

ADPH Annual Conference 2018

Disruptive Leadership

ADPH Annual Conference 2018

50 Items

Monday 3rd December

Woburn House, 20 Tavistock Square, London WC1H 9HQ

3rd December, central London



Lars Münter
@MacMunter



A powerful way to create resilient communities also. Adding to one of your points @jimmcmansph and @felly500 from #ADPH18, I think. @CEmPaC_Eu @Self_Care_EU @SelfCareForum @regionerne

sylvain giraud @GiraudSylvain

Martin SEYCHELL @EU_Health highlighting the crucial role of regional and local authorities for making health systems more effective accessible and resilient @EUREGHA #HealthInAllRegions



♡ 3 10:20 PM - Dec 6, 2018



See Lars Münter's other Tweets





Jeanelle de Gruchy

@Jeanelleuk



So I've just read the full Seeing Upstream report, the initial research - fascinating - it should be required reading for all PH 'experts'! Some clear early dos and don'ts of communicating to the public. Now onto the next one... [@HealthFdn](#) [@FrameWorksInst](#) [#ADPH18](#)

Health Foundation [@HealthFdn](#)

We had a great time at [#ADPH18](#) today presenting our work with [@FrameWorksInst](#) on how to get the message across about [#healthinequality](#) and [#socialdeterminants](#)

Download our initial research and find out how you can get involved: health.org.uk/framing-health



♡ 18 1:51 PM - Dec 5, 2018



[See Jeanelle de Gruchy's other Tweets](#)





Jeanelle de Gruchy
@Jeanelleuk



Great to have you join us! [@ADPHUK](#) [#ADPH18](#)

Prof Sally Davies  [@CMO_England](#)

It was an absolute pleasure to address the [@ADPHUK](#) annual conference [#ADPH18](#). The continued commitment and leadership of the Directors of Public Health is inspiring and is saving lives across the country



 9:57 PM - Dec 4, 2018



 [See Jeanelle de Gruchy's other Tweets](#)





ADPH
@ADPHUK



Fabulous to have you there. Thank you. #ADPH18

Prof Sally Davies  @CMO_England

It was an absolute pleasure to address the @ADPHUK annual conference #ADPH18. The continued commitment and leadership of the Directors of Public Health is inspiring and is saving lives across the country



♥ 3 8:39 PM - Dec 4, 2018



 [See ADPH's other Tweets](#)





Prof Sally Davies ✓

@CMO_England



It was an absolute pleasure to address the @ADPHUK annual conference #ADPH18. The continued commitment and leadership of the Directors of Public Health is inspiring and is saving lives across the country

♡ 55 6:01 PM - Dec 4, 2018

💬 21 people are talking about this



Rachel Flowers

@racheljflowers



“You might be very clever but I’m very popular”. Quote from @BWDDPH at #adph18 yesterday. We all laughed however isn’t this always the way. I spent so much of my early school years, literally, hiding from the wrath of popular people for being too clever (plus shy and geeky)

♡ 8 8:38 AM - Dec 4, 2018



👤 See Rachel Flowers's other Tweets





Jo Chambers
@JoChambrs



Really helpful insights on public communication & framing at #adph18 yesterday - will build on @LondonADPH and @HealthyLDN learning from London's #greatweightdebate

Health Foundation @HealthFdn

We had a great time at #ADPH18 today presenting our work with @FrameWorksInst on how to get the message across about #healthinequality and #socialdeterminants

Download our initial research and find out how you can get involved: health.org.uk/framing-health



♥ 8:07 AM - Dec 4, 2018



👤 [See Jo Chambers's other Tweets](#)





Jeanelle de Gruchy

@Jeanelleuk



From start to finish, a great day spent with DPH colleagues @ADPHUK annual conference #ADPH18 - thanks to all who contributed, especially to @CMO_England for her personal insights on the tricky politics of leadership

♥ 13 7:07 PM - Dec 3, 2018

[See Jeanelle de Gruchy's other Tweets](#)



