



| ADPH
London

**London Association of
Directors of Public Health**

**ANNUAL REPORT
2022/23**

WWW.ADPHLONDON.ORG.UK



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Ruth Hutt
DPH for Lambeth



Dr Jason Strelitz
DPH for Newham

MESSAGE FROM OUR CO-CHAIRS

'Over the past year, our collaborations across London have continued to grow. The shared programmes and themed networks continue to be highly valued by DsPH, and are increasingly including the wider Public Health Community.

We are particularly proud of the work on health inequalities that ADPHL has led on, and are looking forward to being part of its development over the coming year. We also welcome the opportunity to continue to work with the strong public health leadership in London, to represent ADPHL and to advocate for Public Health.

As you will see in this report, it has been a busy and fruitful year, thanks to the hard work and resilience of the ADPHL team; the consistent support from the Leadership Team; the ongoing dedication of the ADPHL Theme Leads; the high level of engagement from all our DPH members, and the active collaboration of our partners such as GLA, OHID London, NHSE and UKHSA.'

Thank you all!

Ruth & Jason



ABOUT US

ADPH London is a regional network which aims to improve health & reduce health inequalities across the Capital.

We achieve our aim through the following objectives:

1. Sharing & learning

To provide London DsPH and other stakeholders a dedicated forum for mutual support, information sharing and sector led improvement.

2. Collaboration & Coordination

To work together to address public health issues that are best tackled on a pan-London basis, enhancing the ability of boroughs to meet their local responsibilities.

3. Advocacy & Influence

To raise the profile of public health, health inequalities and wider determinants in London, communicating through a shared voice and influencing regional policy.

Our Core Values

- Collaborative
- Responsive & Agile
- Supportive
- Reliable & Credible





OUR MEMBERS

London ADPH is the regional membership network for ADPH National. Our members include 30 Directors of Public Health who cover 32 Local Authorities, and the Greater London Authority. Engagement is vital to the success of our work, as they provide a wealth of knowledge and experience. Supporting our members is the primary role of the ADPH Core Team. Every year we ask for feedback to establish their needs and priorities, and use their responses to inform our workplan for the year.

Our latest membership survey showed that DPH highly rate their membership with ADPH London. Most cited benefits include feeling connected, collaboration, peer support and information sharing.

“connection and collaboration across the region so that DPHs are greater than the sum of our parts”

“Sharing of effort and energy - support when I need it - sense check when I need extra eyes on something”.

“Feel v supported by Network, if I have an issue I know I will get a considered, supportive response.”

“achieving economies of scale on a number of project areas”

“Being informed” “making sure I’m up to speed on topics” “Networking and cpd”





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Ruth Hutt
DPH for Lambeth



Dr Jason Strelitz
DPH for Newham



Dr Dagmar Zeuner
DPH for Merton



Dr Catherine Mbema
DPH for Lewisham



Dr Will Maimaris
DPH for Haringey

ADPH LONDON LEADERSHIP TEAM

The Leadership Team consists of a Chair or joint Chairs and up to 3 Vice-Chairs, elected by members on a bi-annual basis.

“Thanks to the team, chairs and vice chairs for all their work. ADPHL serves a vital function for us all and important not to take it for granted”

- Feedback from Annual Survey



ADPH
London



Anna Martinez
Head of Programme



Emer Forrest
Deputy Head of Programme



Steve Wyatt
Business Manager



Adanna Davis
Programme Support Officer



Joleene King
Public Health Strategist



Chris Billington
Public Health Strategist

ADPH LONDON OFFICE TEAM

The ADPH London Office Team supports the Leadership Team, London DsPH, ADs and CsPH to effectively come together as a network. We support pan-London initiatives through collaboration and more effective communication.



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OUR PARTNERS

Public Health System

- Office of Health Improvement and Disparities (OHID)
- UK Health Security Agency (UKHSA) London
- Greater London Authority (GLA)
- London Councils
- The Faculty of Public Health
- Association of London Directors of Children’s Services (ALDCS)
- Department for Health and Social Care
- Transformation Partners in Health and Care (TPHC – formerly HLP)

Networks

- Association of London Directors of Children’s Services (ALDCS)
- London Association of Directors of Adult Social Services (ADASS)
- London Environment Directors Networks (LEDnet)
- London Planning Officers Society (POS)
- London Tobacco Alliance (LTA)

Programmes

- Good Thinking
- Thrive LDN
- Stop Smoking London
- London HIV Prevention Programme
- Community Champions Development Programme

ADPH London works closely with partner organisations across London to ensure good collaboration with the Public Health system and that the needs of all Londoners are represented.





LOOKING BACK – APRIL 2022 TO SEPTEMBER 2022

During the last 12 months we finally moved into the long awaited 'business-as-usual', whilst also capturing important learning from Covid before it fades from our memories. Lots of recruitment to the team and to the shared programmes gave us a sense of growth and completeness, as we started building our new work programme for public health in London. Here are some (of the many) highlights of the year.

**APRIL
2022**

We shared our 'Living with Covid Tool' with the sub regions, designed to support PH Teams review their local arrangements, capabilities and resilience using different Covid scenarios. It was a useful exercise to look at the variation between local authorities and their confidence for dealing with future health protection demands.

**JULY
2022**

We held our first face to face ADPH London meeting since before the pandemic and everyone commented on how tall the ADPH team is! We also launched the PH Tackling Racism and inequalities Network.

**MAY
2022**

We hosted the Covid Vaccine engagement workshop, to provide a forum for reflection to explore what worked and what didn't work, identify key lessons and suggest recommendations for future immunisation programme engagement. In total 46 people attended the online workshop, representing 28 different organisations. After the workshop we identified case studies and developed a checklist that can be used for future campaigns.

**AUGUST
2022**

We said goodbye to David McClory who had been our Covid lead since the beginning of the pandemic and who supported GLAs Healthy Cities work amongst other initiatives.

**JUNE
2022**

We contributed to the London Public Health Forum – '*From Pandemic to Syndemic: Working together to reduce the impact of the cost-of-living crisis on health inequalities*' Hosted by Kevin Fenton, Sir Michael Marmot presented his latest work and Sandra Husbans showcased some of the learning from our own inequalities workstream. In June we also said goodbye to Vhenekayi Nyambayo who was instrumental in the development of this work, now known as the "PH Tackling Racism and Inequalities Programme".

**SEPT
2022**

In the autumn we saw an increase in vaccination initiatives, and we fed our learning from the Covid vaccination engagement work into the planning for the polio vaccine campaign. In the autumn there was also an increase in activities on cost of living and fuel poverty.



