



# ADPH NE GAMBLING HARMES PROGRAMME

## Bi-monthly Newsletter

Welcome to the North East Gambling-Related Harms programme newsletter. We are working to develop a regional approach to tackle the harm caused by gambling across our region.

In this edition we are highlighting some of the free resources developed by the ADPH NE Gambling Harms Programme to support your local work on Gambling Harms. Additionally, please find a link to the new Gambling in the North East: Regional Health Needs Assessment. There are some great free online events below too. With thanks to everyone across the region who is working hard to reduce the the impact of gambling harms in our communities.

## Research Corner\*

Culture and age influences upon gambling and 'problem gambling' - [Click here](#)

Understanding gambling in the United Kingdom: A qualitative study on the experiences of gamblers' families - [Click here](#)

'It's changing our lives, not for the better. It's important we have a say.' The role of young people in informing public health and policy decisions about gambling marketing - [Click here](#)

\*These articles have been checked for any conflicts of interest or industry funding. None were identified.

## In the News

Resort to provide support for gambling addiction - [Click here](#)

29,000 gambling ads in Premier League weekend, says research - [Click here](#)

The ultimate gambler? How Denise Coates became Britain's richest woman - [Click here](#)

## RADIO 4'S 'THE GAMBLE NETWORK'

In 2019 Radio 4 documented 3 episodes in a series called [The Gamble Network](#), that report on 'How gambling interests bought a country,' 'Spin till you win,' and 'The loot box scandal'. Take a listen to the episodes [here to find out more](#).

## ONLINE EVENTS

Canada's Youth Gambling Awareness Program (YGAP) are running a free online event 'Gambling, Money & Decision Making' at 5pm on the 5th November. Reserve your space [here](#).

The Scottish Gambling Education Hub are running a free online webinar 'The Gambling Industry's use of Learning Theory - Targeting our 'little rat brains''. This event is on the 22nd November from 10-12. Book your free [space here](#).

# Gambling in the North East: Regional Health Needs Assessment

The first Gambling in the North East: Regional Health Needs Assessment has been published, with insight on:

- What is gambling and why do people gamble
- How people experience gambling harms
- Where people gamble in the North East
- How people get support for gambling harms

Find the [health needs assessment here](#).

## Other Resources

A variety of free resources have been developed by public health professionals on gambling harms. Please take a look at how the below resources could support you or your colleagues.

If you would like to learn more about gambling harms, take a look at this [gambling harms slide deck](#)

Learn more about language choices for gambling harms resources or conversations via the [Words Can Hurt Language Guide](#)

If you work in Local Authority and would like to know where to start work regarding gambling harms, please see the [Gambling Harms Local Authority How to Guide](#)

## Gambling Harms Lived Experience Forum

We have a lived experience forum for gambling harms in the North East. This forum runs virtually. If you know anyone who has been impacted by gambling harms, either themselves directly or as an affected other, and they may be interested in joining this network, please contact: [GHR@middlesbrough.gov.uk](mailto:GHR@middlesbrough.gov.uk)

## PUBLICATIONS TO SHARE

OHID Gambling treatment need and support in England: [main findings and methodology](#)

NICE draft guidelines on [Harmful Gambling](#)

LGA Tackling gambling related harm: [A whole council approach](#)

Gambling Commission [Young People and Gambling](#) report

Perceptions of [gambling marketing among young adult gamblers in Ireland](#) report

Birmingham City Council [Harmful Gambling & Tenancy Security Report & Intervention Framework](#)



## GET IN TOUCH

Thank you for supporting and working towards reducing Gambling-Related Harms in our region!

If you would like us to include anything else in our next newsletter, please email the Gambling Harm Reduction office: [GHR@middlesbrough.gov.uk](mailto:GHR@middlesbrough.gov.uk)

For more information about the North East Gambling Harms Programme [click here](#).