



Annual Review 2010-2011

This year, the first of the new 2010-13 Business Plan, has been one of the busiest for the organisation in recent times, with continuing policy work on key public health topics identified by members as their priorities for 2010, and significant advocacy and lobbying on the new coalition government's proposals for the NHS, social care and public health system in England. President Frank Atherton fulfilled an extensive programme of meetings with stakeholders and joined key national committees involved in shaping the new system, supported by members of the Executive and the Chief Executive.

Membership surveys on a range of topics, regular e-DPH and additional ad-hoc membership communications, and national/regional member workshops have continued to ensure membership engagement with - and input to - the organisation, supported by the Constituency Representative structure.

UK wide ADPH member input enabled ADPH to produce authoritative position statements and lobbying materials on the DPH role and wider public health workforce – used nationally and locally to influence and inform development of the new NHS and public health system proposals.

Policy work has continued to focus on collaborative projects with the dual aims of supporting DsPH locally as well as advocating for improvements nationally.

Employed staff continued to deliver the Business Plan objectives on target. The subscription process was reviewed and a new system will be proposed to the 2011 AGM.

Below are the highlights under each of our work programmes. Further details from: www.adph.org.uk

Mutual support & collective effort

- Annual Conference – themes: Health Inequalities: Delivering Marmot; Leading Together Better (DPH/DASS/DCS)
- 5 membership workshops across the UK, including Cardiff, East of England and London
- Executive policy workshops with focused discussions on the work plan of the Association and key policy topics
- Regular e-DPH newsletters to members & stakeholders and me-DPH to members via their constituency representatives
- Launch of a new member area e-forum and re-design of the website
- Honorary Members appointed

Aim - to facilitate a support network for DsPH to share ideas and good practice and support problem-solving.

Programmes

Events

Communications

Website: www.adph.org.uk

Aim - to identify and fulfil the development needs of DsPH where practicable and appropriate.

Programmes

DPH Development opportunities

DPH Annual Report Competition

DPH development

- DPH master-classes: research & development project with the National Social Marketing Centre to develop DPH master-classes on strategic marketing of public health to local authorities
- The DPH role: DH commissioned project to define and promote the DPH role and offer. Project completed and outcomes shared with all members
- Standards for effective public health teams: collaboration between ADPH, FPH and NICE
- Another successful DPH Annual Report Competition

Advocacy

The President and Chief Executive have met with a wide range of stakeholders to represent the DPH view and to progress existing collaborations:

- FPH; RSPH; UKPHA; CIEH
- Government including: David Harper; David Behan; Anita Marsland; Yvonne Doyle; Keith Ridge; Tony Jewell; Harry Burns
- LGA; LGIU; LGID; ADASS; ADCS; SOLACE
- NHS Confederation; NICE; HPA; BMA; National Social Marketing Centre; NTA; King's Fund; RCGP; NHS Alliance; MIND; Terrence Higgins Trust; Alcohol Concern; NHS Choices
- Politicians including: Andrew Lansley; Stephen Dorrell; Kevin Barron; Health Select Committee; All Party Parliamentary Group for primary care & public health; Lords Behavioural Change Committee

ADPH is represented on a range of national bodies and steering committees including: NHS Future Forum; Secretary of State's National Stakeholders Forum; DH's PH Development Advisory Group and Transition Group; Social Care Reference Group; CMO's Stakeholder Group; Responsibility Deal sub-group on behavioural change; Programme Board for the new PH system; plus other committees for HPA; NICE; LGID, etc.

The President, Vice-President, Chief Executive and several executive members have featured in radio and TV, newspapers and journals commenting on topical issues.

Aim - to influence legislation and policy at a local, regional, national and international level.

Programmes

Relationship building

Media responses

Directed advocacy

Aim - to collate and present the views of DsPH on public health policy to national governments, the media and other organisations; and in collaboration with others, further the development of comprehensive, equitable public health policies through relevant statutory and other bodies.

Programmes

Consultation responses

Policy collaborations

Supporting others' work

Policy

- DsPH top ten PH priorities for 2010 – lobbying in the run up to and following the General election
- 3 member surveys as part of a continuing programme
- Alcohol lobbying (a top DPH priority) including on: labelling; taxation & pricing; sale & supply; and the Licensing Act
- Action on active travel - with Sustrans, NHF and 115 other organisations; joint letters to SoS for Transport; lobbying on local speed limits
- Sexual health – submission of written and oral evidence to Select Committee on HIV & AIDS in the UK
- Tobacco control - member of Smoke Free Action Coalition; support for campaigns on: tobacco control measures in the Health Act; point of sale displays; 2011 Budget statement
- Public mental health & wellbeing – collaboration with NHS Confederation, NMH DU and SOLACE
- 18 consultation responses on a variety of topics relevant to DsPH and their work
- Transforming Community Services: member survey and issues/outcomes report widely circulated to stakeholders
- ADPH position statements on the new Public Health System to support national & local advocacy; policy development to support lobbying on NHS, social care and public health system proposals
- Joint work with HPA on building the local health protection system
- Joint workshops with RCGP on PH input to commissioning

Infrastructure and governance

- Balanced budget with sufficient reserves. Review of expenditure to ensure minimum organisational costs. Proposals for new subscription system to ensure financial stability presented to 2011 AGM
- New 2010-13 Business Plan, Sponsorship Policy and constitutional amendments approved at 2010 AGM
- Executive/Constituency Representative appointments and Honorary Officer elections at AGM 2011
- Regular Honorary Officer and Executive meetings to provide governance and policy direction for the Chief Executive and her team, including forward planning for future hosting of ADPH and employment of staff