Thinking
differently
about health



Health Foundation

@HealthFdn



We had a great time at #ADPH18 today presenting our work with @FrameWorksInst on how to get the message across about #healthinequality and #socialdeterminants

Download our initial research and find out how you can get involved: health.org.uk/framing-health

♡ 33 6:45 PM - Dec 3, 2018

💬 24 people are talking about this



jo jefferies

@joejeff33



#ADPH18 thanks for all the tweets everyone. Helping folks who weren't able to attend get an idea of what a fantastic event we all missed! 🙌

♡ 4 5:50 PM - Dec 3, 2018



👤 See jo jefferies's other Tweets





ADPH
@ADPHUK



#ADPH18

Janet Atherton OBE @JanetAth
Replying to @FurberA and 2 others

Absolutely! Well done @Jeanelleuk @NicolaClose and all the @ADPHUK team.

♡ 1 4:13 PM - Dec 3, 2018



[See ADPH's other Tweets](#)



Matt Pearce
@MatPearce



Fascinating talk by [@ProfTimLang](#) on the realities of disruptive management on the food system and Brexit
[#ADPH18](#)

♡ 2 4:13 PM - Dec 3, 2018



[See Matt Pearce's other Tweets](#)



Carole
@CaroleF2012



Food Brexit - Prof Tim Lang - talking disruption and sustainability of food in UK. Be prepared! [#ADPH18](#)

♡ 1 4:11 PM - Dec 3, 2018



[See Carole's other Tweets](#)





rupert suckling
@RupertSuckling



@ProfTimLang components of sustainable diets
#ADPH18

♡ 4:00 PM - Dec 3, 2018

👤 See rupert suckling's other Tweets



Andrew Furber
@FurberA



Can I just say how marvellous it was to attend today's @ADPHUK without having to stress about ensuring it went well. Agree @JanetAth? Kudos to @Jeanelleuk and team for a great day, certainly the most vibrant that I can remember. #ADPH18

♡ 20 3:59 PM - Dec 3, 2018



👤 See Andrew Furber's other Tweets





rupert suckling
@RupertSuckling



@ProfTimLang #ADPH18 looking at possible food systems models

3:56 PM - Dec 3, 2018

[See rupert suckling's other Tweets](#)





"...good ideas to improve the health and well-being of Wales through a prudent approach can come from anywhere – from within the NHS, from our employers, from our local authorities and from our communities."



