

## Progress 2007 – 2010

<u>Work Programme</u>	<u>Achievements</u>
<b>DPH Development</b>	<ul style="list-style-type: none"> <li>* Robust understanding of DPH role and remit</li> <li>* Definition of skillset required by DsPH</li> <li>* Annual DPH Annual Report Competition</li> </ul>
<b>Policy and Advocacy</b>	<ul style="list-style-type: none"> <li>* A strong matrix of links, partners and stakeholders</li> <li>* Regular meetings with key partners and policy-makers</li> <li>* Policy production and support – often in collaboration</li> <li>* Relevant consultation responses with member input</li> <li>* Annual Policy Plans</li> </ul>
<b>Mutual support &amp; collective effort</b>	<ul style="list-style-type: none"> <li>* Overview of DPH population</li> <li>* Regular communications to members</li> <li>* Annual Conferences – well attended with useful outputs</li> <li>* Successful on-going programme of regional workshops</li> <li>* Website development being undertaken</li> </ul>
<b>Finance &amp; Infrastructure</b>	<ul style="list-style-type: none"> <li>* Appropriate infrastructure in the medium term</li> <li>* Systems in place to ensure continuity across elections</li> <li>* Robust financial systems in place</li> <li>* Risk assessment and controls assurance in place</li> <li>* Subscriptions protocols developed and implemented</li> <li>* Sufficient reserves for financial stability over 2 years</li> <li>* Successful bids to DH for specific projects</li> </ul>
<b>Governance</b>	<ul style="list-style-type: none"> <li>* Fit for purpose constitution and executive structure</li> <li>* Comprehensive relevant governance framework</li> <li>* Regular programme of Executive meetings</li> <li>* Policy developed with member input</li> </ul>

Association of Directors of Public Health

## Business Plan 2010-2013



***ADPH – maximising the effectiveness and impact  
of  
Directors of Public Health  
as  
public health leaders***

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## Context

Financial austerity nationally and locally

Change of national government and new CMO

Robust ADPH governance and effective systems

Increased credibility & good collaborative relationships



## Principles

Membership engagement and inclusion

Collaboration – the first choice for all work

Cost-efficiency – effective use of all funding

Working across the UK – whatever the structures

<u>Work programme</u>	<u>Strategic Priority</u>	<u>Objectives</u>
<b>DPH Development</b>	DPH development Peer support	<ul style="list-style-type: none"> <li>* Use members' needs to frame initiatives</li> <li>* Develop an understanding of and promote role of DPH and DPH Annual Reports</li> <li>* Promote and support DPH status and role</li> <li>* Develop DPH development programmes</li> <li>* Develop and manage peer support system</li> </ul>
<b>Policy and Advocacy</b>	DPH voice heard	<ul style="list-style-type: none"> <li>* Use members' needs to frame initiatives</li> <li>* Planned &amp; opportunistic policy / advocacy</li> <li>* Collaboration with &amp; support of others</li> <li>* Good relationships with stakeholders</li> </ul>
<b>Mutual support &amp; collective effort</b>	Strong DPH network	<ul style="list-style-type: none"> <li>* Annual conference &amp; Exec meetings</li> <li>* Strong communications with and between members across the UK</li> <li>* Regular opportunities for member meetings</li> </ul>
<b>Finance</b>	Financial stability	<ul style="list-style-type: none"> <li>* Financial probity</li> <li>* Balanced budgets</li> <li>* Strong subscription base</li> <li>* Sponsorship funding</li> </ul>
<b>Governance</b>	Increasing membership engagement	<ul style="list-style-type: none"> <li>* Maintain overview and understanding of organisational and PH context across the UK</li> <li>* Ensure inclusion of members' views</li> <li>* Regularly review membership criteria and governance</li> </ul>

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<u>Targets</u>
<ul style="list-style-type: none"> <li>* Regular electronic mini-surveys to gather views</li> <li>* Provide information on DPH role and offer in an accessible format</li> <li>* Contribute to aspiring DPH programmes</li> <li>* Negotiate funding / sponsorship for and develop and deliver DPH development programmes</li> <li>* Set up and implement peer support programme</li> </ul>
<ul style="list-style-type: none"> <li>* Annual Policy Plans developed &amp; delivered based on member priorities</li> <li>* Reactive policy and advocacy work based on current agenda</li> <li>* Maintain and develop collaborative relationships with stakeholders</li> <li>* Measure impact of advocacy</li> </ul>
<ul style="list-style-type: none"> <li>* Annual communications plan</li> <li>* Further development of electronic methods of communication</li> <li>* Topic and interest networks developed</li> <li>* Regular regionally based workshops and national meetings</li> </ul>
<ul style="list-style-type: none"> <li>* Sufficient reserves held at all times</li> <li>* Decrease in non-paying members</li> <li>* Agreements in Scotland &amp; Wales</li> <li>* Annual sponsorship of at least £50k</li> </ul>
<ul style="list-style-type: none"> <li>* Input from all countries and regions</li> <li>* Active executive members</li> <li>* Measure input from members</li> <li>* Development of the Associate member package and Honorary member role</li> </ul>

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