



## Annual Review 2013-2014

A high priority for the Association in 2013/14 was to 'get back to normal business' and focus on public health policy across the UK – supported by a successful Annual Conference *Reducing Health Inequalities - Sharing UK, European and wider Public Health approaches*; new membership policy topic teams; membership surveys; a strong Constituency Representative structure; and the development of ADPH networks. An innovative new range of e-forums for ADPH members has been developed that will support all aspects of our work with members, including: policy development, DPH networks, sharing ideas and good practice, DPH support and development.

This year the focus moved from preparing for transition to supporting members in England during their first year in local authorities. ADPH continued to support the development and refinement of the new system – with the President, CEO and lead members appointed to a wide range of national groups to ensure that strategic development supported DsPH and local PH teams within local authorities. The President continued to build strong collaborations within the new system – working closely with PHE, DH and LGA and others – with support from ADPH member policy teams and the Chief Executive.

ADPH continued to develop as an organisation – strong member support through subscriptions has enabled new staff to be appointed to meet the growing demands on and aspirations of the organisation; and the staff team is now fully embedded and located with our host organisation the UK Health Forum.

Policy work has continued to focus on collaborative projects - with the dual aims of supporting DsPH locally and advocating for improvements nationally.

A review and refresh of the Business Plan has been completed, with a new Plan for 2014-17 now in place.

Below are the highlights under each of our work programmes. Further details from: [www.adph.org.uk](http://www.adph.org.uk)

### Collective voice

- ADPH 2013 Annual Conference on Reducing Health Inequalities: with Barbara Ferrer, Health Commissioner for Boston and an early opportunity to hear from the new English PH Minister Jane Ellison MP; plus discussion on tackling Health inequalities across the UK
- New Annual Policy Workshop for all Members
- Establishment of ADPH Networks, supporting strong local DPH groups and activity in support of improved PH practice
- Website and new member e-forum development – to be launched at the 2014 all member policy workshop
- Executive policy workshop on priorities and key policy topics; plus topic team teleconferences to agree positions
- Continuing Presidential meetings with members; continuing DPH Peer support service to members
- Regular e-DPH newsletters, communications and briefings to members & stakeholders
- Links established with NACCHO (US ADPH equivalent) and Eire DsPH

**Aim** - to share ideas and good practice, develop DPH Networks and support problem-solving.

#### Programmes

**Events**

**Communications**

**Website:** [www.adph.org.uk](http://www.adph.org.uk)

### DPH development

**Aim** - to identify and fulfil the development needs of DsPH where practicable and appropriate.

#### Programmes

**DPH Development opportunities**

**DPH Annual Report Competition**

- DPH Master Classes: continued delivery of ADPH/National Social Marketing Centre Master Classes on the strategic marketing of public health to LAs; collaborative development & delivery of new Master Classes on Local Government Law; new Master class programme being planned.
- Successful DPH Annual Report Competition and survey of members to inform new guidance on DPH annual reports
- Collaborations on continuing DPH development programmes
- Collaborations on Sector-led Improvement/Improving PH Practice programmes
- Joint work with LGA and others on Public Health conferences in support of transition for public health in England
- Joint ADPH/CMO (England) conference for DsPH
- Full census and collation of member details and interests

## Advocacy

The President, Vice President, Policy Leads and Chief Executive have met with a wide range of stakeholders to represent the DPH view and to progress existing collaborations, including:

- FPH; RSPH; CIEH
- PHE, DH, CMOs
- LGA; ADASS; ADCS; SOLACE
- NHS Confederation; NICE; BMA; King's Fund
- Local and national politicians including: Jane Ellison MP, Luciana Berger MP

The President has written to the Prime Minister, SoS for Health, PH Minister and other politicians on such issues as: minimum unit pricing for alcohol, tobacco control and marketing; implementation of the Chantler Review; and withdrawal of ADPH from the Government's Responsibility Deal.

ADPH has been represented on a range of national bodies and steering committees including: Secretary of State's National Stakeholders Forum; PH System Group; Health Transition Task Group; DH PH Funding Group; Advisory Committee on Resource Allocation; Health Premium Incentive Advisory Group (Chair); PHE Programme Boards and Operational Boards; Healthwatch Programme Board; PH Workforce Advisory Group; NHS Clinical Commissioners Stakeholders Group; plus other groups led by PHE; DH; LGA; NICE; etc.

The President, Vice-President, Policy Leads and Chief Executive have featured in web debates, newspapers and journals commenting on topical issues.

**Aim** - to influence legislation and policy at a local, regional, national and international level.

### Programmes

**Relationship building**

**Media responses**

**Directed advocacy**

## Policy

**Aim** - to collate and present the views of DsPH on public health policy to national governments, the media & other organisations; **and** in collaboration with others, further the development of comprehensive, equitable public health policies

### Programmes

**Consultation responses**

**Policy collaborations**

**Supporting others' work**

- Member input through workshops, conference and surveys as part of a continuing programme of policy development and priority setting
- Tobacco control - member of Smoke Free Action Coalition and support for campaigns; survey of members for new evidence to Chantler Review of plain packaging; 2014 Budget statement; national & local lobbying on EU Directive; developing position on electronic cigarettes
- Alcohol – including minimum unit pricing
- Active travel/travel & health – continuing collaborative work with Sustrans, UKHF and others
- Children & Young People – input to national work, system development and refinement; input to planning for English 0-5 transfer to LAs
- System development – significant input to English PH system refinement during first year of operation
- PH funding & PH workforce – input on PH funding allocations (England); joint work with LGA; lobbying on DPH vacancies and wider PH workforce issues
- Commercial determinants of health – new work stream being developed
- Development of ADPH policy topic teams and new e-forums; submissions to a variety of national Consultations; coordinating a significant number of requests from external organisations for DPH input to a wide range of PH policy areas

## Infrastructure and governance

- Surplus budget with sufficient reserves; strong subscription base to ensure future financial stability
- New ADPH office established; embedded within new organisational host (UK Health Forum); planning for transition to Charity status in 2014
- New staff appointed to support organisational, policy and member services development
- Constitutional amendments approved at 2013 AGM and further amendments proposed to 2014 AGM
- Election processes completed for Board Members; full cohort of Constituency Representatives in place
- Regular Board and Executive meetings including Board away-day
- Refinement of Board and Representative roles/responsibilities

