



Annual Review 2012-2013

2012/13 was a year with a focus on preparing for transition – for members in England in the run-up to the establishment of the new English public health system; and for ADPH as the organisation moved its office to Cambridgeshire County Council and transferred to a new hosting organisation (the UK Health Forum). At the 2012 AGM we welcomed our new President Janet Atherton and Vice President Diana Grice – who have been involved in an extensive programme of meetings and work to refine elements of the new public health system. Other ADPH members, executive members and the Chief Executive were also involved in key system reform and transition meetings and groups.

A high priority for Janet was to meet with members across the UK, and to discuss with them how ADPH can best support members over the coming years. Janet was pleased to be able to meet with members in Wales and Scotland and in English regions – and this programme of meetings will continue into 2013/14.

A high priority for the Association in the coming year is to 'get back to normal business' and focus on public health policy across the UK – supported by new membership policy topic teams; membership surveys; a robust Constituency Representative structure; and the development of ADPH networks.

Policy work has continued to focus on collaborative projects - with the dual aims of supporting DsPH locally and advocating for improvements nationally; plus advocating for public health through submissions in response to a range of national consultation exercises.

2012/13 was the third and final operational year for the 2010/13 Business Plan and staff continued to deliver those objectives. New objectives will be discussed by members at the ADPH Policy Workshop in June 2013.

Below are the highlights under each of our work programmes. Further details from: www.adph.org.uk

Mutual support & collective effort

- 2012 Annual Conference – '*Shared problems - joint solutions: DsPH working across systems*' – focusing on shared learning between UK countries; and building relationships within the new PH system in England - including an early opportunity to hear from Duncan Selbie before he took up his post at PHE.
- Launch of a new DPH Peer support service to members *A Listening Ear*, enabling DsPH to feel listened to and supported by their peers through an informal 'buddying' system.
- Two Executive policy workshops with focused discussions on the Association's work streams, priorities and key policy topics; plus numerous policy telecons with topic groups to agree positions
- Programme of Presidential meetings with members in Wales, Scotland and regions in England; support for the development of new ADPH networks
- Regular e-DPH newsletters and communications and briefings to members & stakeholders
- Website and member area e-forum

Aim - to facilitate a support network for DsPH to share ideas and good practice and support problem-solving.

Programmes

Events

Communications

Website: www.adph.org.uk

Aim - to identify and fulfil the development needs of DsPH where practicable and appropriate.

Programmes

DPH Development opportunities

DPH Annual Report Competition

DPH development

- DPH Master-classes: ADPH Master-classes in collaboration with The National Social Marketing Centre focusing on the strategic marketing of public health to local authorities. Continued delivery of this Master class programme in 2012/13, with more planned for 2013/14.
- Another successful DPH Annual Report Competition
- Input to and support of NHS Leadership Academy *Leading through Transition* and *Aspiring DPH Leadership* programmes
- Input to HWB Board development and Sector-led Improvement programmes
- Joint work with LGA and others on Public Health conferences in support of transition for public health in England

Advocacy

The President, Vice President and Chief Executive have met with a wide range of stakeholders to represent the DPH view and to progress existing collaborations:

- FPH; RSPH; CIEH
- DH and PHE including: Sally Davies, David Walker; Ruth Hussey; Duncan Selbie; Kevin Fenton, Paul Cosford, John Newton, Richard Gleave; Shaun Gallagher; Felicity Harvey
- LGA; LGIU; LGID; ADASS; ADCS; SOLACE
- NHS Confederation; NICE; BMA; King's Fund
- Politicians including: Anna Soubry MP

Aim - to influence legislation and policy at a local, regional, national and international level.

Programmes

Relationship building

Media responses

Directed advocacy

ADPH has been represented on a range of national bodies and steering committees including: Secretary of State's National Stakeholders Forum; DH & LG Transition Group; PH System Board; Health transition Task Group; PH Engagement Group; Healthwatch Programme Board; LGA PH & GP group; PH Taskforce; PH Workforce Advisory Group; DH Sexual Health Forum; NHS Confederation Reference Group; plus other groups from LGA; HPA; NICE etc.

The President, Vice-President, Chief Executive and several executive members have featured in radio and TV, web debates, newspapers and journals commenting on topical issues.

Policy

Aim - to collate and present the views of DsPH on public health policy to national governments, the media & other organisations; **and** in collaboration with others, further the development of comprehensive, equitable public health policies through relevant statutory and other bodies.

Programmes

Consultation responses

Policy collaborations

Supporting others' work

- Member surveys as part of a continuing programme
- Alcohol lobbying – including minimum unit pricing
- Active travel/travel & health – continuing collaborative work and refresh of 'Take Action on Active Travel'
- Sexual health – continuing input to national work and system development
- Tobacco control - member of Smoke Free Action Coalition; support for campaigns on tobacco control; plain packaging; 2013 Budget statement; smoke free premises (Wales)
- PH finance and funding allocations – detailed negotiations with DH on PH funding allocations in England; development of a Business Case for Additional Investment in Public Health; Chair of advisory group on the Health Premium Incentive; membership of ACRA
- System development – significant input to English PH system development, including building the local health protection system
- 10 Consultation responses on topics relevant to DsPH and their work, including: PH workforce strategy, front of pack nutrition labelling, standardised packaging of tobacco products, smoke-free premises (Wales), PH in local authorities, Responsible Officer regulations
- Coordinating a significant number of requests from external organisations for DPH input to a wide range of PH policy areas

Infrastructure and governance

- Surplus budget with sufficient reserves. On going review of expenditure to ensure minimum organisational costs. New subscription system developed for 2013/14 to ensure future financial stability
- New ADPH office established; transfer to new organisational host (UK Health Forum); registration of ADPH as a Ltd Company with a Board of Directors; early planning for transition to Charity status in 2014
- Constitutional amendments approved at 2012 AGM and further amendments proposed to 2013 AGM
- Election processes completed for President and Vice President 2012-15; continuing programme of Constituency Representative appointments
- Regular Honorary Officer and Executive meetings to provide governance and policy direction for the Chief Executive and her team. Appointment of Administrator/Project Manager.