

Progress 2007 – 2010

<u>Work Programme</u>	<u>Achievements</u>
DPH Development	<ul style="list-style-type: none"> * Robust understanding of DPH role and remit * Definition of skillset required by DsPH * Annual DPH Annual Report Competition
Policy and Advocacy	<ul style="list-style-type: none"> * A strong matrix of links, partners and stakeholders * Regular meetings with key partners and policy-makers * Policy production and support – often in collaboration * Relevant consultation responses with member input * Annual Policy Plans
Mutual support & collective effort	<ul style="list-style-type: none"> * Overview of DPH population * Regular communications to members * Annual Conferences – well attended with useful outputs * Successful on-going programme of regional workshops * Website development being undertaken
Finance & Infrastructure	<ul style="list-style-type: none"> * Appropriate infrastructure in the medium term * Systems in place to ensure continuity across elections * Robust financial systems in place * Risk assessment and controls assurance in place * Subscriptions protocols developed and implemented * Sufficient reserves for financial stability over 2 years * Successful bids to DH for specific projects
Governance	<ul style="list-style-type: none"> * Fit for purpose constitution and executive structure * Comprehensive relevant governance framework * Regular programme of Executive meetings * Policy developed with member input

Association of Directors of Public Health

Business Plan 2010-2013



***ADPH – maximising the effectiveness and impact
of
Directors of Public Health
as
public health leaders***

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Context

Financial austerity nationally and locally

Change of national government and new CMO

Robust ADPH governance and effective systems

Increased credibility & good collaborative relationships



Principles

Membership engagement and inclusion

Collaboration – the first choice for all work

Cost-efficiency – effective use of all funding

Working across the UK – whatever the structures

<u>Work programme</u>	<u>Strategic Priority</u>	<u>Objectives</u>
DPH Development	DPH development Peer support	<ul style="list-style-type: none"> * Use members' needs to frame initiatives * Develop an understanding of and promote role of DPH and DPH Annual Reports * Promote and support DPH status and role * Develop DPH development programmes * Develop and manage peer support system
Policy and Advocacy	DPH voice heard	<ul style="list-style-type: none"> * Use members' needs to frame initiatives * Planned & opportunistic policy / advocacy * Collaboration with & support of others * Good relationships with stakeholders
Mutual support & collective effort	Strong DPH network	<ul style="list-style-type: none"> * Annual conference & Exec meetings * Strong communications with and between members across the UK * Regular opportunities for member meetings
Finance	Financial stability	<ul style="list-style-type: none"> * Financial probity * Balanced budgets * Strong subscription base * Sponsorship funding
Governance	Increasing membership engagement	<ul style="list-style-type: none"> * Maintain overview and understanding of organisational and PH context across the UK * Ensure inclusion of members' views * Regularly review membership criteria and governance

<u>Targets</u>
<ul style="list-style-type: none"> * Regular electronic mini-surveys to gather views * Provide information on DPH role and offer in an accessible format * Contribute to aspiring DPH programmes * Negotiate funding / sponsorship for and develop and deliver DPH development programmes * Set up and implement peer support programme
<ul style="list-style-type: none"> * Annual Policy Plans developed & delivered based on member priorities * Reactive policy and advocacy work based on current agenda * Maintain and develop collaborative relationships with stakeholders * Measure impact of advocacy
<ul style="list-style-type: none"> * Annual communications plan * Further development of electronic methods of communication * Topic and interest networks developed * Regular regionally based workshops and national meetings
<ul style="list-style-type: none"> * Sufficient reserves held at all times * Decrease in non-paying members * Agreements in Scotland & Wales * Annual sponsorship of at least £50k
<ul style="list-style-type: none"> * Input from all countries and regions * Active executive members * Measure input from members * Development of the Associate member package and Honorary member role