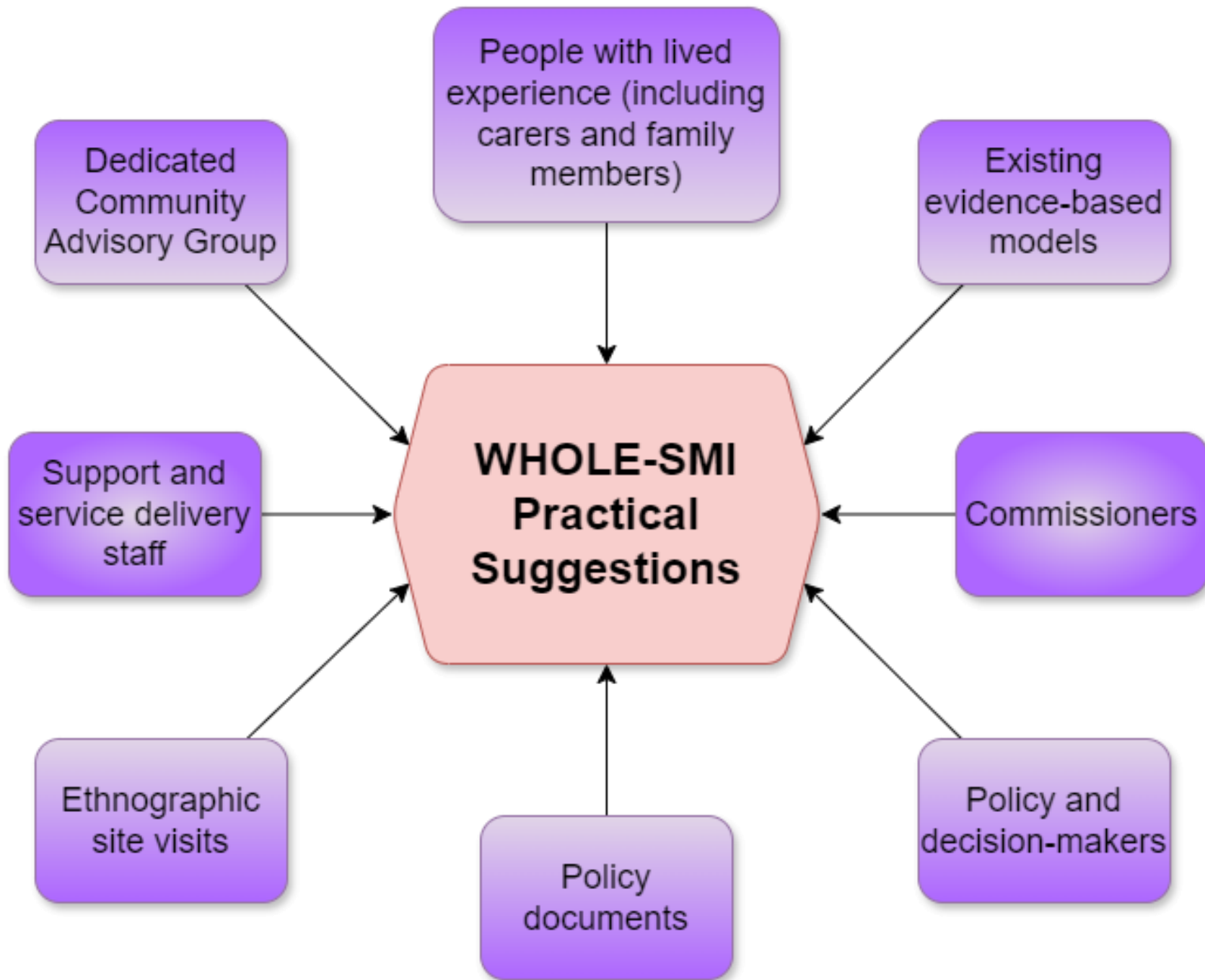
## Our area

NHS North East and North Cumbria Integrated Care Board (ICB)



North East and North Cumbria





# WHOLE-SMI

## Phase 1

Mapping the service delivery landscape and community needs.