Helen Howson,
Director,
Bevan Commission

**Comisiwn
Bevan
Commission**



Bevan Commission

@BevanCommission

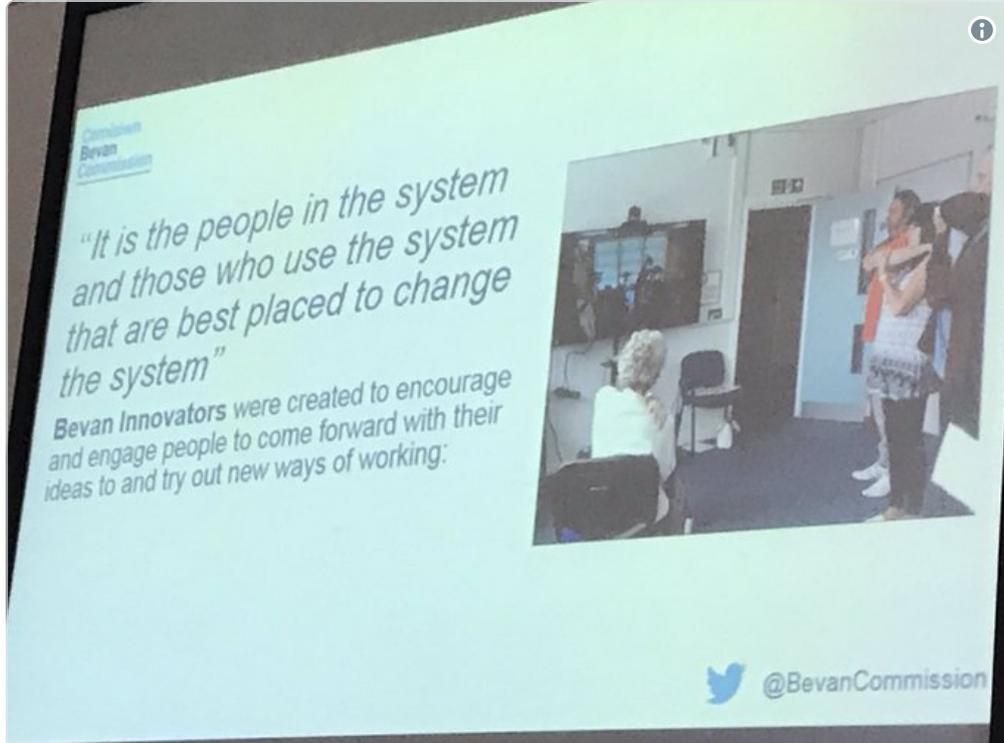


If you have been inspired by [@HelenhowsonBC](#)'s talk at [#ADPH18](#), find out more about the [@BevanCommission](#) and our mission to make good health and care everyone's responsibility bit.ly/2AQr28y

♡ 6 3:47 PM - Dec 3, 2018

[See Bevan Commission's other Tweets](#)





rupert suckling
@RupertSuckling



@HelenhowsonBC reminds us ' people in the system and those that use the system are best places to change it'
#adph18

♡ 2 3:14 PM - Dec 3, 2018

See rupert suckling's other Tweets



Ruth Tennant @TennantRuth · Dec 3, 2018



Replying to @felly500 and 3 others

We can use smarties. Or maybe raisins.



SecretDPH
@SecretDPH

Only smarties have the answer! #smarties #clue
#ADPH18

♡ 1 3:09 PM - Dec 3, 2018



See SecretDPH's other Tweets





ADPH
@ADPHUK



#ADPH18

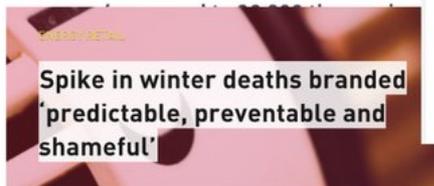
Gabriel Scally @GabrielScally
Replying to @ADPHUK

I'm delighted to hear it! Maybe we will get an instant outcry from the massed ranks of DPHs about the scandalous Excess Winter Deaths figures produced by @ONS last week.
#publichealth

Dramatic jump in excess winter deaths

Published on 22 November 2017 12:34 PM

New figures released by the ONS today show that over the winter of 2016-17 there were 31,800 excess winter deaths among the over 65s from cold-related illness such



Winter deaths in UK hit highest level in 40 years

A STARK warning of increasing winter death tolls was issued yesterday after grim statistics revealed an estimated 50,100 perished last year - the highest recorded for more than 40 years.

♡ 2 3:01 PM - Dec 3, 2018



See ADPH's other Tweets



Piali Das Gupta
@PialiDG



Loving the tweets coming out of #ADPH18 on disruptive leadership. Lots for those of us who recognise that it's now basically do-or-die for local services to draw inspiration and motivation from.

♡ 8 3:00 PM - Dec 3, 2018



See Piali Das Gupta's other Tweets



Nicola Close
@NicolaClose



#ADPH18

SecretDPH @SecretDPH
Replying to @felly500 and 3 others
That would be telling... #ADPH18

♡ 2:59 PM - Dec 3, 2018



See Nicola Close's other Tweets





greg fell @felly500 · Dec 3, 2018



Replying to @NicolaClose and 2 others

Maybe helen is @SecretDPH

Maybe she isn't...