LOOKING BACK – OCTOBER 2022 TO MARCH 2023



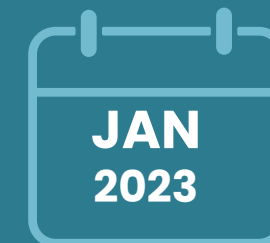
We celebrated the launch event for the London Tobacco Alliance, where ideas on how London can become a smoke-free city by 2030 were explored. Also discussed were the opportunities to create more smoke free environments and develop shared views on tobacco related policies such as e-cigarettes.



We developed a briefing on the health impact of Damp and Mould . We also celebrated the launch of the Mayor of London’s newly established GLA Public Health Unit in the beautiful new City Hall, bringing together partners to look back at our collective achievements and to look forward to what we can accomplish together for Londoners.



Following our biennial election, we said goodbye to Co-Chairs Somen Banerjee and Steve Whiteman, thanking them for their amazing commitment during a tricky few years. We welcomed new Co Chairs Ruth Hutt and Jason Strelitz, and Vice Chairs Catherine Mbema, Will Maimaris and Dagmar Zeuner.



We celebrated the new year by launching the new look newsletter and new website, collecting and curating news and resources on policy, practice and evidence we harvest from our office inbox and pick up from social media.



We launched the new Community Champions Development Programme. This included the publication of *Transformations in Community Collaboration: Lessons from COVID-19 Champions Programmes Across London*, a compendium of case studies of champions programmes that took place across London during the COVID-19 pandemic.



Our Tackling Racism and Inequalities programme launched the ‘*Diversifying the Workforce and Encouraging Systems Leadership Training*’ for London DsPH and CsPH, which run until July 2023.



A YEAR IN NUMBERS

29



DPH & Partners
Friday 1pm Meetings

10



PHSLG
MEETINGS

3



LONDON
PUBLIC HEALTH
FORUMS

733

NETWORK
MEMBERS



5475

RESPONSES TO EMAILS IN
THE OFFICE INBOX

46

TWEETS



29

ACTIVE
ADPHL
LEADS



4



ADPHL
Business
Meetings

33

Network
Meetings



49

newsletters



1
AWAY
DAY

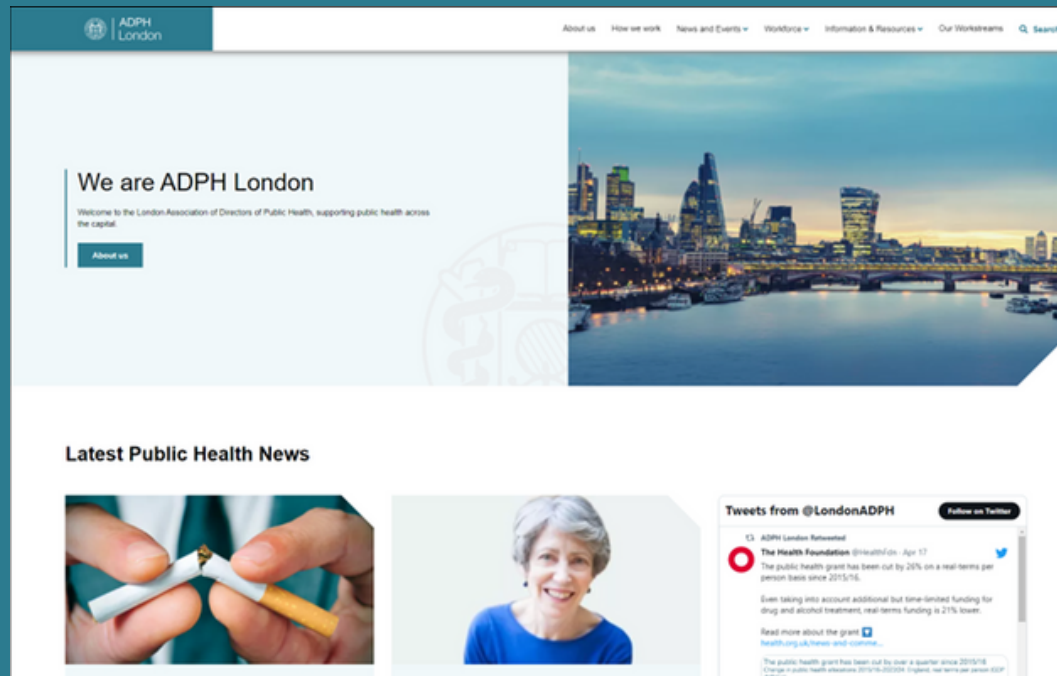


COMMUNICATIONS



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New branding launched in January 2023 with new colourway and stonger visual identity for ADPH London

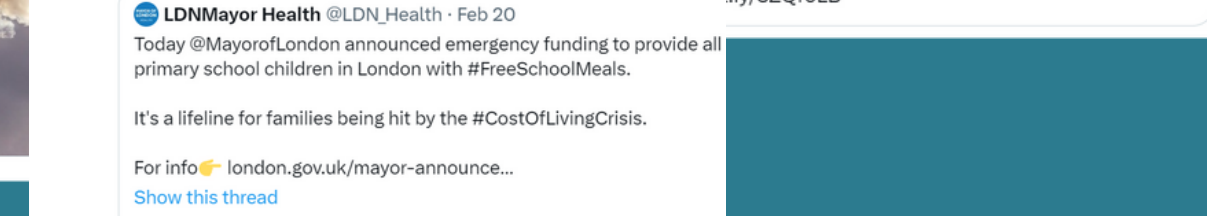
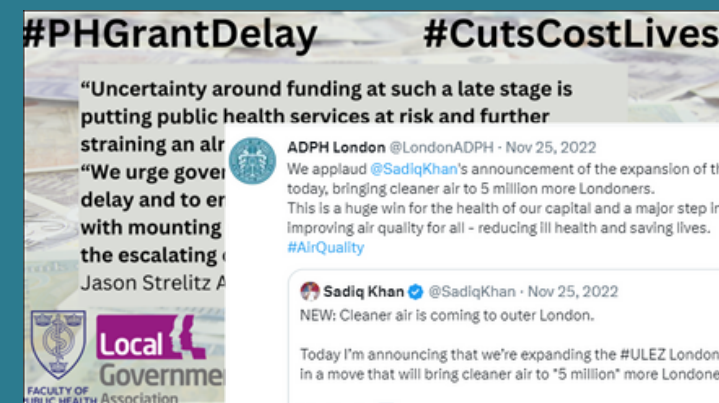


New weekly newsletter capturing curated new stories, programme updates, events and development opportunities for London's Public Health workforce.

www.adph.org.uk/networks/london

New website launched in January 2023 with enhanced content and navigation.

Proactive communication of ADPH London positioning on key public health themes.



PARTNERSHIP WORKING

ADPH London collaborates with partners on various Public Health Initiatives to; advance training and development of the Public Health workforce, improve population health and reduce health inequalities.

The following are examples of initiatives we are currently involved with.