## Phase 2

Mapping pre-implementation processes.

# Pause for thought

- Increased uptake isn't always an indicator of successful initiatives (e.g. AHC)
- Think about and start/reignite conversations.
- Mental ill-health doesn't discriminate
- What groups of people are excluded or not engaging?
- What are the reasons?
- Think about ways around this - what can we collectively do to and how we might adapt our services to reach those that might really benefit from them?

# Who and why?

More women than men

People living in remote, coastal and rural communities

Older adults

People from deprived areas

Members of LGBTQIA+ community

People from different ethnic and religious communities

Unemployed

Homeless

Refugees

# Who and why?

Delivery factors –  
workforce/funding/timetabling/referral  
processes

Accessibility/provision

Cultural differences

Language barriers

People of working age (younger adults)

Family responsibilities

Mobility issues

Confidence issues





# Quotes highlighting patient needs

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"...a service should be **proactive**. It should be quicker. It should **tailor** itself **to the individual**. You should have **more time** with people."

"... how people experience it and their perception of the world ... can be hugely different... if medicine and support were to be **personalised**, or tweaked more towards the individual and their needs, I think that would be ideal."

"...there needs to be more access to **preventative support**, ... which there isn't, and whatever there is just makes things worse."

"What matters to me?"

"...the problem is how [it's] recorded on a system... that she wasn't prepared to engage, whereas actually, that's the complete opposite... **massively keen to engage, but restricted by the actual process.**"

## PROBLEM

**Diagnostically driven service entry criteria and eligibility can be exclusionary.**

- **Individuals are falling through the cracks between referrals**
- **PH promotion support is not always accessible for those who might need it**

## PRACTICAL SUGGESTIONS

- More **flexible** entry pathways and multiple referral routes  
e.g., Allow community organisation and self-referrals;  
Following up on referrals
- Consideration around **choice of language** to reduce stigma/over-medicalised terms (CVD risk, checks etc.  
'Conversation')
- Who isn't presenting? Who are we missing? - Looking at effective uses of **community outreach**.



| PROBLEM  | PRACTICAL SUGGESTIONS   |
|--|---|
| <p>Fragmented and disjointed care experiences</p> <ul style="list-style-type: none"> <li>- Physical health not well integrated with Mental Health support services</li> <li>- 'Postcode lottery'</li> <li>- <u>"We keep having to repeat our story"</u></li> </ul> | <ul style="list-style-type: none"> <li>- <b>Joined up ways of working and multi-disciplinary approaches</b> to be able to provide <b>proactive and holistic care</b></li> <li>- Better <b>communication and collaborative links</b> across remits and between different services (informal community of practice)</li> <li>- <b>Community-based presence in non-clinical spaces</b> (particularly important in <u>rural/remote/coastal locations</u>) <ul style="list-style-type: none"> <li>- Consistency in workforce and <b>fostering trust/rapport</b> e.g., Investment in more <b>peer support worker</b>-orientated roles</li> <li>- <b>Centralised prioritising</b></li> </ul> </li> </ul> |

## PROBLEM

Services tend to be very reactive rather than proactive with a “one size fits all” approach

## PRACTICAL SUGGESTIONS

- Allow re-engagement and flexible entry opportunities
- **Individually-tailored holistic approaches** to care – embedded in evidence-based programmes available elsewhere (e.g., PRIMROSE)
- Empower individuals to be **active-decision makers** in their own realistic care plans
- **Creative commissioning of services**



# Concluding remarks

- **Encourage difficult conversations** – talk about what does not work and challenge behaviours and attitudes in the system.
- **Communities of best practice.**
- **Open to new ways of working and collaborating** across healthcare settings (primary, secondary, community-based and voluntary organisations etc).
- Recognising and addressing **individual differences and needs.**
- Recognising and addressing **changing needs over time.**
- **Smaller-scale adaptations** are achievable and sustainable.
- **Reallocation of resources** where they're needed the most.

Any questions?

**WHOLE-SMI**

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Thank you