SecretDPH

@SecretDPH

That would be telling... #ADPH18

♡ 2 2:58 PM - Dec 3, 2018



[See SecretDPH's other Tweets](#)



Nicola Close

@NicolaClose



Great panel discussion @felly500 @BWDDPH

@TennantRuth & Helen Atkinson (the quiet leader without a Twitter account 😊) #ADPH18

♡ 4 2:55 PM - Dec 3, 2018



[See Nicola Close's other Tweets](#)



Carole

@CaroleF2012



Relationships are everything - your knowledge and skills are a given - confidence in setting the narrative and finding your style is key. A couple of learning points from the DPH perspective session. #ADPH18

♡ 1 2:47 PM - Dec 3, 2018



[See Carole's other Tweets](#)



greg fell

@felly500



@BWDDPH

£105m on pre diabetes screening, will find £105m of people with pre diabetes.

Ocean / emptying / teaspoons. We cannot treat our way out of what is effectively a social and environmental problem #adph18

♡ 13 2:43 PM - Dec 3, 2018



[See greg fell's other Tweets](#)





Andrew Furber

@FurberA



Excellent anecdote from [@BWDDPH](#) on the balance between expertise and popularity - DsPH have the technical expertise but need to respect the democratic mandate of politicians. Implementing policy without public support is rarely a good idea. [#ADPH18](#)

♡ 19 2:42 PM - Dec 3, 2018



[See Andrew Furber's other Tweets](#)



Jeanelle de Gruchy

@Jeanelleuk



[@BWDDPH](#) - advice to new DsPH - listen... learned from a local politician who reacted to his evidence-based exhortations: Dominic, you may be more clever, but I'm more popular! [#ADPH18](#) [@ADPHUK](#)

♡ 10 2:41 PM - Dec 3, 2018



[See Jeanelle de Gruchy's other Tweets](#)