London Public Health Forum

The London Public Health Forum is a collaboration between Office for Health Improvement and Disparities London in partnership with Faculty of Public Health, Association of Directors of Public Health London, UK Health Security Agency, Greater London Authority, NHS England and Health Education England London.

The London Public Health Forum is an opportunity for the public health community to come together to discuss strategic, urgent and critical public health issues in London. The Forum allows partners to collaborate, strengthen networks and share innovative solutions to improve the health of all Londoners and reduce health inequalities.

The Forum is an opportunity to hear from prominent and world-renowned system leaders, speakers and thinkers to discuss how to best tackle key public health challenges in London.

London Public Health Forum

In partnership with:



London Public Health Forum Events 2022/23

- **8 March 2022:** *'Becoming the healthiest global city: The new public health system in London'*. Keynote: David Buck
- **21 June 2022:** *'From Pandemic to Syndemic: Working together to reduce the Impact of the Cost of Living Crisis on Health Inequalities'*. Keynote: Sir Michael Marmot
- **29 November 2022:** *London's air, London's Health*. Keynote prof Chris Whitty CMO
- **7 March 2023:** *All about women > progressing the Women's Health Strategy and Tackling Violence Against Women and Girls in London*. Keynote: Dame Lesley Regan



Relaunch of MECC Link London

ADPH London was an active participant in the advisory group, led by OHID for the refresh and relaunch of MECC Link London.

MECC Link London is an online resource providing a directory of health and wellbeing services localised to all 33 London boroughs, as well as information and resources on healthy lifestyle topics.

Making Every Contact Count or 'MECC' is an effective and evidence-based approach to improving people's health and wellbeing by helping them change their behaviour. Trusted professionals are ideally placed to influence positive behaviour that can make a big difference in reducing premature deaths, disability and health inequalities.

MECC Link London is intended for use by health and social care professionals, GPs, nurses, police, fire fighters, social prescribers and anyone offering frontline help and support in communities. MECC Link London supports having conversations with members of the public about improving their health, providing information and resources in an accessible way.

Let's get London healthier, one conversation at a time.



BEING AN ADPHL LEAD

We currently have 29 active ADPHL theme Leads. They are a vital part of how we work and communicate at ADPHL, and we are grateful to all those who volunteer and commit their time. The role is wide-ranging and involves either leading or sponsoring a particular project or initiative on behalf of the network, line managing an officer working within the programme, or providing a senior level strategic perspective at pan-London meetings.

Traditionally DPH and CPH have taken on these roles, but we are now inviting Senior PH Practitioners to express an interest too. Our leads ensure that public health is represented across the system, and is a great professional development opportunity.

Here's what some of our ADPHL Leads have to say about it:

"It has been a wonderful experience to work at a pan-London level"

"Have found it to be hugely beneficial both in terms of personal development but also accelerating works across London".

"Good to have been involved in regional level thinking ..."

"All leads role provide different opportunities. (some)... coordinated and organized... (others) more hybrid"

"At times these lead roles have been pretty demanding ..."





ACTIVE ADPHL THEME LEADS

Academic Research & Health: Somen Banerjee, Tower Hamlets

Air Quality & Climate Health: Glenn Stewart, Enfield, is the Air Quality Lead, and Claire Greszczuk, Newham, is the Climate Health Lead, Dagmar Zeuner, Merton– sponsor

Alcohol & Drugs: Iona Lidington, Kingston Upon Thames

Asylum Seekers & Refugees: Rachel Flowers, Croydon and Elizabeth Owen, Newham

Children & Young People (CYP): Julia Groom– Merton, Dagmar Zeuner, CYP programme sponsor

Cost of Living: Anne Bowers, Newham

Domestic Abuse: Sue Matthews, Redbridge

Fuel Poverty: Laura Austin–Croft, Newham

Finance & Health: Melanie Smith, Brent

Health Inequalities: Jason Strelitz, Newham (HEG) Sandra Husbands, Hackney & City of London (HEDG)

Homeless Health: Rachel Flowers, Croydon

Housing: Glady Xavier– Redbridge

Immunisation & Vaccination: Kirsten Watters, Camden

Mental Health: Melanie Smith, Brent –Thrive LDN mental health and Imran Choudhury, Sutton – Good Thinking

Obesity: Bimpe Oki, Lambeth and Jayne Taylor, Hackney, Steve Whiteman, Greenwich – sponsor

Screening: Kirsten Watters, Camden and Miriam Bullock, Islington

Sexual Health: Melanie Smith, Brent **HIV:** Jonathan O’Sullivan, Islington

PH Tackling Racism and Inequality : Sandra Husbands, Hackney & City of London and Catherine Mbema, Lewisham

Tobacco: Somen Banerjee, Tower Hamlets

ADPH LONDON NETWORKS

ADPHL supports 8 active networks with a total of 733 members, mainly from Local Authorities but also from other pan-London organisations. Each one is Chaired by an ADPHL Theme lead and managed by one of the ADPHL Public Health Strategists. The networks are surveyed annually to gather feedback on the impact of the network on professional practice, satisfaction with the management, content and structure of network meetings (frequency, duration and timing).

Of the 89 responses received this year:

- Majority (87%) agreed that the network they attend had a positive impact on their professional practice
- Majority (89%) reported they were satisfied with the organisation of the network they attend
- Majority (84%) reported they were satisfied with the content of the network they attend.

Key themes emerging on impact on practice:

Collaboration with others :

'Met others who were developing adult weight management specifications for a particular population (learning disabilities) and a few of us followed up by email to share ideas of what to include in the specifications. Very helpful to build on this input.'

Using the networks to identify solutions to challenges :

'Ideas given to progress 'stuck' areas in my work'

Sharing information and good practice :

'The exchange of information makes me more informed' and 'shared examples of good practice, update on what is a rapidly developing situation- both of which inform my own practice'.

- Feedback from Annual Survey





ADPH LONDON NETWORKS

- Children and Young People (CYP) Network
- Climate and Health Network
- Health and Wellbeing of Asylum Seekers and Refugees Community of practice
- Immunisation Network
- Obesity Network
- Public Health Tackling Racism and Inequality Network
- Public Mental Health Network





CHILDREN AND YOUNG PEOPLE (CYP) Network

“Collaboration with other commissioners of the HCP – its valuable for benchmarking the service I commission”

– Feedback from Annual Survey

Aim & Objectives:

To provide strategic leadership and advocacy for children's health in London, and work in partnership to address pan-London challenges to giving children and young people the best start in life.

