

Progress 2010 – 2013

<u>Work Programme</u>	<u>Achievements 2010-2013</u>
DPH Development	<ul style="list-style-type: none"> * Peer support system in place * Annual DPH Annual Report Competition * Increasing number of Masterclasses and workshops * Significant impact on developing DPH role in England
Policy and Advocacy	<ul style="list-style-type: none"> * A strong matrix of links, partners and stakeholders * Valued voice in policy discussions nationally – a seat at (nearly) every table * Policy production and advocacy – often in collaboration * Major topic teams in place with clear policy lines * Strong advocacy across all PH
Collective voice	<ul style="list-style-type: none"> * Increasing member engagement * Trusted and credible collective voice for DsPH * Regular communications to members and stakeholders * Regular member workshops and Annual Conference * Website refresh and Members area * Active twitter presence (>1000 followers)
Finance & Infrastructure	<ul style="list-style-type: none"> * Successful transition from NHS to UKHF as host * Systems in place to ensure continuity across elections * Subscriptions protocols developed and implemented * ALL English DsPH in paying organisations * Sufficient reserves for financial stability
Governance	<ul style="list-style-type: none"> * Robust model for and increasing member engagement * Successful transition to Ltd Company * Successful Presidential transition * Introduction of geographical Networks * Comprehensive relevant governance framework

Association of Directors of Public Health

Business Plan 2014-2017



ADPH:
***advocacy and support for
Directors of Public Health
as local public health leaders***

Through:

policy and advocacy; DPH development; and collective voice

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Context

2015 election and Scottish referendum

Continuing austerity nationally and locally

Integration and potential new direction for NHS

New London-based team and high demand for ADPH input



Principles

Membership engagement

Cost-efficiency – value for money

Collaboration – the first choice for all work

Transparency – open governance and inclusion

<u>Work programme</u>	<u>Strategic Priority</u>	<u>Objectives (2014-2017)</u>
Policy and Advocacy	<p>Improve policy engagement in priority areas</p> <p>Increase collaborative work</p>	<ul style="list-style-type: none"> * Members feel well represented and informed * Priority policy areas chosen annually * Successful topic teams on major policy areas * Requests for input managed successfully * Increased collaboration with vol sector * Partnership working with UKHF (host)
Collective voice	<p>Support ADPH Networks across UK</p> <p>Improving communications</p>	<ul style="list-style-type: none"> * Constituency reps as leaders in their area * Networks thriving and valued locally * Active and productive e-forums * Networks adding value to UK-wide work * ADPH UK and ADPH Networks working synergistically
DPH Development	<p>Improving PH practice through DPH Networks</p> <p>Develop role of Asste members</p>	<ul style="list-style-type: none"> * ADPH Council seen as leaders for PH improvement * Tangible improvement through peer support * Support through Masterclass Programme * Associate members valuing ADPH * Increasing Associate member engagement
Governance and Management	<p>Maintaining an effective Board</p> <p>Developing a sustainable organisation</p>	<ul style="list-style-type: none"> * Extending Board engagement * Financial security and managed risk * Successful Presidential transition (2015) * Effective knowledgeable team * Strong collaborative relationship with host

<u>2014-2015 Targets</u>
<ul style="list-style-type: none"> * Members and associates - increasing engagement at all levels * Priority areas: Commercial determinants; children and workforce * Well-co-ordinated topic teams with regular feedback to members * Managed stakeholder expectations to protect members' time * Programme of voluntary sector meetings to explore collaboration * Working with UKHF on relevant policy areas
<ul style="list-style-type: none"> * Marketing and communications strategy developed and implemented * Networks feel supported by ADPH UK * DsPH across UK included and adding value to ADPH UK * Successful launch and regular productive use of e-forums * Networks providing regular input to national work * Culture of sharing programmes and outputs with national collation
<ul style="list-style-type: none"> * Development for ADPH Council as 'leaders of leaders' * ADPH SLI framework and guidance in place * Needs based support for English Networks through PHE grant * Successful Programme of masterclasses with forward plan * Full complement of active Associate members
<ul style="list-style-type: none"> * Embed new constitution and gain charitable status (if approved at AGM) * Clarify ADPH Board and Council roles and responsibilities * Robust risk management and assurance process * Explore grant, project and sponsorship income * Successful Presidential election and plan for induction * Embed new team, clarify distinct and joint roles and develop individuals * Work with UKHF to ensure clear accountabilities and responsibilities