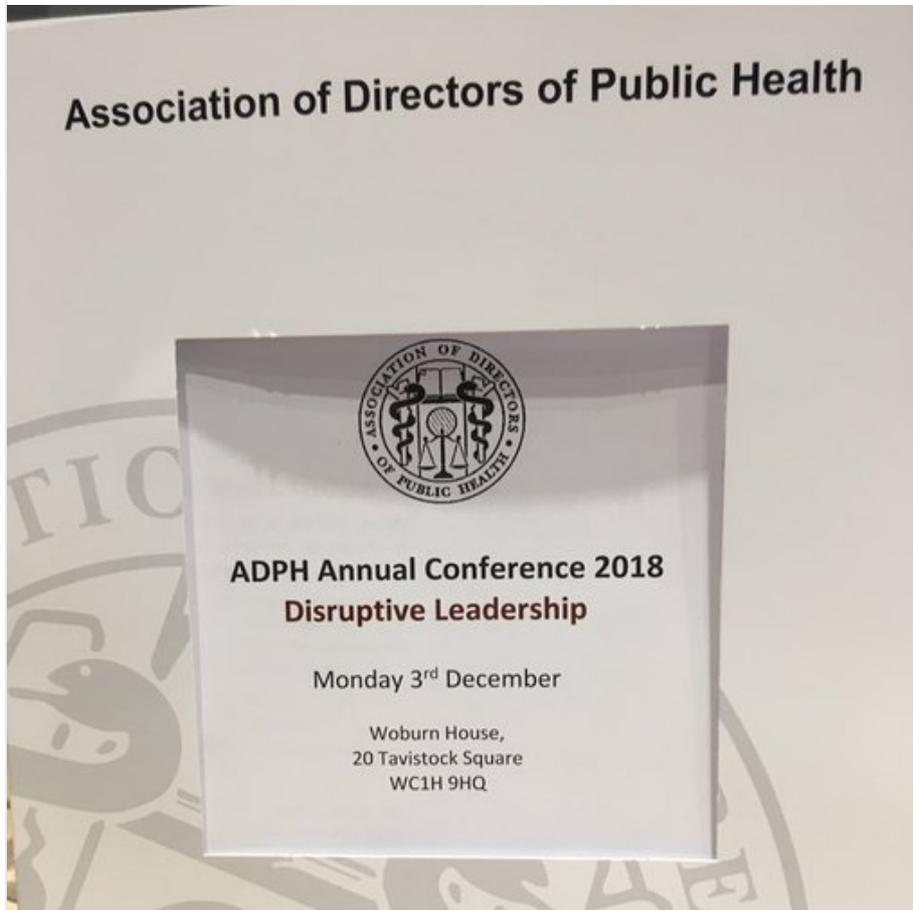
ADPH
@ADPHUK



Coming up soon! 😊 #ADPH18

Helenhowsonbevan @HelenhowsonBC

Delighted to be presenting at the Association of Directors of Public Health annual conference conference on Disruptive Leadership.



♥ 3 2:39 PM - Dec 3, 2018



[See ADPH's other Tweets](#)



Nicola Close
@NicolaClose



Really looking forward to you speaking 😊! #ADPH18

Professor Tim Lang @ProfTimLang

Looking forward to speaking to Directors of Public Health #ADPH18 today on realities of Disruptive Leadership. There are many variants of DL. Some just management babble. Mega Disruption is rolling through UK food system. How can we stop anti-health forces sweeping us downstream?

♥ 2 2:38 PM - Dec 3, 2018



[See Nicola Close's other Tweets](#)





Professor Tim Lang

@ProfTimLang



Looking forward to speaking to Directors of Public Health [#ADPH18](#) today on realities of Disruptive Leadership. There are many variants of DL. Some just management babble. Mega Disruption is rolling through UK food system. How can we stop anti-health forces sweeping us downstream?

♡ 26 2:36 PM - Dec 3, 2018



[See Professor Tim Lang's other Tweets](#)



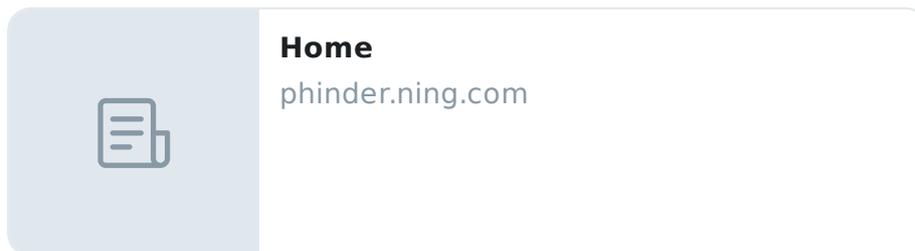
phinder.ning.com

@researchphinder



What work do you do and want to tell [#phinder](#) about so it can be researched? [#ADPH18](#) It's simple to do - just fill in the form at phinder.ning.com

♡ 4 2:35 PM - Dec 3, 2018



[See phinder.ning.com's other Tweets](#)



Carole

@CaroleF2012



Helen Atkinson talks about impact influence & leadership - and disrupting quietly - positioning yourself to be in the right place at the right time to influence the agenda.

[#ADPH18](#)

♡ 1 2:34 PM - Dec 3, 2018



[See Carole's other Tweets](#)





ADPH
@ADPHUK



#ADPH18

greg fell @felly500
Replying to @Clive_Bates and 2 others
Ps on agency
Yes 100%

2:33 PM - Dec 3, 2018



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greg fell
@felly500



The most important public health strategy few have read#adph18

Andrew Furber @FurberA
.@felly500 makes the case for the local economic strategy being the most important public health strategy in any place. #ADPH18 Echoes point made by @NHSLocalGrowth that the Industrial Strategy is the most important PH strategy you've ever heard of gov.uk/government/pub...

2 2:29 PM - Dec 3, 2018



[See greg fell's other Tweets](#)



Andrew Furber
@FurberA



.@felly500 makes the case for the local economic strategy being the most important public health strategy in any place. #ADPH18 Echoes point made by @NHSLocalGrowth that the Industrial Strategy is the most important PH strategy you've ever heard of gov.uk/government/pub...

17 2:28 PM - Dec 3, 2018



Industrial Strategy: building a Britai...