Key facts:

ADPH Lead: Dagmar Zeuner, DPH Merton, Julia Groom, CPH Merton

Network coordinator: Joleene King, Public Health Strategist, ADPHL

Outcomes for 2022/23:

- Hosted the quarterly London CYP Network attendance averages between 40-50 people.
- Hosted a workshop for CYP leads on the updated SLI toolkit for Health Visiting and School Nursing.
- Engaged with the wider mapping CYP work.
- Supported the Early Years Integration Research (London Councils)

Plans for 2023/24:

- Continue to host the London CYP Network.
- Identify areas that could potentially benefit from smaller topic-specific sub groups outside of the network.
 - Due to hold a webinar session on HV&SN with OHID in May 2023.
- Continue to engage with the pan-London CYP mapping work being led by GLA and provide support where required.



CLIMATE AND HEALTH NETWORK

"It is a platform to connect".

– Feedback from Annual Survey

Aim:

The purpose of this network is to:

- Support the positioning and impact of public health on climate and health in London as key players around climate change and identify once for London opportunities.
- Develop partnership working, including fielding representatives and acting as sounding boards for partners.
- Be a vehicle to discuss and share key intelligence, best practice and evidence base on Climate and Health amongst the network
- Be a network that champions and advocates for Climate and Health
- Be a safe space for Public Health and other professionals to seek each other's advice and further their learning with both peer-led presentations and the invitation of external speakers
- Accommodate task and finish groups on specific topics/actions

Key contacts:

ADPH London Leads for

Climate and Health: Claire Greszczuk (Assistant Director of Public Health at Newham) supported by **Dagmar Zeuner**, DPH Merton, DPH sponsor for the ADPHL work stream on climate and health).

Air Quality: Glenn Stewart (AD Public Health, Enfield).

Co-Chairs:

Angelique Mavrodaris, CPH at OHID, UKHSA and GLA, **Claire Greszczuk**

Network Coordinator: Chris Billington, Public Health Strategist, ADPHL

Achievements for 2022/23:

- Successfully hosted quarterly 'Climate and Health Network' meetings bringing partners together to achieve joined up working.
- Acted as a conduit between the Community of Practise and London Climate and Health Advisory Group and The London Air Quality and Health Delivery Group.
- Conducted an online network evaluation survey to assess performance and identify opportunities for improvement.
- Collaborated and contributed to the 'Revisioning the public health system for tackling the climate and ecological emergency, Faculty of Public Health.
- Produced a note for DsPH on the ULEZ expansion and a '[Air Quality and Health Briefing](#)' note.
- Linked in with ONS 'Standards for official statistics on climate and health interactions – expert advisor group'.

Plans for 2023/24:

- Continue to deliver the quarterly Climate and Health Network Meetings with the aim of having topic themes for each meeting.
- Explore 'once-for-London' opportunities that could be undertaken in task and finish groups – specific objectives tbc.
- Utilise feedback from network evaluation survey to further improve functionality of network.
- Complete a governance structure map for the various groups and networks operating in Climate and Health in London and at the national level.
- Utilise findings from the GLA's work with the Marmot Institute on Health Inequalities and Climate Change as well as FPH's Revisioning the public health system for tackling the climate and ecological emergency.
- Update the Climate and Health section of the ADPH London website.



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Health and Wellbeing of Asylum Seekers and Refugee Community of Practice



ADPH
London

"I am more informed of what is happening in other councils... I can use information to address health and wellbeing strategies for asylum seekers and refugees in the borough that I work for".

"The learning from Newham ...on their social determinants lens on the health and wellbeing of people seeking asylum was inspirational and helped inform my thinking about the approach to take in my borough. I would never have found out about it without the Network". - Feedback from Annual Survey



Aim:

Bring together colleagues working to support the health and wellbeing of asylum seekers and refugees across London, with the goal of improving their health and wellbeing and ensuring that the safety and dignity of these populations are being met at all times.

Key contacts:

Rachel Flowers, DPH Croydon and **Lizzie Owen**, Lead Public Health Strategist, Newham) are the ADPH London Co- leads for Asylum Seekers & Refugees

Joanne Wilson (Programme Lead NHS London Legacy and Health Equity Partnership) is also a co-lead for the group.

Chris Billington (Public Health Strategist, ADPH London) assists the leads with management of the CoP and provides secretariat function.

Outcomes for 2022/23:

- Successfully hosted monthly 'Health and Wellbeing of Asylum Seekers and Refugees' Community of Practice (CoP) meetings.
- Provided themed CoP sessions on a range of key topics such as safeguarding, food and immunisations.
- Acted as a link between the Community of Practise and the London Asylum & Health Task and Finish Group.
- Contributed to national discussions around health protection and safeguarding
- Conducted an online network evaluation survey to assess performance and opportunities for improvement.
- Advised and supported development for the Local Government (Dispersal Group)

Plans for 2023/24:

Working with UKHSA to develop a London Health Protection: Guidance and Roles and Responsibilities for the Acute Response and Prevention of Outbreaks in Asylum and Migrant Settings in London

Utilise feedback from network evaluation survey to further improve functionality of CoP.

Continue to deliver the monthly Health and Wellbeing of ASR Community of Practice meeting with the aim of having topic themes for each meeting.

Complete governance structure map for the various groups and networks operating in the Health and Wellbeing of Asylum Seekers in London and at the national level.

Ensure that the London region is appropriately connected with the national updated National Asylum Seeker Health Steering Group.

Update the ASR section of the DPH London website.

Obesity Network



"Met others who were developing adult weight management specifications for a particular population (learning disabilities) and a few of us followed up by email to share ideas of what to include in the specifications. Very helpful to build on this input". "It has helped through the DHSC funded weight management programme"

- Feedback from Annual Survey

Aim:

Supporting boroughs and partners to establish a whole-systems approach to reducing childhood obesity in London.

Key facts:

ADPHL Co Leads: **Bimpe Oki**, CPH Lambeth, **Jayne Taylor**, CPH City & Hackney

ADPHL Sponsor: **Steve Whiteman**, DPH Greenwich,

Network Coordinator: **Joleene King**, Public Health Strategist, ADPHL



Outcomes for 2022/23:

- Delivery of the London Obesity Leads Network and the London Obesity Delivery board with OHID, bringing partners together to achieve joined up working where necessary.
- .Contributed to the Every Child a Healthy Weight delivery plan led by NHSE and OHID
- Partnered with Sustain and GLA to deliver a project focused on developing policies restricting advertising of High Fat Salt Sugar (HFSS) food with London boroughs.

Plans for 2023/24:

- Continue to deliver the quarterly London Obesity Leads Network and London Obesity Delivery Board in conjunction with OHID
- Complete the HFSS advertising policy project with Sustain and GLA
- Support in the delivery of the Every Child a Healthy Weight delivery plan ambitions where required
- Horizon scan for London level obesity related work and issues

Immunisations Network



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"...very impressed with the organisation and with Kirsten Watters (Chair) Real knowledge, leadership and passion for imms"

"It helps to develop relationship with colleagues from other boroughs". – Feedback from Annual Survey

Aim:

The purpose of this network is to:

1. Allow opportunity/space for collaboration and be a vehicle for disseminating information to immunisation leads pan London, supporting the health improvement agenda and addressing health inequalities.
2. Share best practice and evidence base across London.

