**Master Class: Health and Health Equity in All Policies**

**Leading and Influencing across the Council**

**DRAFT Outline Programme**

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| 09.45 | *Registration and Refreshments* |  |
| 10:15 | **Session 1: Welcome, Introductions, Aim/Objectives and Expectations** | Nicola Close  Dr Ann Marie Connolly |
|  | **Session 2: Influencing Across the Whole of Local Government – Health & Health Equity in All Policies** |  |
| 10:45 | Context and Vision | Mark Dooris |
| 11:10 | Questions and Feedback |  |
| 11:20 | *Refreshments* |  |
| 11:40 | Sharing Experiences, Opportunities and Challenges:   * How can we frame public health challenges and use appropriate language within the context of overarching local authority priorities? * How can we effectively position health and wellbeing in the context of competing (and sometimes conflicting) policy agendas? * How can we engage different service and policy areas within the current economic and funding contexts? | Group Activity |
| 12:40 | *Lunch* |  |
|  | **Session 3: Focusing on Relevant Policy Areas – Crossing Boundaries, Forging Connections and Finding ‘Win-Win’ Solutions** | Facilitator |
| 13:20 | Topical issue: Overview and Dialogue – drawing on the expertise of a LA Chief Executive and Councillor | LA CEO/Councillor |
| 13.40 | Sharing Experiences, Opportunities and Challenges | Plenary Discussion/ Group Activity |
| 14.10 | Topical issue: Overview and Dialogue– drawing on the expertise of a LA Chief Executive and Councillor | LA CEO/Councillor |
|  | Sharing Experiences, Opportunities and Challenges | Plenary Discussion/ Group Activity |
| 15:00 | *Refreshments* |  |
|  | **Session 4: Moving Forward – Dilemmas, Hot Topics and Next Steps** | Facilitator |
| 15:20 | Sharing Experiences, Opportunities and Challenges |  |
| 16:00 | Taking it Back to Work |  |
| 16:15 | Reflections and Evaluation |  |
| 16:30 | *Close* |  |

**Organised by the Association of Directors of Public Health and Public Health England in association with the Local Government Association**