



Healthier food advertising policies: the evidence so far

Thursday 2nd October 2025

14:00 – 15:30

This webinar will be chaired by **Professor Anna Gilmore**, Professor of Public Health, University of Bath.

Times

14:00	Welcome and introduction	Prof Anna Gilmore
14:05	Sustain's healthier food advertising support offer Sustain's policy toolkit and how they have supported policymakers to introduce robust regulations that switch the spotlight to healthier, more sustainable products.	Fran Bernhardt , Sustain
14:20	Healthier food advertising in local government Practice sharing from Bristol's experience of introducing a healthier food advertising policy with support from Sustain.	Sally Hogg , Bristol City Council Public Health Team
14:35	Evaluation of advertising policies An overview of the available evidence from evaluations of advertising policies introduced across Transport for London, and by Bristol City Council and Cardiff Council.	Prof Frank de Vocht , University of Bristol
14:50	Bureaucratic politics of local advertising restrictions Focus on the challenges for local authorities when implementing advertising restrictions and how to navigate these.	Dr Kathrin Lauber , University of Edinburgh
15:05	Discussion and Q&A	Prof Anna Gilmore
15:25	Close	

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