Key contacts:

Chair and ADPH Lead : Kirsten Watters (DPH Camden and ADPH London Immunisation Lead)

Co Chairs: Joanne Wilson (Programme Lead NHS London Legacy and Health Equity Partnership) and Susan Elden (Public Health Consultant/ SIL Immunisations Lead for NHSE London) .

Network Coordinator: Chris Billington, Public Health Strategist, ADPHL



Outcomes for 2022/23:

- Successfully hosted monthly 'Health and Wellbeing of Asylum Seekers and Refugees' Community of Practice (CoP) meetings.
- Provided themed CoP sessions on a range of key topics such as safeguarding, food and immunisations.
- Acted as a link between the Community of Practise and the London Asylum & Health Task and Finish Group.
- Contributed to national discussions around health protection and safeguarding
- Conducted an online network evaluation survey to assess performance and opportunities for improvement.
- Advised and supported development for the Local Government (Dispersal Group)

Plans for 2023/24:

Working with UKHSA to develop a London Health Protection: Guidance and Roles and Responsibilities for the Acute Response and Prevention of Outbreaks in Asylum and Migrant Settings in London

Utilise feedback from network evaluation survey to further improve functionality of CoP.

Continue to deliver the monthly Health and Wellbeing of ASR Community of Practice meeting with the aim of having topic themes for each meeting.

Complete governance structure map for the various groups and networks operating in the Health and Wellbeing of Asylum Seekers in London and at the national level.

Ensure that the London region is appropriately connected with the national updated National Asylum Seeker Health Steering Group.

Update the ASR section of the DPH London website.

Public Health Tackling Racism and Inequality Network



ADPH
London

"Keeping racial equity as an outcome for public health, at the forefront of my practice. Helped me to reflect critically on the language we use and increased self awareness"

"Feel connected to a network of powerful professionals who are black Asian and effective" - Feedback from Annual Survey

Aims and Objectives:

- To create a supportive space to share and learn practice relating to inequalities amongst Black, Asian and Minority Ethnic communities.
- To encourage members to bring ideas/suggestions for discussion, to feed into the wider ADPH London; tackling racism and inequality programme.
- To empower and build resilience, advocate, campaign, raise awareness and influence policy

Key contacts:

ADPH Lead / Chair: Adeola Agbebiyi, Deputy DPH Newham
Network Coordinator: Safia Marciano, Programme Lead, Hackney / Joleene King, ADPHL



Outcomes for 2022/23:

- Launch of the Public Health: Tackling Racism and Inequality Network chaired by Adeola Agbebiyi, Deputy DPH Newham, the first meeting was held in July 2022.
- The first identified objective is to develop an EDIE toolkit / resource pack for the PH workforce.

Plans for 2023/24:

- Continue to host the network meeting on a quarterly basis and grow the membership to include representation from all boroughs.
- Utilise the network within the development of the other thematic areas for the wider programme, i.e. in May 2023 the network will be a workshop focused on co production which is one of the 5 thematic areas. July 2023, the network will focus on data and insights and other future themes include the cost of living.
- Seek to identify areas where the network can have meaningful influence and impact, and identify other tangible outcome.

Public Mental Health Network



ADPH
London

"The discussions and updates have helped me shape my work better and also led to improved decision making for various engagement activities within and outside my organization".

"Input from speakers has been very useful in disseminating and replicating new ideas and re-enforcing the usefulness of previously known services..." – Feedback from Annual Survey

Aim:

Provide strategic leadership, support and advocacy for pan-London initiatives to maintain and improve the mental health of Londoners

Key contacts:

ADPHL Lead: Imran Choudhury, DPH Sutton – Good Thinking Lead

ADPHL Lead: Melanie Smith, DPH Brent – Thrive London Lead

Network coordinator: Joleene King, Public Health Strategist, ADPHL



Outcomes for 2022/23:

- Provided leadership, support and expertise to the Thrive London and Good Thinking programmes
- Delivered the London Public Mental Health Leads Network in partnership with OHID London to support sharing of best practice and peer learning
- Started the CYP MH CoP in April 2022 with leadership from OHID
- Thrive LDN led on the delivery of several regional public mental health programmes and projects, including: Mental Health in All Policies, London bereavement support programme, Mental Health Recovery Mission, surveillance of A&E attendances for self-harm and attempted suicide, Radical Self Care, Right to Thrive, Economic Wellbeing project, Suicide Prevention, Children and Young People's Mental Health, and World Mental Health Day festival.
- 5. Good Thinking focused on increasing reach across the MH pathway and system, updated the GT and produced new Good Thinking guides: Looking out for others

Plans for 2023/24:

- Continue to provide leadership, support and expertise to the Thrive London and Good Thinking programmes
- Thrive LDN will lead on the delivery of several regional public mental health programmes and projects, including: Mental Health Recovery Mission trainings, reengage the Met in the RTSS (real time suicide surveillance), Right to Thrive grants and innovation fund, TfL wellbeing poster campaign, Crisis response resources and World Mental Health Day festival
- Good Thinking will continue to focus on increasing reach across the MH pathway and system, and providing training and information to those working with Londoners (e.g. social prescribers)
- Deliver the Public Mental Health network ensuring that it continues to meet the needs/interests of the members
- Support OHID to continue delivering the CYP MH Community of Practice



SHARED PROGRAMMES

Through our shared programmes we work together to address issues which are best tackled on a pan-London basis and which enhance the ability of boroughs to meet their responsibilities locally e.g., through delivering efficiencies, sharing of best practice, reducing duplication, or improving coordination of work.

Priorities for joint work are decided based on their impact for London, added-value, and timeliness. The following shared programmes are being coordinated by ADPH London on behalf of London's DsPH:

- **Find and Treat: Inclusion Health Populations**
- **Community Champions Development Programme**
- **Good Thinking**
- **London HIV Prevention Programme**
- **London Tobacco Alliance**
- **Public Health: Tackling Racism and Inequality**
- **Stop Smoking London**
- **Thrive London**



Find and Treat – Inclusion Health Populations



Aim and Objectives:

The Find and Treat team has been funded by London DsPH to continue to provide an advice and outreach testing service to a range of inclusion health populations.

The service covers:

- Residential settings for homeless people (incl rough sleepers, homeless hostels, hotels for temp accom, daycentres and pay to sleep locations).
- Asylum contingency accommodation and bridging hotels (Afghan pop)
- Sex workers

Outcomes for 2022/23:

1. Confirmation of funding for Pan London F&T service in 2023/24 with agreement that current service will be reviewed and new model proposed for next year. Reduction in overall contributions by 27%
2. 15% of total collected will be used to fund a PH commissioner role (matched funded by ADPHL).
3. City of London sent an email to all boroughs (from LondonSH@cityoflondon.gov.uk) with MOU and payment that need to be in place before the end of May. (ongoing).
4. See F&T Activity Report 22/23 for details of service.

