



ADPH Annual Review

2015-16

The organisation continued to develop and refine some of its frameworks and activities to better fulfil the resolutions of the 2014-17 Business Plan around four key work programmes.

As the economic and political climate continues to shift, ADPH maintained a strong focus on four key priority areas outlined by the new President, Andrew Furber to include upholding the organisational reputation, encouraging member engagement, developing workforce, and contributing to the Global Health agenda.

Despite ongoing pressures on staff capacity the organisation made substantial progress within each of the four work programmes. Highlights of activity are below. For further details visit: www.adph.org.uk.

Collective voice

- 2016 Policy Workshop delivered focusing on public mental health and wellbeing, and PH role in a developed place-based system.
- Strengthened ADPH Networks with regular Network Coordinators meetings and a newsletter in place, network websites launched and network branding created.
- Presidential visits to all the networks completed and restarted to maintain the conversation on local issues and to engage with members.
- ADPH co-leadership of the newly established influential UK Public Health Network bringing together core public health organisation.
- Above 33 thousand visits to the ADPH website since June 2014 (70% increase over previous year) and @ADPHUK has now exceeded 2600 Twitter followers.
- Established protocols for leadership on policy work with contributions from ADPH Council and Policy Advisory Groups.
- Seven position statements issued and nine press releases published on a variety of policy topics.
- Continued emphasis on expanding the scope of activities beyond the English borders, including the re-joining of Wales as Full Members
- Weekly and monthly newsletters, briefings and other regular communications with members.
- Policy survey in progress gathering member's views on current priorities.

Aim - to share ideas and good practice, develop DPH Networks and support problem-solving.

Aim - to identify development needs and inform the design of development programmes for DsPH.

Supporting DsPH

- [2015 Annual Conference](#) on making the case for national and local Public Health approaches.
- Joint LGA/ADPH Public Health conference
- Joint ADPH/CMO (England) conference for DsPH
- ADPH Masterclasses on Sustainability, Local Government Law, Storytelling with excellent reviews.
- Collaborative development and delivery (with PHE) of two workshops on Sexual Health
- Successful DPH Annual Report Competition (ca.90 submissions)
- Continuing collaborations/advice on DPH and workforce development programmes
- Successful completion of the System Leadership programme for ADPH UK Council Members, including focus on Sector-led Improvement/Improving PH Practice
- SLI Programme Board established
- Sector Led Improvement programme for English regions off to a good start. First workshop on exchanging good practice held and rated as useful by 96% of respondents.
- Increasing activity on eForums: since June 2015, 70 new policy posts and 32 new users registered.

Advice & Information to improve Public Health

- Successes within PH (sugar tax announced, uniform packaging, smoking in cars)
- ADPH enjoying strong reputation on the Public Health arena
- The President, Vice President, Policy Leads and Chief Executive continue to maintain positive relationships with a range of key stakeholder within Public Health and among politicians including meetings with Ministers and opposition leaders.
- ADPH President wrote 11 letters to national politicians to highlight issues of importance to DsPH and to encourage dialogue.
- ADPH maintained active participation and has been represented on multiple working groups and committees on a variety of topics including PH system, workforce, PH finance, CYP, obesity, mental health and wellbeing, sustainable development.
- ADPH maintained excellent relationship with our key partner, ie: DH, PHE, LGA, UKHF, FPH, RSPH while working closely with other organisations on specific topics, eg. ADASS, BASHH, etc,

Aim - to advise on legislation and policy at a local, regional, national and international level.

Public Health Policy

- Member input gathered through ADPH workshops, conference, policy topic teams, surveys.
- Formal ADPH contributions to:

Around 33 national consultations on topics such as Public Health (Wales) Bill, Public Health formula for local authorities from April 2016, Local Authority Public Health Allocations 2015/16: in year savings, Tobacco Illicit Trade Protocol, the Draft Cycling and Walking investment strategy, increasing the uptake of HIV testing among people at higher risk of exposure

Presentation of oral evidence to Health Select Committee inquiry into the impact on public health post-2013 of the Health and Social Care Act reforms as well as to Childhood Obesity Inquiry.

Collaborative endorsements of joint reports or submissions to include:

- LGA Publication – combating loneliness,
 - ‘Shared commitment: engaging and empowering communities’,
 - ASH smoking and mental health report.
- The following activities meant to address the ADPH policy priorities emerged from the policy survey:

Minimum price of 50p per unit of alcohol

- Co-signed a letter from ADPH and PHE to Dame Sally Davies.
- Response to the Welsh Government Consultation on Draft Public Health (Minimum Price for Alcohol) (Wales) Bill
- Response to the Public Health (Wales) Bill Consultation – including call for action on Minimum Unit Price

Standardised packs for tobacco products

- Press release to welcome the resounding vote by MPs in favour of standardised packaging for tobacco products
- Position Statement: Nicotine vapourisers and associated products
- Policy Survey 2016 to include questions on e-cigarettes and smoking exclusion zones

Aim - to collate and present the views of DsPH on public health policy to national governments, the media & other organisations;
and in collaboration with others, further the development of comprehensive, equitable public health policies

Amend licensing legislation to empower local authorities to control the total availability of alcohol, gambling, junk food outlets etc.

- Response to the 'Control where gaming machines may be played' consultation
- Letter to the Chancellor of the Exchequer supporting the ASH and the UK Centre for Tobacco and Alcohol Studies (UKCTAS) joint budget submission regarding tobacco policy in tax and related areas in advance of the forthcoming Budget
- Response to the HMRC consultation on Tobacco Illicit Trade Protocol – Licensing of Equipment and the Supply Chain
- PAGS work
 - Active Travel – ADPH response to the cycling and walking investment strategy; collating examples of active travel best practice in preparation for the members' briefing.
 - Alcohol – preparing ADPH response to the Select Committee's call for evidence on the Licensing Act 2003.
 - Arts and Health – a new group explored issues such as the Cultural Education Partnerships in Portsmouth, the Dance for Health Initiative, and the NCVO Cultural Commissioning Group.
 - Children and Young People – discussions on issues such as mental health of looked after children, the reduction in numbers of school nurses, and the upcoming Childhood Obesity Strategy. ADPH response to the CAP consultation on introducing new restrictions on the advertising of food and soft drink products to children.
 - Drugs – members briefing on the Psychoactive Substances Act and its public health implications; members briefing on DRR testing for Probation (in progress); collecting the local Drugs and Alcohol Strategies; discussing the issue of proposed guidance on crisis care.
 - Housing – establishing collaborations with the FPH Special Interest Group on Housing and Health, PHE, and NHS Fife.
 - Information and Intelligence – members briefing on data sharing (in progress), to include a background of data collection; discussions on sharing data issues, as well as opportunities for future lobbying and linking up with ADASS; planning a response to the Department of Health's consultation on new data security standards for health and social care.
 - International Health – conversations with PHE and the LGA; discussions around the Wales-Africa Hub, as well as the recent political situation following Brexit.
 - Funding – interview by EMAP about Business Rate Retention; developing a response to the formal consultation on Business Rate Retention.

Infrastructure and governance

- Strong subscription base to ensure future financial stability
- Organisational security within host UKHF but continuing increasing in financial autonomy
- Charity status achieved
- Revised simpler governance framework developed
- Growing staff team to accommodate the increased demands on activity including focus on membership engagement.
- New database commissioned and implemented
- Election process completed for new Council and Board members with Board subcommittees in place.