This white paper sets out a long-term plan to boost the productivity and earning power of people throughout the UK.
gov.uk

[15 people are talking about this](#)





Carole
@CaroleF2012



@felly500 tells us disruption is a good thing - it creates ideas and solutions not just identifying problems as we did 15 years ago. Infiltrating influencers is vital and challenging the hidden problems and finding the links to others' agendas. #ADPH18

♡ 2:27 PM - Dec 3, 2018



[See Carole's other Tweets](#)



Andrew Furber
@FurberA



Brilliant example from @TennantRuth on how to frame the public health argument for different audiences (lesson - make sure you understand where people are itching so you know where to scratch) #adph18

♡ 13 2:22 PM - Dec 3, 2018



[See Andrew Furber's other Tweets](#)



Carole
@CaroleF2012



@TennantRuth gives great advice about system and chameleon leadership- and being a tactical gobshite when the occasion demands. #ADPH18

♡ 4 2:21 PM - Dec 3, 2018



[See Carole's other Tweets](#)



ADPH
@ADPHUK



#ADPH18

Clive Bates @Clive_Bates

Replying to @felly500 and 2 others

Okay, maybe the public isn't full of ideas (not my experience)... but the bit where experts say "we must fix inequality in society to help you not be fat" is utterly useless, even if it might help over the long term. The question is who has agency and what they can do with it?

♡ 2:17 PM - Dec 3, 2018



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ADPH
@ADPHUK



Not after today! 😊 #adph18

Gabriel Scally @GabrielScally
Replying to @ADPHUK
An endangered species, I fear.

2:17 PM - Dec 3, 2018



[See ADPH's other Tweets](#)



juliaweldon
@juliaweldon3



#adph18 Listening to Dominic Harrison saying our contribution as DPH is to making visible that which is hidden

3 2:12 PM - Dec 3, 2018



[See juliaweldon's other Tweets](#)



Jeanelle de Gruchy
@Jeanelleuk



#ADPH18 @ADPHUK Annual conference - What a fantastic lineup of Directors of Public Health to talk about #DisruptiveLeadership @BWDDPH @RupertSuckling @felly500 @TennantRuth and Helen Atkinson

15 2:11 PM - Dec 3, 2018

[See Jeanelle de Gruchy's other Tweets](#)





Carole
@CaroleF2012



We are being gaslighted on prevention - it's important says govt and yet they cut PH and prevention in adult social care. We need to be disruptive leaders - visible, loud and objectionable.

Right on Dominic [@BWDDPH](#) [#ADPH18](#)

♡ 21 2:11 PM - Dec 3, 2018



[See Carole's other Tweets](#)



Nicola Close
@NicolaClose



Lunch now with lunch time discussions [#ADPH18](#)

♡ 1:11 PM - Dec 3, 2018



[See Nicola Close's other Tweets](#)



juliaweldon
@juliaweldon3



[#adph18](#) reframing health an important tool in rebalancing the conversation about what makes us healthy and shifting focus on impact of wider determinants

♡ 1 1:10 PM - Dec 3, 2018



[See juliaweldon's other Tweets](#)



Ben Wealthy
@BenWealthy1



At [#ADPH18](#) listening to [@tim_esPH](#) talking about [@HealthFdn](#) [@FrameWorksInst](#) research on public perceptions of health, where responsibility sits and the media/commercial interests that influence us. Narratives matter [#publichealth](#) health.org.uk/thinking-diffe...

♡ 5 1:07 PM - Dec 3, 2018



[See Ben Wealthy's other Tweets](#)





ADPH
@ADPHUK



#ADPH18

Clive Bates @Clive_Bates

Replying to @felly500 and 2 others

'Experts' are saying nothing can be done other than pursue a massive political project within unstated goals, timescale and prospects for success. The public has a less grandiose view and ideas for how to stay fit. Drop the disempowering experts, talk to the pragmatic public.

♥ 1:05 PM - Dec 3, 2018



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