Key Information:

Main Programme Lead: Rachel Flowers (Homelessness Lead)

ADPH Programme support: Chris Billington, Public Health Strategist

Plans for 2023/24:

- City of London to transfer funds to NCL who will complete commission of Find and Treat Service and Royal Free for PH Commissioner.
- Recruitment of PH Commissioning Manager to lead on reporting and service development discussions. Hosted by TPH&C /Royal Free, guided by a PH Partnership Steering Group. See Project brief for details
- Ongoing service monitoring to take place through a monthly 'touch base' meeting with Find and Treat, LCRC and borough public health colleagues. This meeting takes place monthly to discuss any current issues. Public health teams who want to attend please contact Chris Billington.
- Quarterly commissioning meetings attended by ADPH leads.
- A review of the Find and Treat service has started with an aim to adapt service to wider health needs as Covid related pressures ease. A new model will be proposed 24/25. The PH Partnership Steering group to feed into the review via PH Commissioner.

Relevant Files:

- F&T Activity Report 2022/23
- Inclusion Health Project Brief



Community Champions Development Programme



ADPH
London

Aim: Enabling Local Areas to maximise the use of the Community Champions Model as part of their activities to reduce health inequalities.

Objectives: To continue to deliver value from two-way, on-going dialogue between health system and local residents by:

- Establishing a London community of practice network for people working on Community Champions and other community engagement methods
- Ensuring local practice is formed by latest priorities, policy and evidence
- Ensuring national and regional policy is informed by insights from the network
- Facilitating the monitoring and evaluation of the Champions and community engagement programme

Outcomes for 2022/23:

- Advisory Group established and TOR signed off
- Thank you letter signed off by senior leads from Health System and distributed to co-ordinators who participated in the first phase of the programme
- Compendium finalised and published on ADPH L website
- Hosted The Community Champions: what next and lessons learned event which was both launched next phase of the Community Champions Development Programme and opportunity to share Transformation in Community Collaboration: Lessons from Covid-19 Champions Across London compendium
- Hosted first CCDP coordinators meeting and gathered insights about: a) what our ambitions for the network are b) what topics network would like to discuss and 3) work logistics.

Key contacts:

Main Programme Lead: Anne Bowers,

Programme support: Ieva Smilingyte

ADPH Lead: Emer Forrest, Dep Head of Programme

Plans for 2023/24:

- Bimonthly Advisory Group meetings
- Monthly Community Coordinators meetings over the course of the programme
- Quarterly face to face listening events which will involve regional and sub regional colleagues
- Map CCDP network engagement and influencing opportunities at local, regional, sub regional and national levels
- Map opportunities to have young person quality activity to bring into champions model work
- Prepare the local government/public health and NHS systems to listen to these outcomes
- Compendium 2 – lessons from wider community engagement activities

[Transformations in Community Collaboration: Lessons from COVID-19 champions programmes across London \(Feb 2023\)_ADPH London, insights from the event, Insights from first network meeting](#)



Good Thinking provides free, 24/7, digital support to Londoners seeking mental health advice and help for themselves or others. We support individuals to look after their mental health and wellbeing in a way that works best for them, providing a range of tools, apps and culturally competent resources to help manage sleeplessness, anxiety, stress, low mood and other feelings.

Key information:

Director of Transformation: Jemma Gilbert, TPHC

Programme Lead: Jess Simpson, TPHC jessica.simpson2@nhs.net

SRO / ADPHL Lead: Imran Choudhury, DPH Sutton

Outcomes for 2022/23:

New content produced in response to emerging public health needs and in partnership with London's communities:

- **Cost of living** – advice on how to stay mentally healthy during the crisis
- **Collective grief** – acquired & collective grief article produced following the death of HM Queen Elizabeth II
- **Coronavirus** resources reviewed, with 30 resources re-purposed to more general MH support resources
- **Black students** – partnered with London South Bank University and the Office for Students to host a range of mental wellbeing resources created by and for the Black student community
- **Looking out for others** – a series of 4 guides to help Londoners to support friends, family, colleagues and children, produced in partnership with Thrive LDN, Partnership for Young London & the Royal Free NHS Foundation Trust

Website and branding **re-designed & re-launched** to improve user experience & accessibility

Conducted a **programme of research** to understand Londoners' opinions, perceptions and awareness of digital mental health resources including Good Thinking

Big increase in **comms & engagement** activities including updated communications strategy, increasing presence at events, boosting social media activity, using Google adverts, updating Good Thinking branding & logos

Reach – 79k individual users and >100k website sessions in 22/23.

Plans for 2023/24:

Marketing and communications:

Increase awareness of Good Thinking through a range of comms & marketing activities including:

- App promotion to increase uptake
- Several comms campaigns to promote GT to targeted audiences (both public and stakeholders)
- Ongoing partnership with PYL to gain insights from young Londoners
- Packaging GT content according to stakeholder groups
- Digital marketing campaigns

Content:

- Create content in line with London's public mental health strategic priorities & emerging needs
- Review, update and add to existing GT resources & topics
- Review Good Thinking's app licenses strategy and offering

Making Every Contact Count

- Production and roll-out of MECC tools & training resources to embed Good Thinking into communities across London, supported by a new Community Engagement Project Officer role

Website & digital

- Continue to improve website functionality, design and accessibility
- Increase reach of service through search engine optimisation & digital marketing
- Digital inclusion outreach

Regional collaboration, governance

- We are a partnership programme that is part of the NHS in London, supported by LAs and DsPH, OHID, the MoL, GLA and continue to bring partners together to drive work forward.

AIM: To reduce the incidence of HIV in the capital.

Objectives: To increase awareness of and uptake of the methods effective at preventing HIV for all Londoners and key populations disproportionately affected by HIV.

Outcomes for 2022/23:

Some headline data from the recent Do It London – Be Sure: Know the Four campaign:

- High profile media campaign with 15M+ reach of Londoners via online and offline advertising
- Campaign message delivered to approx. 345K LATAM/Black heritage audience via specific and trusted community radio stations
- 119 test kits ordered – first 3 weeks of campaign launch
- >24K unique visits to the Do It London website

Health Promotion Service:

- Continued focus on Mpox vaccine promotion/uptake
- Mobile testing bus reaching people who have never tested for HIV
- 44% increase in lubricant ordering/distribution
- All targets/KPIs met
- Service Review has been completed

Key information:

Programme Lead: Robbie Currie, RCurrie@lambeth.gov.uk

ADPH London Leads: Ruth Hutt & Jason Strelitz

Plans for 2023/24:

Implement Health Promotion Service review findings:

- Broader offer to include – STIs, (SHL Smart Kits), info' on Chemsex & vaccines
- Concentrated effort to engage 'intersectional' communities of GBMSM
- Investigate mixed spaces of differing sexualities/identities
- Expand reach of the programme – wider range of events, venues & social gatherings

Do It London campaign work:

- Maintain the design assets/materials from last year
- Develop more content to enable greater use of materials – improve the reach & life/length of the campaign
- Resources for local ownership / distribution

Re-tender the entire LHPP programme

- Write business case
- Write specifications for Media and Health Promotion Service
- Procure new service
- Regular communications to all stakeholders

AIM and Objectives:

To continue to raise awareness amongst key stakeholders of the ongoing impact of tobacco use on London's population.

To convene partnerships and amilfy efforts to make London Smoke Free by 2023

Key information:

Programme Director: Tracy Parr, Tracy.Parr@Towerhamlets.gov.uk

Somen Banerjee ADPHL lead

Outcomes for 2022/23:

1. Established governance – LTA board co-chaired by Kevin Fenton, Somen Banerjee and Chris Streater (Medical Director NHS London)
2. Designed LTA brand, [launched website](#) for stakeholders Oct 2022. Adding new content to website x 2/month
3. Ran launch event attended by over 100 people Oct 2022
4. Extensive system engagement – presented to London Clinical Executive, London Councils' Health and Well Being Board Chairs, London Fire Brigade. Supported letter to SoS HSC from London Councillors
5. Ran monthly London Tobacco Control Network with over 450 attendees over the year. Wide variety of tobacco-related topics presented.
6. Commenced drafting of London-wide position statement on nicotine vaping as quit aid for adult smokers
7. Exploring responses to youth vaping with key partners
8. Submitted successful bid to develop new campaign for reporting illegal tobacco [London Health and Care Partnership](#) and GLA in conjunction with [London Trading Standards](#)
9. Stakeholder newsletter distributed x 5 times

Plans for 2023/24:

- April 2023 Engage with ICBs re involvement and support for LTA
- April 2023 Sign off and launch nicotine vaping awareness position statement linked to:
- May 2023 – launch campaign for Health Care Professionals to raise awareness use nicotine vaping in adults as effective smoking cessation aid
- May 2023 – develop live dashboard with helpline provider to provide London-wide and borough-specific data from helpline
- June 2023 – establish principles, values and framework for action for LTA (linked to ministerial announcement)
- June 2023 establish Smoke Free London Councillor Network
- Establish connections with target communities – eg construction workers, Eastern European communities, LGBTQ+ to engage in development bespoke materials
- Sept 2023 – launch refreshed illegal tobacco reporting campaign
- Sept 2023 – present to London health APPG (proposed)

Annual Report published in May 2023



PUBLIC HEALTH TACKLING RACISM & INEQUALITY



ADPH
London

Aim: To lead, support and challenge the London public health system and stakeholders; to mitigate any further widening of inequalities between Black, Asian and Minority ethnic communities and White British people.

Objectives: This programme will deliver actionable steps, built on five public health recommendations to reverse the disproportionate impact of inequalities through recovery and long-term strategies. The five themes for action development include; trust and cohesion, co-production with communities, improving ethnicity data and research, embedding public health in social and economic policy and diversifying the workforce and encouraging systems leadership.

Outcomes for 2022/23:

- Programme represented on various platforms including PH Forum in June. 'From pandemic to syndemic: Working together to tackle health inequalities in London'
- Programme Manager recruited and start date - Nov 2022
- Launch of the Tackling Racism and Inequality Network chaired by Adeola Agbebiyi, Deputy DPH Newham. The first identified objective to develop an EDI toolkit for the PH workforce
- Delivery of EDIE training for DsPH and CsPH, as part of the diversifying the workforce and encouraging systems leadership workstream. Start date - March 2023 and successful twilight session (Dec 2022). Workstream leads; Nike Arowobusoye and Natalie Daley, CsPH Richmond and Wandsworth
- Steering group and partnership group fully established
- Contribution to the GLA's Anti Racism learning hub, now in the design and development phase (Jan - March 2023)

Key contacts:

Programme Lead: Safia Marcano Safia.Marcano@hackney.gov.uk

ADPHL Leads: Sandra Husbands and Catherine Mbema

ADPHL Link: Joleene King Joleene.King@adphlondon.org.uk

Plans for 2023/24:

To deliver:

- A workshop (May 23) to define co-production, its key principles and the development of a tangible co-production toolkit for the London public health network (Co-production with communities workstream led by Bimpe Oki, CPH Lambeth)
- A reference group to reset the relationship with communities and to support the work of community champions (Theme: Trust and cohesion led by Sandra Husbands, DPH City and Hackney)
- Diversifying the workforce and encouraging systems leadership;
 - to deliver a 2nd cycle of EDIE training for the wider PH network and partners (23/24)
 - Develop online training resources for new starters
 - Explore options of (reverse) mentoring

To influence

- Embedding public health in social and economic policy;
 - A voice in the London equity and recovery architecture and access to resources
 - The ADPHL network to influence through thematic topics i.e. EDI (Jan 23), Co-production in May 2023, Data and Insights in July 2023
- Completeness and quality of ethnicity data collection and research (Theme: Improving ethnicity data and research, led by Catherine Mbema, DPH Lewisham)
- Influencing PH recruitment data, with the faculty EDI SIG and other partners
- A published ADPHL update 'two years on' from the 2021 position statement.



Stop Smoking London



ADPH
London

Aim and Objectives

- To provide current online resources for London's smokers to help them to quit
- To manage the provision of the SSL helpline
- To raise awareness around smoking for the public by running ""always on" and regular campaigns using multiple channels

Key information:

Programme Director: Tracy Parr, Tracy.Parr@Towerhamlets.gov.uk
Somen Banerjee ADPHL lead

Outcomes for 2022/23:

1. Rebranded and relaunched [Stop Smoking London website](#)
2. Developed and published new content including a [series of bespoke guides](#) for smokers to help them quit.
3. Launched a [series of videos for smokers](#) to help them to understand how the helpline works
4. Commenced work on live dashboard to enable London-wide and borough level data from helpline – NB awaiting this for accurate 2022/23 data to be disseminated in June 2023
5. Ran organic campaigns x 3 – Stoptober, New Year, No Smoking Day with associated comms packs [hosted on LTA website](#)
6. Ran paid marketing campaigns via Twitter, Google & Facebook. Reached 769,815 Londoners' accounts (impressions), 195,000 people, 10,872 people clicked through to SSL
7. Ran other smaller scale campaigns – Christmas, Ramadan, World environment day

Plans for 2023/24:

- May/June 2023 Relaunch SSL text message service with associated comms packs
- May 2023 World No Smoking Day campaign (health care professionals)
- May 2023 – explore other support options for SSL
- June 2023 develop live dashboard of helpline enabling accurate understanding of use and effectiveness
- October 2023 – Stoptober campaign. Organic packs for partners and paid activity
- January 2024 New Year campaign. Organic packs for partners and paid activity
- Other materials to be launched throughout the year developed for specific communities

Annual Report and statistics to follow.



Aim and Objectives

Thrive LDN is citywide public mental health partnership to ensure all Londoners have an equal opportunity to good mental health and wellbeing. We are supported by the Mayor of London and London Health Board partners.

Outcomes for 2022/23:

Building capacity and capabilities for mental health: Over 4,000 community leaders have been upskilled in navigating challenging conversations around mental health and financial insecurity, trauma informed practice and supporting people in crisis, enhancing community resilience by talking openly about mental health, enabling help-seeking behaviours, and providing psycho-social support. 1 in 4 London councillors (over 500) are using their local government powers and influence to create a mentally healthier environment for residents, through improvements for public mental health, equity, and the wider determinants of health.

Crisis response: The London Economic Wellbeing Forum has organised collective efforts to support Londoners' mental health and wellbeing through the cost-of-living crisis. Forum members from 30 organisations have shared intelligence & best practice and identified & informed the direction of collaborative projects such as MHRM training & the Getting Through This Together campaign. The campaign has encouraged Londoners to strengthen their social networks with family members and friends, and trusted others in their community.

Data driven systems change: Continuous monitoring and analysis of the RTSS data of suspected suicides has accelerated multi-agency responses to specific trends, whilst surveillance of attempts and self-harm data has identified a number of concerning trends and means leading to the mobilisation of suicide response and prevention activities at a trust, borough and pan-London level. Findings from the RTSS has led to development of Camden's Suicide Cluster Response plan, London's first borough level policy coordination.

Right to Thrive: Enhanced support and provision for grassroots organisations from racialised and minoritised communities to engage directly with Londoners higher risk of unfair treatment based on their identity, beliefs, or social class, and in some cases a combination of these. Six preventative and resilience projects have been accelerated reaching over 2,000 people disproportionately greater risk of poor mental health including those groups who are simultaneously most impacted through the cost-of-living crisis, improving their wellbeing, sense of community and peer support, and reducing isolation

Key information:

Thrive LDN Director: Dan Barrett d.barrett@nhs.net

ADPHL lead: melanie.smith@brent.gov.uk

Plans for 2023/24:

Strategy and Coordination:

- Provide system leadership for public mental health across the health and social care partnership
- Facilitate partnership mental health forums – TAG, Suicide Prevention Group, Economic Wellbeing Forum, Public Mental Health Comms Group

Communications and campaigns:

- Coordinate public mental health communications across the capital.
- Deliver universal and targeted public mental health campaigns
 - 15–21 May 2023: Creativity & Wellbeing Week /Mental Health Awareness Week
 - 10 September 2023: World Suicide Prevention Day

Research and Insights:

- Synthesise and publish available data and community insights on the public mental health of Londoners
- Contribute to academic and research collaboratives.
 - 25 July 2023: Wellcome Discovery Award submission via [HSE Collective](#)

Programme development and delivery:

- Deliver 'once for London' projects and programmes – MHRM, RTT, SP, Young Londoners
- Maintain and strengthen crisis response and recovery capabilities, including the climate emergency

Evaluation:

- Undertake evaluations to demonstrate outcomes and impact achieved
- May 2023: Publish an annual impact report to ensure transparency and accountability

PRIORITIES FOR 2023/24

As we move forward into the new financial year, we continue to deal with the after effects of COVID-19 and the impact of the ongoing Cost of Living crisis on health. This year's modest increase in the Public Health grant will not alleviate the pressures on public health across the Capital, leaving little room to provide much needed investment into the long-term health of Londoners.

Over the next 12 months, London ADPH will prioritise peer to peer opportunities to explore how we plan and invest in public health across London as a system, including in sexual health and substance misuse. As the numbers of street homeless and asylum seekers increase, we are committed to understanding the health needs of these populations and exploring what pan-London opportunities exist for supporting these groups.

We aim to continue building strong collaborations across the London PH system and build the position of public health with sub regional structures. We will strengthen our collective voice on health inequalities, and build the confidence of the Public Health system to tackle racism.

We will build on the momentum gathered in our communications and engagement during COVID by establishing a new Comms network to support consistent amplification of Public Health priorities, our shared programme campaigns and to share best practice across boroughs and develop peer networks.

Our overarching strategic objectives are the following:

Sharing & Learning

1

To provide London DsPH and other stakeholders a dedicated forum for mutual support, information sharing and sector led improvement.

Collaboration & Coordination

2

To work together to address public health issues that are best tackled on a pan-London basis, enhancing the ability of boroughs to meet their local responsibilities.

Advocacy & Influence

3

To raise the profile of public health, health inequalities and wider determinants in London, communicating through a shared voice and influencing regional policy.

PRIORITIES FOR 2023/24

TO SHARE AND LEARN

1

Information sharing on health protection, PH policy, evidence and practice via fortnightly meetings, weekly newsletter and new website.

2

Support regional sector-led improvement using the LGA Online Strengths and Risks Tool

3

Continue to support learning and improvement through our existing workstreams / Thematic Networks*

*Air Quality, Climate and Health, Childhood Obesity (promotion of policies to restrict advertising of HFSS foods), Mental Health, CYP Mental Health, Immunisations, PH Tackling Racism & Inequality, Refugee and Asylum Health, Next 6-12 months particular focus on Inclusion health, Substance Misuse, Finance, Cost of Living, Housing



PRIORITIES FOR 2023/24

TO COLLABORATE & COORDINATE

1

Continue to support the commissioning of the 7 shared pan-London programmes** Including reporting and assurance (see reports for activity details)

2

Horizon scan for new opportunities such as substance misuse.

3

Contribute to the review of the London Sexual Health Programme



*** London HIV Prevention Programme, Find & Treat, PH Tackling Racism & Inequality, Community Champions Development Programme, Thrive London, Good Thinking, LTA / Stop Smoking London*

PRIORITIES FOR 2023/24 TO ADVOCATE AND INFLUENCE

1

Continue to raise the profile of PH, health inequalities and wider determinants in London via excellent communications, policy responses, sharing key messages and evidence etc.

2

Provide PH representation on strategic boards through ADPH London leads.

3

Continue to support and contribute to the Public Health Systems Leaders Group and the London Public Health Forum.

4

Develop a Public Health communications network for borough comms leads.





INFORMATION AND ENQUIRIES

For any additional information on any of our programmes or networks, please visit our website: www.adphlondon.org.uk

For any individual reports, please contact office@adphlondon.org.uk



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